

Local Authority Sport and Physical Activity, Public Health & Community Voluntary

PARTNERS

Harrow Council, Voluntary Action Harrow, Young

Harrow Foundation

RELATIONSHIP MANAGER

Emily Neilan

The Challenge

The Active Harrow steering group we're looking for a options to deliver on the ambitions of their unsuccessful Local Delivery Pilot (LDP) funding proposal. There was a strong desire to use physical activity to benefit residents' lives, centred around free to access public realm e.g. Parks. Guidance on how to do this without a specific funding pot to underpin the work was required..

London Sport Support

London Sport applied an asset-based approach to analyse the aims, objectives and services of the Active Harrow steering group member organisations.

They aligning the gathered information first to the Harrow physical activity and sport strategy created purpose, and secondly to create a proposal of a place-based way of working, that utilised the different member organisations' assets without requiring the additional funding that originally had been sought.

Once the proposal was accepted and a pilot location selected using a evidence-led approach, London Sport developed and co-ordinated a methodology for intelligence gathering that all Active Harrow partners adopted. This approach recommended by London Sport was centered on achieving community-led behaviour change.

London Sport helped establish a working group from Active Harrow to drive the project forward, and put together an action plan for the project, ensuring a stakeholder management system was implemented to ensure that all parts of the South Harrow community were represented and engaged.



Outcomes of London Sport Relationship Management Team

Active Harrow stakeholders ensured programmes landed in South Harrow including Harrow Public Health team, StreetGames Sport for Good cluster, and the Urban Sport Project to give the residents an opportunity to engage with tangible services and start the conversation on local need.

Connecting local groups to opportunities including Sport England Satellite Club funding to the Beacon Centre and Roxeth Community Church.

Learning from this project has informed other place-based projects supported by London across the capital including Model City in Haringey, Barking and Dagenham and Hounslow, Local Delivery Pilots in Ealing and Hackney and community-led project such as in Hayes in Hillingdon.



Interested in working with London Sport?

Get in touch: Lorna Leach

Strategic Relationship Manager
lorna.leach@londonsport.org
 020 3848 4630

"Harrow identified the need for a community centric approach to developing networks and programmes that encouraged physical activity. Whilst the funding was unsuccessful the principle is still something Harrow believe can bring around significant change. It was a brilliant opportunity for London Sport to discover how we can support partners to develop an approach of this kind and share the learning with similar projects and partners across London."

Emily Neilan

Relationship Manager for Harrow