



**LONDON SPORT
CONSULTANCY**

Project TurnOver

May 2022 - Feb 2023



TURNOVER

≡ TAKING CONTROL ≡





Introduction



Project TurnOver aims to create positive outcomes for the UK's most vulnerable young people via an immersive programme based on proven research that sport can be used as a framework for a programme of positive change for young people.



In the UK, more than 120 young people have successfully completed the programme, with 82% successfully overcoming the driving issue that brought them to Project TurnOver.



During the pandemic period in 2020, Project TurnOver lost their main financial backer, which put the 'Taking Control' programme at risk.

London Sport stepped in, to find new sources of funding. Our role was to identify potential sources of funding, make applications and bids and review funding applications.





The challenge

Around 8,000 students are excluded from school permanently and more than 400,000 are excluded temporarily every year in the UK.

These young people are four times more likely than their peers to face prison and end up mired in the recidivism cycle (University of Edinburgh, 2016). Without support, these young people are likely to be disadvantaged for life - Project TurnOver gives them a chance and, vitally, give them hope for a better future.

Academic research evidences that sport can be used as an agent for behavioural change by building engagement and trust particularly when delivered by people with lived experience and language that participants can relate to.

This provides an environment where young people can open up and transcends the boundaries of the traditional educational environment. Resultantly, Project TurnOver created a 12-week programme based on the following three phases: Restore, Rebuild, and Restart.

It was London Sport's role to identify potential sources of funding, make applications and bids and review funding applications for this programme.



The outcome

So far, £45k of funding has been secured, this means the project can continue helping vulnerable young people.

Data shows that 96% of participants reported improved physical and mental health.

82% have been able to successfully overcome the driving issue that brought them to Project TurnOver: they have avoided re-offending, they have returned to school, or they have secured a job or apprenticeship.

We are so grateful for the professional, knowledgeable and responsive service we have received that is helping us to continue our vital support for young people excluded from education at risk of falling into the 'exclusion to prison pipeline'



Mags Davison
CEO Project TurnOver



Interested in working with London Sport?

Digital Marketing | Insights and Research | Funding

Michelle Vorel-Adams
Head of Consultancy and Commerical partnerships

Michelle.Vorel-Adams@londonsport.org
0203 848 4630



**LONDON SPORT
CONSULTANCY**