



**LONDON SPORT  
CONSULTANCY**



# **Helping a school to produce good quality grant applications to build a new artificial multi-sports pitch**

February 2018 - January 2019





# The Challenge

Supporting the production of high-quality grant applications to build a new artificial multi-sports pitch.

As the education sector faces increasing budget pressures and the important role of school sport gains ever-greater recognition, how can schools ensure they have the means to develop facilities which are fit for the future?

St Cyprian's School in Thornton Heath had long had a vision to transform a previously disused playground into an exciting all weather facility which could support the

needs of the school's pupils and the wider local community. With the Local Authority's Playing Pitch Strategy and Assessment having identified the need for new 3G artificial pitches to meet existing levels of need, the school's vision represented an opportunity to deliver material benefits to the whole community. Having secured planning permission, the school approached London Sport to support.

## London Sport's Support

London Sport worked closely with school representatives to identify the strategic insight-base that would serve to underpin applications to major funders, while building associations with a range of local stakeholders, including the Local Authority Sports Development team and local Community Action Team.

With development plans subsequently informed by connection to local community need, London Sport worked to develop a robust business plan to ensure future financial sustainability of the project,

incorporating headline income and expenditure forecasts, a robust pricing strategy, and recommendations around facility management, maintenance and marketing.

Underpinning the wider strategic opportunity, London Sport's Funding Specialist worked to support the development of capital and revenue funding applications to both London Marathon Charitable Trust and Sport England's Community Asset Fund to enable the delivery of the redevelopment project.

# The Outcome

In providing guidance to the school and enhanced connections to local strategic partners, London Sport was able to support the successful receipt of over £135,000 of capital and revenue funding from Sport England and London Marathon Charitable Trust.

The facility was subsequently officially opened in June 2019, bringing to a close the successful funding and redevelopment

project and providing a much-needed new facility to pupils and the Thornton Heath community.

## What do our partners say?

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*London Sport consultants provided us with excellent direction and insight into the bid process. Our consultant put together and submitted the bids and has been very supportive throughout, including after the award of the grants. Transforming the disused site had been the vision of Head Teacher Mrs. Baron for several years. We are delighted with the multi sports pitch which has been named 'Baron's Court.'*

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**Johanna Scarry**

Business Manager

St Cyprian's Greek Orthodox Primary Academy





# Interested in working with London Sport?

Get in touch:

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