



**LONDON SPORT
CONSULTANCY**



Perfecting Your Funding Workshop

July 2019



The Challenge

Following an enquiry for support from Lorna Leach, Strategic Relationship Manger for London Sport, the Port of London authority commissioned London Sport to set up a workshop on facilities funding to support the unsuccessful clubs / community groups who applied for the Port of London Authority funding earlier in 2019.

A subsequent further phone call with Nadine Collins-Smith from the Port of London Authority on the 14 June 2019, suggested that the focus of our advice and support should be on both facilities and revenue funding and include bespoke advice to organisations attending.

London Sport's Support

A three-step approach was used to design and deliver the workshops:

- Step 1: design the workshop and agree content with the Port of London Authority
- Step 2: deliver the one day workshop
- Step 3: collate feedback survey and testimonial

The partnership is an ongoing relationship between London Sport and the Port of London Authority through our Strategic Relationship Manager. Both organisations have shared objectives. Concurrently with the workshops and using the previous research through Consultancy Insight, both are looking at how blue space might be activated.



The Outcome

This workshop commission by the Port of London Authority, was dedicated to helping a number of river groups that they convene or work with to write a good-quality funding application that will make you stand out from the crowd.

Practical advice was provided on funding opportunities and writing successful bids as well as short 1-1 guidance sessions to discuss the needs of the clubs and organisations specific projects.

This interactive workshop included a mixture of talks, exercises and group work to help attendees develop the skills and knowledge to be able to write a persuasive, quality funding application.

What do our partners say?

“London Sport shared their in depth knowledge of funding for clubs and centres and workshop participants from the water sport sector found this hugely enlightening”

Nadine Collins- Smith,
Port of London Authority





Interested in working with London Sport? Get in touch:

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