



**LONDON
SPORT**

APPENDIX E

Wider working across London Sport

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Area of Work	Activity	Impact and Successes	Challenges and Missed Opportunities
Major events engagement fund (MEEF)	<p>Connected the Greater London Authority community engagement programme linked to major sports events.</p> <p>Satellite Clubs funding was used to enhance the planned engagement provision to transition new activities into sustained opportunities.</p>	<p>Enhancing Major Events Engagement Fund capital investment linked to the Skateboarding World Tour by funding activation programmes that trained a new, local workforce to deliver skateboarding in the newly created space reaching 300 participants.</p>	<p>With major sports events postponed due to the pandemic, most community engagement events were either postponed or cancelled during that period.</p>
Urban Sports	<p>Focused across North-West London, the programme collaborates with young people to help them identify spaces that can be used for activity.</p> <p>The Satellite Clubs funding was used to supplement investment from John Lyons which provides a taste of activities, whilst the Satellite Clubs money allowed for a dedicated programme to run strengthening the connection between young people and being physically active.</p>	<p>Once activity is identified as a long-term option, Satellite Club investment is used to resource the initial 30 weeks of delivery including leadership training, equipment, and other identified resources.</p> <p>Investing in training for young people in first aid to ensure they could continue to be active together, in urban environments and safe.</p>	<p>Initially the Urban Sports programme was engaging a younger age group than Satellite Club funding caters for.</p> <p>The pandemic has slowed down the engagement with youth organisations required to set new Satellite Clubs.</p>
House of Sport residents	<p>Establishing Satellite Clubs, and providing supporting services through connections made with other residents of House of Sport</p>	<p>Collaboration with Sported on sustainability.</p> <p>Satellite Clubs established with resident organisations, Baseball Softball UK, Disability Sports Coach, Streetgames and Sport Works.</p> <p>Workforce development and training provision through Women in Sport.</p>	<p>Several other resident organisations work with the target audience or have a network that could benefit from the funding.</p> <p>We had begun conversations with Barnardo's as the pandemic hit and decided to delay work with sectors we'd not worked with previously.</p>

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Sports Technology for Participation	Supplied the Sport Tech Hub (STH) cohort with a one-pager on Satellite Clubs and offered to meet with any start-up that felt they could meet the audience needs either independently or as a partner to a youth organisation.	<p>By ensuring the STH team were well versed in Satellite Clubs they were able to recommend TeamSportz as a solution.</p> <p>The Satellite Clubs project team's awareness of the STH work meant we were able to promote the wider sports technology for participation offer in response to the pandemic to all existing Satellite Clubs</p>	The one-pager was not clear enough, working with the STH manager we refined our approach leading to TeamSportz becoming part of our covid-19 pandemic response [See <i>Responding to Covid-19</i>]
Open Data	Listing sessions on Get Active through the Open Sessions platform was included as part of the funding agreements with delivery organisations.		<p>Initial efforts to get sessions listed on Get Active as an unenforced contractual obligation was unsuccessful.</p> <p>Reviewing the failure of this approach was put on hold whilst the digital product manager role was vacant, and this wasn't resolved before the pandemic began. This area remains a potential missed opportunity.</p>
Workforce	<i>See Workforce and Capacity Building</i>	<i>See Workforce and Capacity Building</i>	<i>See Workforce and Capacity Building</i>

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Disability	Develop approach to ensure a representative participation rate for the programme compared to London demographics.	<p>Increase from 6% to 14% of participants identifying as disabled.</p> <p>Trusted partner relationships with disabled organisations and investing into newly established disability network in Lambeth.</p> <p>Provision of training course on disability inclusion.</p>	<p>Training on disability inclusion was not mandatory for the programme.</p> <p>We could also have made resources for clubs on better promotion and engagement for disabled participants.</p> <p>We could also have been clearer with Satellite Clubs what the different types of disability are and how to accommodate and record them.</p>
Active Lives & Education	Finding a way to connect results from Active Lives surveys to developing Satellite Clubs within schools based on results.		Results from Active Lives is not shared with the Active Partnership by school, meaning we couldn't pin-point schools who needed the additional support to improve activity levels across their pupils.