



Call for Expression of Interest (EOI): London Sport Open Data/ Physical Activity Referral Project

Closing Date for EOI: 17:00 November 18th 2020

i) Call for EOI

[London Sport](#) are delivering a project, funded through the GLA and Sport England, aimed at learning and demonstrating how 'open data' about local physical activity opportunities⁽¹⁾ can be put to best use within referral settings⁽²⁾ and thereby support the achievement of a range of health and wellbeing outcomes.

ii) What is the project aiming to do?

The project seeks to:

- Identify the needs of service users⁽³⁾, referral agencies⁽⁴⁾ and local physical activity providers⁽⁵⁾, as regards the effective inclusion of physical activity within referral pathways.
- Identify and develop potential solutions, proof of concepts or data integrations with referral services, in response to the above needs.
- Test these solutions for the 3 key user groups and capture learning and create a 'blueprint' for using open data within referral services.

iii) Who we want to work with and what partners need to provide?

We are looking to work with social prescription services and other services that that engage with Londoners in their local communities and provide advice, guidance and connect them to opportunities that would benefit their health and wellbeing.

Partners should:

- Be keen to improve the physical activity component of their current service
- Be prepared to commit to the project as below:
 - identify a minimum of 2 link workers and 5 service users to take part in our online interviews or focus groups. (during the period from **26th Nov to 16th Dec 2020**).
 - ask your system provider (e.g. case management or similar) to take part in our exploration into open data integration (during the period from **26th Nov to 16th Dec 2020**).
 - take part in the 'test' phase of the project from **Jan – Jun 2021**: trialing the integration of open data about local activity opportunities into service.
- Preferably have a relationship with their local [sustainability and transformation plan](#), Local Care Network or Clinical Commissioning Group (CCG).
- Provide a named project lead, with management responsibility for the referral programme, who can commit to ensuring delivery of the above three commitments.



iv) When will the pilot take place?

The project is expected to run from November 2020 to June 2021.

v) What is London Sport's role?

London Sport will provide:

- Designated resource to undertake the project
- Management and co-ordination of the project
- Collation and sharing of results and learning

vi) What will be the benefits be?

By taking part in the project referral services will get access to:

- User research and feedback about your current referral process into local physical activity opportunities.
- Free technical support to evaluate your services' capability and potential to integrate an open data feed of local activity opportunities.
- Free usage of an open data feed (imin search API) during the project.
- Funding to cover the costs of setting up and integrating an open data feed into your existing system.

Appendix

(1) Open data: In the context of this project, open data refers to information about physical activity opportunities that are made publicly accessible. To understand more about 'Open Data' in the context of sport and physical activity please go to <https://www.openactive.io/>

(2) Referral settings: services that that engage with people in their local community and provide advice, guidance and connect them to opportunities that would benefit their health and wellbeing. Such agencies include Social Prescription organisations but could include other agencies such as health and wellbeing services or community support organisations eg, Long Term Condition Pathway services including Health Hub, Diabetes, MSK, Arthritis, Cardiac Rehab, Mental Health, Obesity

(3) Service users of Referral agency / Social prescription service: We'll look to explore how can using open data support a positive referral experience and enable access to appropriate physical activity opportunities?

(4) Referral agencies and link workers: Building on work already done, the project will explore how can the use of open data enhance their service and ability to prescribe appropriate opportunities?



(5) Local physical activity providers: In order to ensure up to date and relevant information is provided on local opportunities. We'll explore what conditions are required for local providers to publish their sessions in open data format and provide a positive experience for service users?