Updated:

Sport and Physical Activity Workforce Planning at Borough Level – Increased Funding Available

July, 2020

Outline

We believe a motivated and competent workforce is crucial for helping Londoners be active and since 2019 we have been supporting Local Authorities to facilitate the creation of sport and physical activity workforce plan for their area. Having recently reflected on our approach, we have made some changes to the support on offer.

We are still committed to the creation of workforce plans for Boroughs across London and we will still support any Borough that wishes to see this happen. However, we are now enhancing the amount a Local Authority can apply for to facilitate this or use to deliver an aspect of their plan. Up to £10,000 is now available (previously this was £1000).

We hope this enhanced level of support will help some Boroughs deliver against their workforce plan or stimulate some Boroughs to create a new plan. As the amount now on offer is much higher we consequently can only support a limited number of Boroughs with funding. We expect we will be able to fund up to five Boroughs between now and March 2021.

This funding and our support is an opportunity for Local Authorities to reflect on the current state of their sport and physical activity workforce, and a chance to plan and prioritise activity for the next few years. The planning process can be undertaken by the Local Authority Sport/Leisure Team or any other body in a suitable position to conduct the work on behalf of the Borough. We are keen to hear about the different workforce priorities across the City.

Where a Borough already has a workforce plan in place, they will still be able to access the grant as long as they can demonstrate a commitment to improving the workforce.

Ideally, we would like to see Boroughs supporting their workforce to become more skilled and confident in helping less active Londoners into activity. However, if Boroughs can demonstrate another need within their current sport and physical activity workforce we are happy to support this.
What is the project aiming to do?

- Encourage a process of review and planning for the sport and physical activity workforce at a Borough level.
- Identify the workforce needs across London.
- Develop solutions to help in the creation of Better and Broader workforce, allowing Londoners to stay and become active.

Process

1. If a Borough Sport/Leisure Team is interested, they should make contact with their London Sport Relationship Manager or contact david.reader@londonsport.org
2. A workshop should then be convened with relevant workforce stakeholders in the Borough, where a review of the current Sport and Physical Activity Workforce is conducted.
3. Once a review has been conducted the Borough ‘team’ should then be able to identify their workforce priorities. They then need to consider how to address at least one of those priorities.
4. A grant of up to £10,000 can be applied for to embark on a course of action that will address one or more of the highlighted needs. This course of action will need to be included in their Borough SPA Workforce Plan.
5. If a Workforce Plan already exists, then the lead officer needs to identify what aspect of that plan they wish to fund.

Funding is available until March 2021 and has been made available by Sport England.
FAQs

1. Is the old smaller £1000 grant still available?
   No, but if you still only wish to apply for £1000 you are free to do so. However, you now have the opportunity to apply for more.
2. Is partnership funding needed?
   No.
3. Can we apply if we have already received a £1000 grant?
   Yes.
4. Is it first come first served?
   Yes. But there are set panel dates where applications will be assessed. These are:
   1st March, 2021.
   The December and March panels will only take place if there is still funding remaining.
5. If we already have plan can we use that?
   Yes, as long as it is still relevant.
6. What can we spend the money on?
   Any priority that is identified in your plan.
7. Can we still have your support to create a plan even if we do not want to access the funding?
   Yes. We can still offer London Sport support to help create a workforce plan regardless of funding.
8. If we are unsuccessful in our funding application can we re-apply?
   Yes, as long as there is still funding available.
9. When does activity have to be delivered?
   There is no set date but funding must be drawn down before March 2021.
10. Will all applications receive funding?
    No, this is a competitive process.

Next steps

Contact your Relationship Manager or email david.reader@londonsport.org to start the process.
Stage One Request - Application Form

Return this to your Relationship Manager or to david.reader@londonsport.org

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<td>Key Borough Contact</td>
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<td>Evidence of review process</td>
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<td>Evidence of SPA workforce plan</td>
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<td>How much do you wish to apply for?</td>
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<td>What would you like to do with the funding?</td>
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<td>When do you want to deliver the activity?</td>
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