

Local Authority Sport and Physical Activity, Public Health & Community Voluntary

PARTNERS

Harrow Council, Voluntary Action Harrow, Young

Harrow Foundation

RELATIONSHIP MANAGER

Emily Neilan

The Challenge

Active Harrow steering group were struggling with direction following an unsuccessful application for Local Delivery Pilot funding. There was a strong desire to do something that used physical activity to benefit residents' lives but not an idea where to start.

London Sport Support

London Sport reviewed the aims, objectives and services of each partner in the Active Harrow steering group, aligning the information to the existing active Harrow borough-wide strategy but also creating a proposal of a place-based way of working that pulled together the assets of each partner without requiring additional funding to begin.

Using an evidence-led approach, the area of South Harrow was identified as the place to ensure the approach was effective in supporting the community to making permanent behaviour change.

London Sport developed and co-ordinated the intelligence gathering methodology adopted by all partners.

London Sport helped to set up a working group from the Active Harrow CSPAN to help drive the project forward and put together an action plan for the project. An area stakeholder list was also created to identify the people and organisations from within South Harrow who could be engaged.

Outcomes of London Sport Relationship Management Team

Active Harrow stakeholders ensured programmes landed in South Harrow including Harrow Public Health team, StreetGames Sport for Good cluster, and the Urban Sport Project to give the residents an opportunity to engage with tangible services and start the conversation on local need.



Connecting local groups to opportunities including Sport England Satellite Club funding to the Beacon Centre and Roxeth Community Church.

Learning from this project has informed other place-based projects supported by London across the capital including Model City in Haringey, Barking and Dagenham and Hounslow, Local Delivery Pilots in Ealing and Hackney and community-led project such as in Hayes in Hillingdon.

"Harrow identified the need for a community centric approach to developing networks and programmes that encouraged physical activity. Whilst the funding was unsuccessful the principle is still something Harrow believe can bring around significant change. It was a brilliant opportunity for London Sport to discover how we can support partners to develop an approach of this kind and share the learning with similar projects and partners across London."

Emily Neilan

Relationship Manager for Harrow



Interested in working with London Sport?

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