



Re-engaging with young people, post-covid

Park Walk Primary, Kensington & Chelsea



The Project

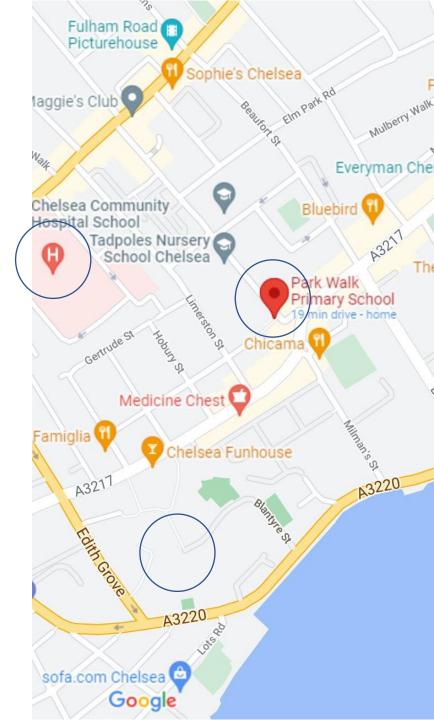
Park Walk is a centrally-located primary school, operating within a mixed catchment area - with children from the Chelsea and Westminster Hospital workers and the surrounding local estates (i.e. Worlds End).

The Opening School Facilities project was focused on re-engaging young people in evening activities - after covid-19 rules meant that most had not been involved with such groups for over a year.

It involved a series of multi-sports sessions run by an external coach throughout the school year. Sessions were specifically offered for free to vulnerable young people, acting as an option to re-socialise and engage with school activities in a familiar and covid-safe environment.

Aims of the project:

- To drive interest and re-ignite pupil's engagement towards taking part in activities, which was much harder after covid.
- Expand their programme of activities on offer through purchasing new equipment.
- To re-open the same spaces, but for different and more uses.
- To reassure and encourage parents to let children back into activity and playing sports through purchasing covid cleaning supplies.



What impact has this project had?

- OPPORTUNITIES This funding has given us the ability to offer interesting and new activities for free, to the most vulnerable families in the school.
- □ SAFE SPACE Parents know Park Walk Primary School as a trusted and safe space for their children to come, and offering outdoor options has helped to ease post-covid concerns.
- □ CONFIDENCE Children have gained confidence through mixing with other pupils across year groups in a familiar and friendly environment, after a long period without normality.
- BUILDS LOCAL NETWORKS Connecting with London Sport and the local authority will help to successfully promote the clubs to the wider community.
- ENJOYMENT The young people love it and want the activities to keep running through the school holidays!
- LOW COST The funding via London Sport enables the creation of free activities for those who need it most, especially after the impact of covid-19 this year.



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What are your top recommendations for other schools?

1. Be persistent with, and reassuring to, parents.

 Promote the fact that the activities are safe and fun for their children to attend. It is definitely worth spending time doing this! This was a big hurdle for us initially.

2. Offer a variety of activities.

 Especially those that vulnerable families might not get a chance to try outside of school - not the more traditional sports.

3. To new schools starting out on their facilities lettings:

- We found that advertising in the local area/community really helped to boost our profile as a facilities provider.
- Having an online presence, or bookings system, helps to increase demand!

What next?

This funding round closed in the summer of 2021.

However - if you would like to learn how you can open your school facilities to the community, or for any further support, please contact us:

schoolsaccess@londonsport.org

