

Barking and Dagenham

Area profile

February 2024

The logo for London Sport is a white shield-shaped emblem with a dark blue outline. It is positioned on the right side of the page, partially overlapping a dark blue abstract graphic element that resembles a stylized line or path. The text "LONDON SPORT" is written in a bold, red, sans-serif font across the center of the shield.

**LONDON
SPORT**



About Us

Physical inactivity is responsible for 1 in 6 premature deaths.

That's why London Sport wants every Londoner to live longer, healthier and happier lives through being active.

Our focus is on children and adults in the most deprived communities who face the greatest challenges of inequality.

Collaborating with those that share our vision, we can help every community in London find their way to move more.

Purpose of profile



Local Area Profile: Barking and Dagenham

Introduction

The purpose of this profile is to bring together a variety of key datasets, as well as London Sport knowledge of an area, to provide an overview of the population and understand the demographic, social, and economic characteristics of the area.

Physical activity and sport has the ability to change lives. The simple act of being active for 30 minutes a day has proven physical and mental health benefits and contributes to every stage of our development, both as individuals and as a society. These include:



Individual development

Boosts academic achievement and school behaviour



Economic development

The annual value of health benefits that sport participation bring is worth c. £1.7 billion



Physical wellbeing

Helps maintain healthy weight and reduces obesity



Social integration

Helps socially excluded people feel part of a community and increases their belonging



Mental wellbeing

Reduces anxiety, stress and depression

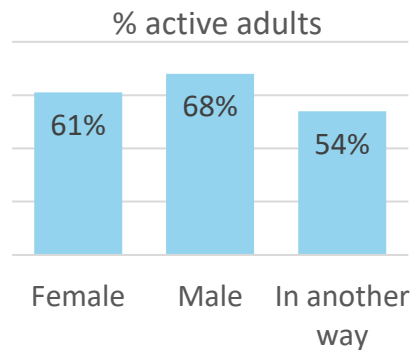
Local Area Profile

Understanding those less likely to be active

From the latest Active Lives data, in London we know that certain demographic characteristics are less likely to be active (completing the recommended Chief Medical Officer guidelines of at least 150 minutes a week):

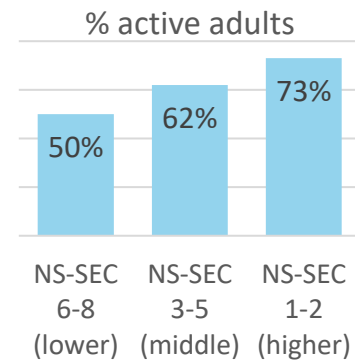
Gender

Females are less likely to be active compared to males



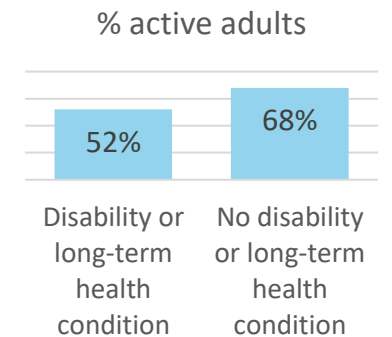
Socio-economic groups

Those in routine/semi-routine jobs and those who are long-term unemployed or have never worked (NS-SEC 6-8) are less likely to be active



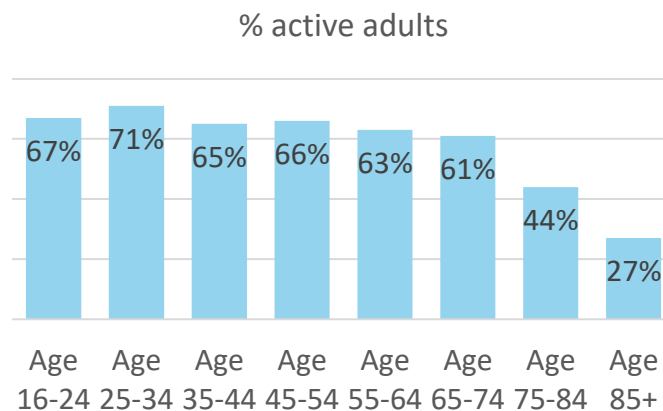
Disability and long-term health conditions

Disabled people or those with a long-term health condition are less likely to be active



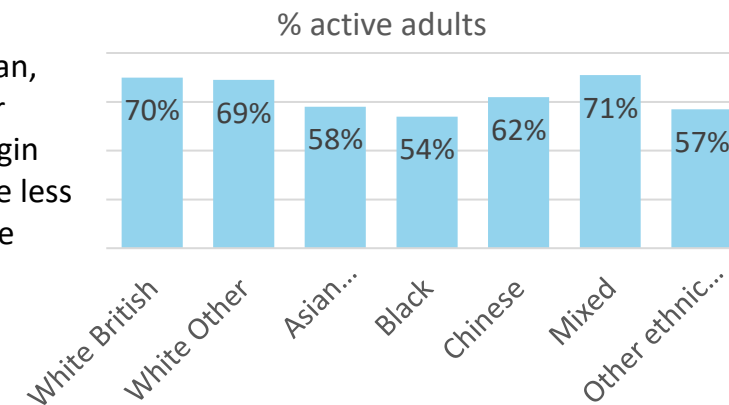
Age

Activity levels decrease with age, more so for those in the 75+ age category



Ethnicity

Black, Asian, and Other ethnic origin groups are less likely to be active



How London Sport are working in Barking and Dagenham

Priority places

London Sport is focusing resources in identified local places in London where there is the greatest need but also the greatest opportunity to improve people's lives through physical activity and sport.

Barking and Dagenham has been identified as one of these places.

This place has been identified as an area where there is the potential to work collaboratively with partners and communities, focusing our collective resources, knowledge, and expertise to establish sustainable change in supporting Londoners to become more active.

The information in this rest of the profile will contain data about the borough as a whole and, where possible, data on this specific place.

Local Area Profile: Barking and Dagenham

Contents

Physical Activity levels	Demographic characteristics	Opportunities to increase physical activity	Further resources
Physical activity: adult data	Population and demographics	Environment: Facilities	Politics
Physical activity: children and young people data	Indices of Multiple Deprivation	Environment: Spaces	Environment: Air quality
Physical activity: small area estimates	Physical health	Environment: Schools	Crime
Social return on investment	Mental health	Environment: Housing	Employment
	Children and Young People	Children and Young People: Youth Clubs	Key contacts: Active Environments
		Health: Facilities	Key contacts: Children and Young People
		Community Sport: Partner organisation's	Key contacts: Community Sport
		London Sport projects	Key contacts: Health
		Physical activity: less active segmentation	

Summary of key findings



About Barking and Dagenham

Geography

Barking and Dagenham is an outer borough situated in east London, just north of the river.

It is made up of 17 wards (shown on the map on the right).



Location of Barking and Dagenham in London



Wards in Barking and Dagenham

Summary of key findings

- Barking and Dagenham is an outer borough situated in east London, just north of the river. It is made up of 17 wards.
- Of the 317 Local Authorities in England, Barking and Dagenham is ranked 5th most deprived.
- The predominant ethnicities are White (45%), Black, Black British, Black Welsh, Caribbean or African (26%), and Asian, Asian British or Asian Welsh (21%). The median age of the population of Barking and Dagenham is 33 years old.
- Barking and Dagenham's adult (16+) residents are less active than the London average. Rates of walking and fitness activities have decreased.
- The rates of overweight and obese adults in Barking and Dagenham (71%) is higher than the London average (56%). The rates of overweight children in Year 6 in Barking and Dagenham (46%) is higher than the London average (39%).
- Across Barking and Dagenham there are there are:
 - 78 educational settings
 - 27 community centres
 - 6 libraries
 - 9 swimming pools
 - 18 artificial grass pitches
 - 36 sports halls
 - 18 health and fitness gyms
 - 20 studios
 - 11 tennis courts



Location of Barking and Dagenham in London

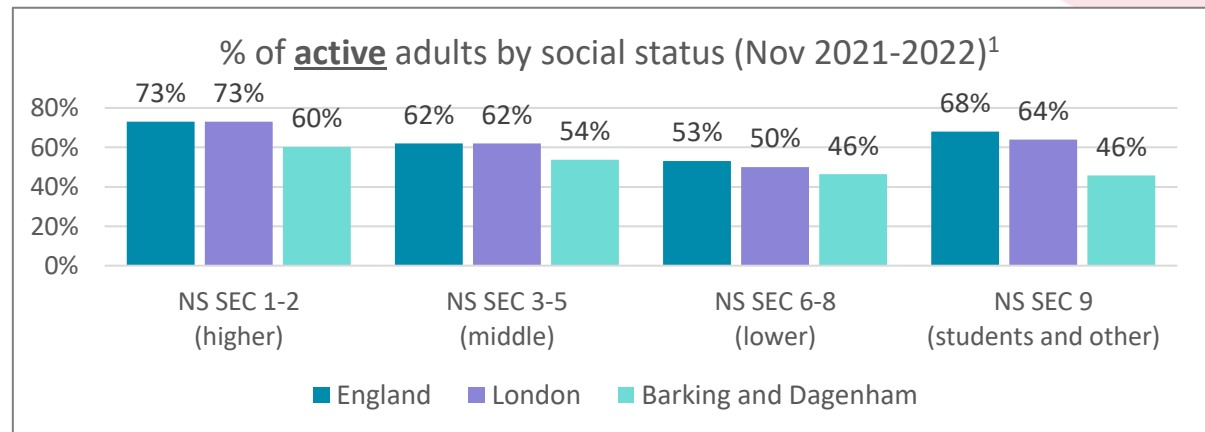
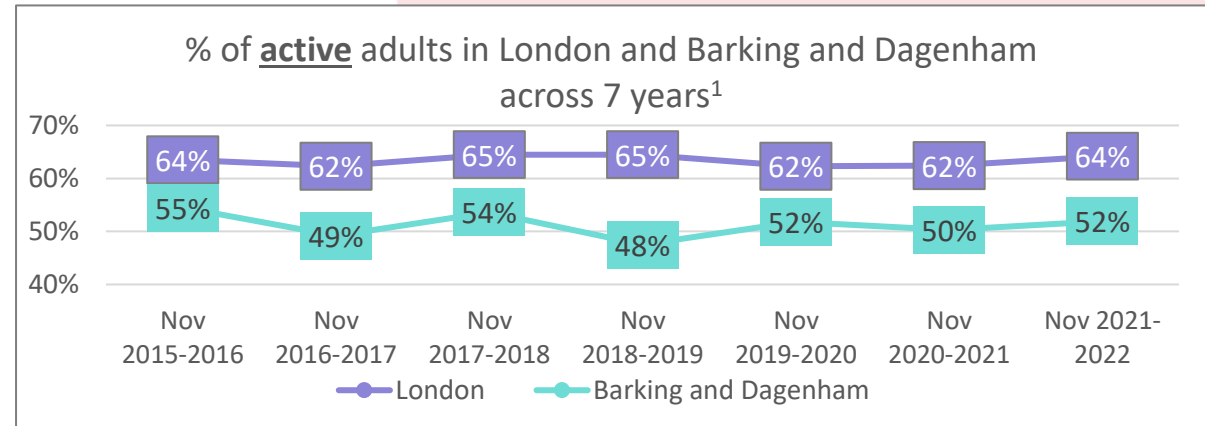
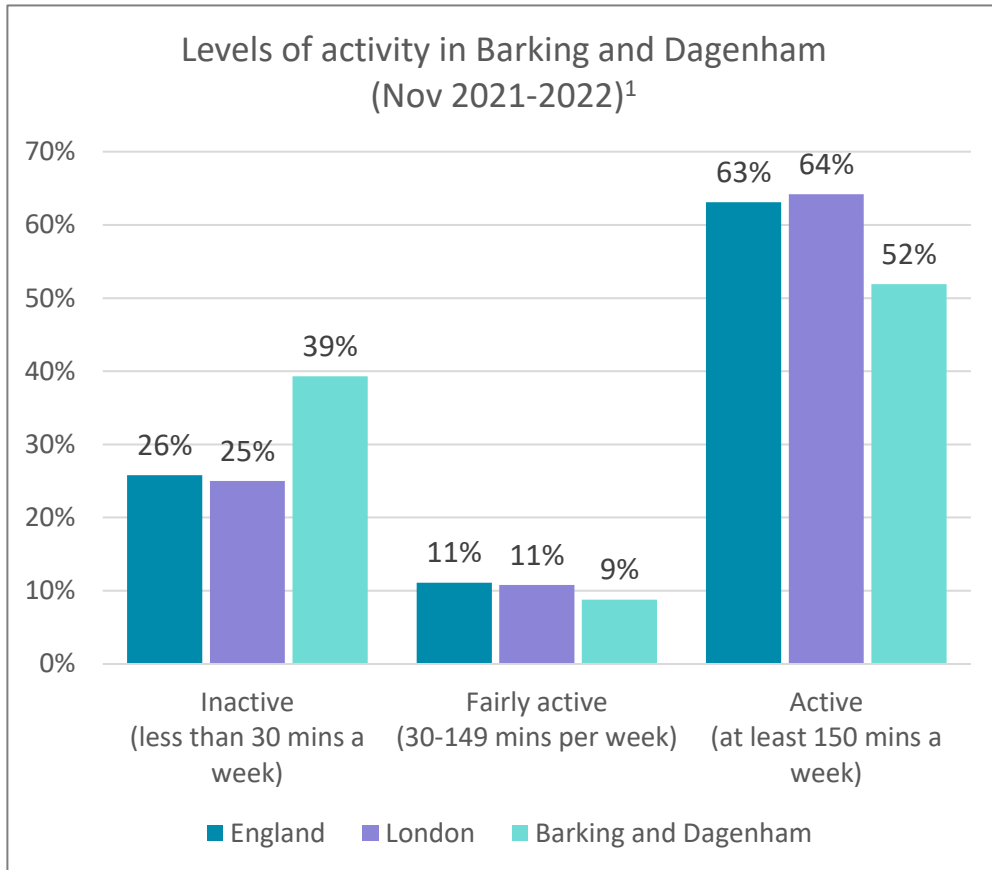
Physical activity levels



Physical Activity

Adults

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity. Generally, physical activity levels for adults (16+) in Barking and Dagenham have been below the London average. This gap narrowed slightly during the first year of the Covid-19 pandemic, however, it has begun to widen again since.

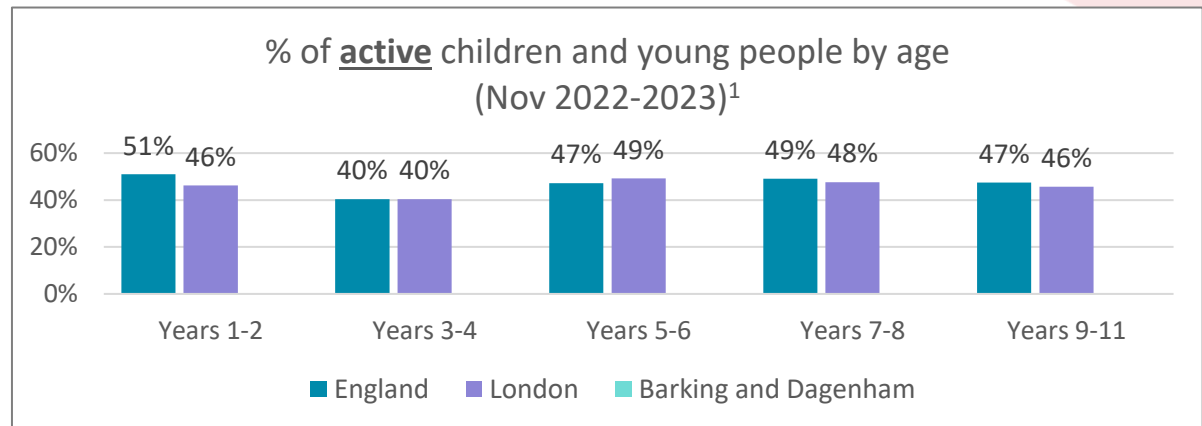
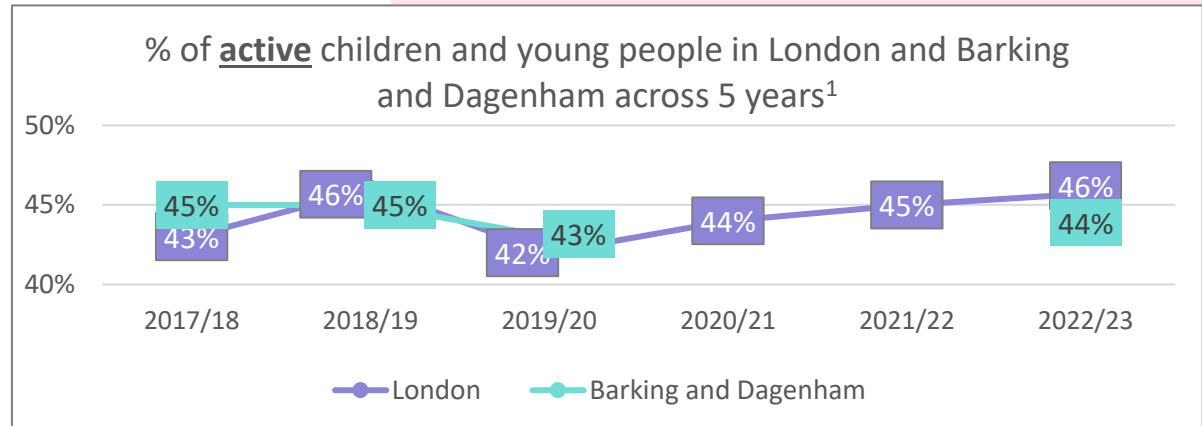
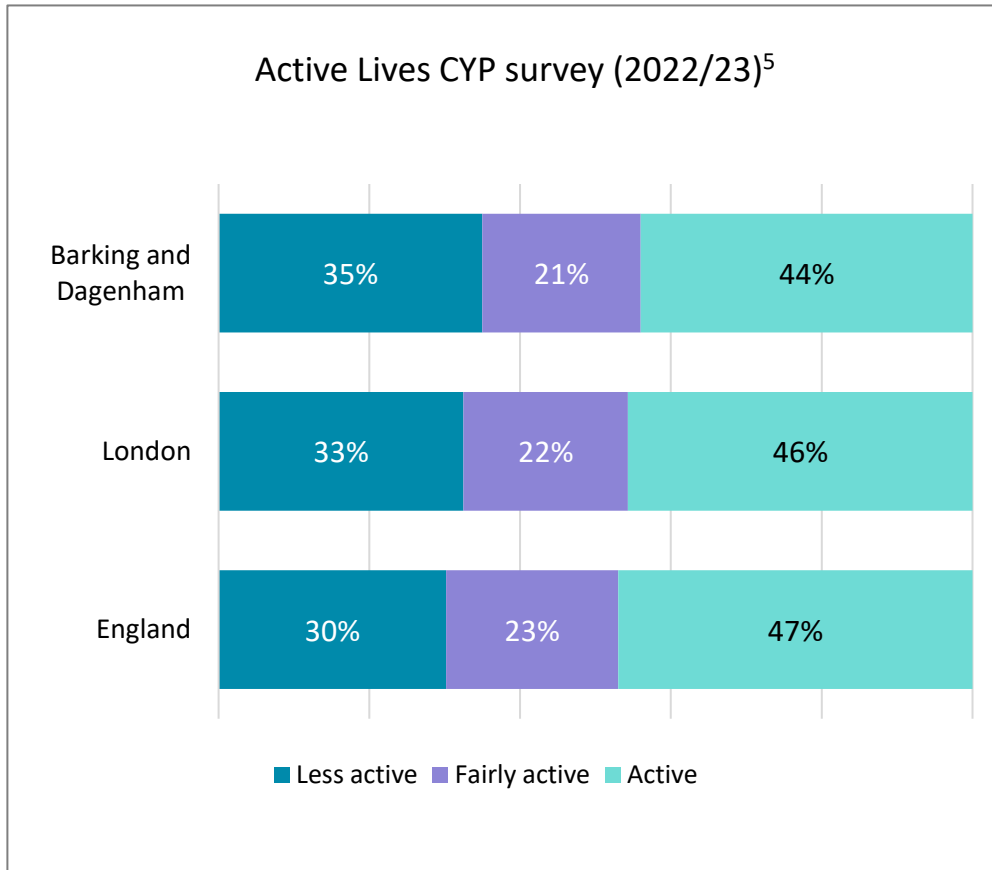


1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

Physical Activity

Children and Young People

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity. The rates of active children and young people in Barking and Dagenham (44%) is lower than the London average (46%).



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

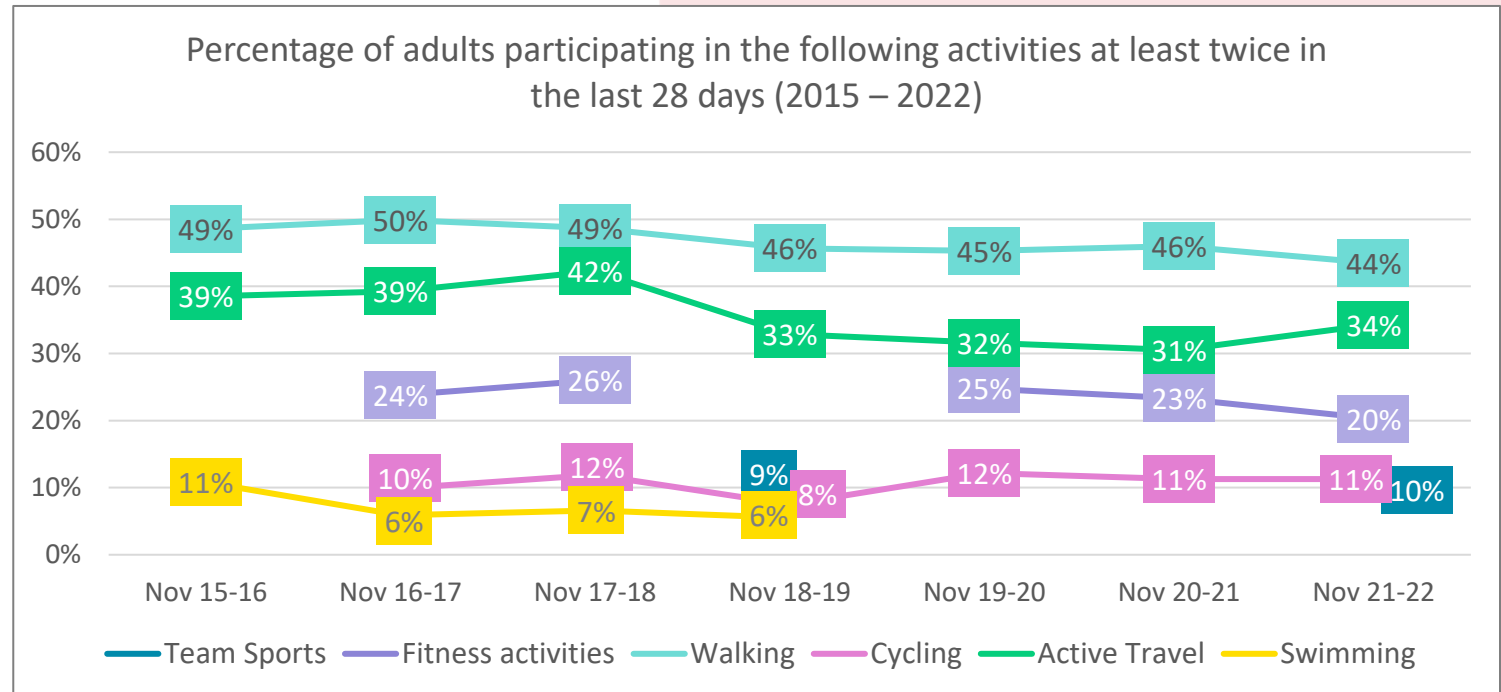
Physical Activity

Rates of walking and fitness activities have decreased

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity.

For adults, rates of walking and fitness activities have decreased. Active travel has increased.

Rates of fitness activities, walking, cycling, and active travel are lower than the London average.



Percentage of adults participating in the following activities at least twice in the last 28 days (Nov 2021-2022)

10% Team sports London av. 8%	20% Fitness activities London av. 31%	44% Walking London av. 59%		11% Cycling London av. 20%		34% Active Travel London av. 44%	*% Swimming London av. 9%
		23% Walking for leisure London av. 41%	32% Walking for travel London av. 39%	10% Cycling for leisure and sport London av. 15%	*% Cycling for travel London av. 11%		

* Indicates insufficient data

1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

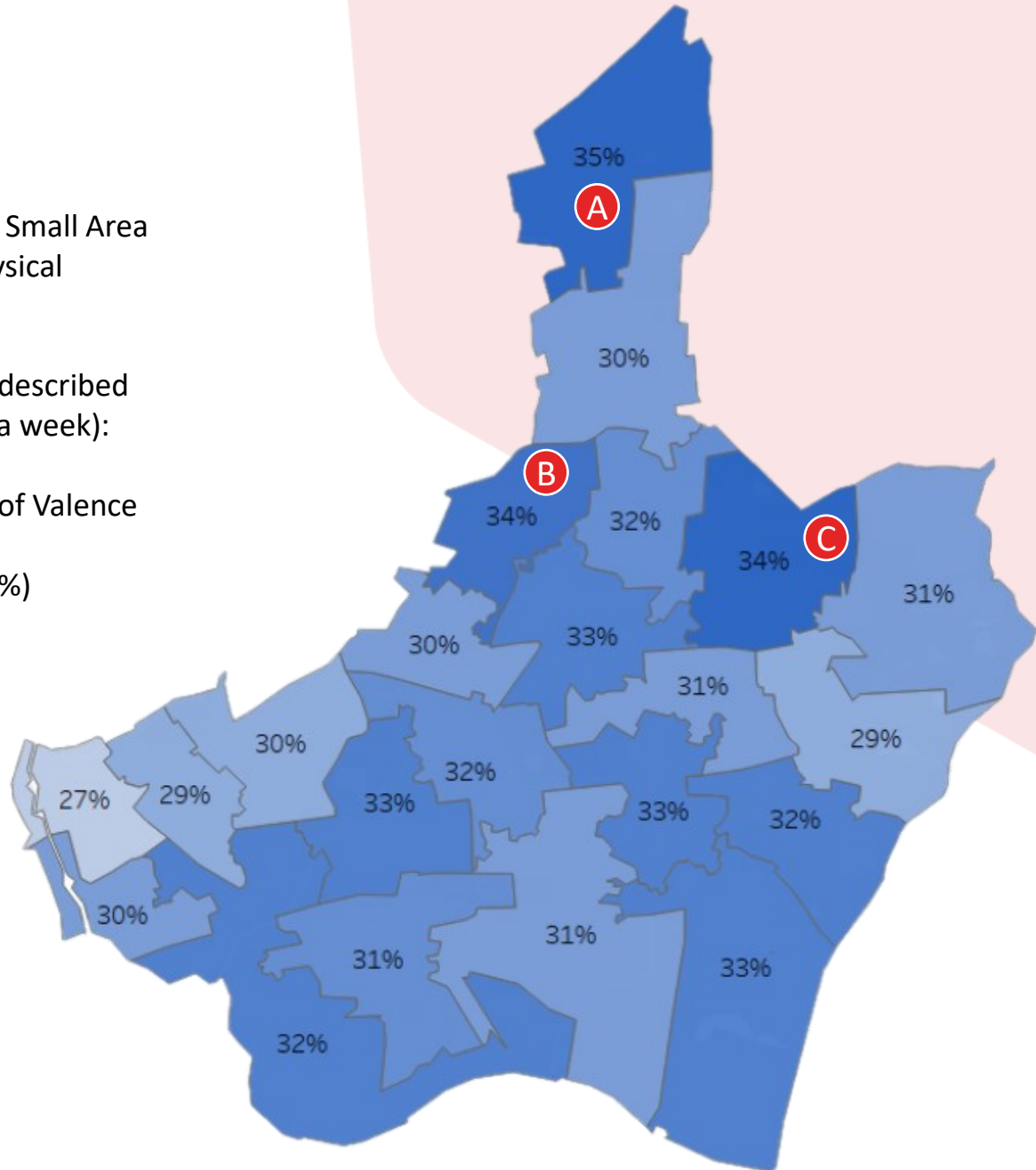
Physical Activity

Small area estimates

If we zoom in, to take a more localised view using Sport England Small Area Estimates (last updated 2018), we begin to see a variation in physical activity levels.

The following areas have a higher percentage of adults who are described as inactive (completing less than 30 minutes of physical activity a week):

- A. The areas of north of Chadwell Heath (35%),
- B. North-east of Becontree, north of Valence, and west of Valence (34%)
- C. Heath and north-east of Eastbrook & Rush Green (34%)



Physical activity

Social return on investment

The benefits of physical activity can create tangible monetary impact. In 2017/18, Sport England commissioned research to understand the social impact of sport and physical activity¹.

Nationally, for every **£1.00** invested in community sport and physical activity, a return on investment of **£3.91** of social value is generated across health and wellbeing, stronger communities, and the economy.

For Local Authorities, Sport England calculated the social value of community sport and physical activity by multiplying the rates of active adults (those completing at least 150 minutes of physical activity a week) by the value per person for all health outcomes (excluding breast cancer and hip fractures).

Across Barking and Dagenham....

The combined social value of taking part in community sport and physical activity in 2017/2018 was:

£169.4 million

Tower Hamlets: £361.8 million

Havering: £303.2 million

Redbridge: £319.7 million

This can be broken down into the following three categories:



£26.6 million

worth of value generated from

Physical and Mental Health

(Being active reduces the risk of: Coronary heart disease and stroke, Type 2 Diabetes, Breast Cancer, Colon Cancer, Dementia, Depression. Improves good health, reduces hip fractures, improves back pain, and increases sports injuries)



£96.9 million

worth of value generated from

Mental Wellbeing

(Being active improves subjective wellbeing/life satisfaction of participants and volunteers)



£46.0 million

worth of value generated from

Social and Community Development

(Being active reduces criminal incidences, enhances social capital and the non-market benefits acquired by organisations utilising sports volunteers. Improves educational attainment and enhances human capital)

1: [Measuring impact | Sport England](#)

Demographic and place characteristics



Demographics

Gender

Since the 2011 Census, Barking and Dagenham has seen a population increase of 18%; this is 10% higher than the London average across the same time period.

As mentioned, across London, females are less likely to be active compared to males. In Barking and Dagenham, there is a higher proportion of males compared to females than compared with the borough as a whole.

Across Barking and Dagenham....



218,869
total number of residents¹

↑18%
Since 2011 census²
London av. ↑8%



112,288 (51%)
female residents¹

↑17%
Since 2011 census²
London av. ↑9%



106,581 (49%)
male residents¹

↑18%
Since 2011 census²
London av. ↑6%

[Click here to see maps of male and female population](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](#)

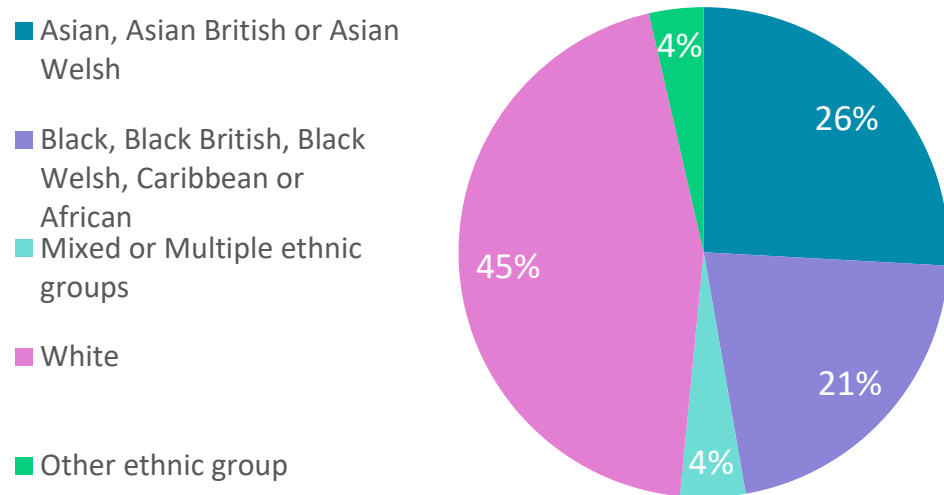
Demographics

Ethnicity

The predominant ethnicities are White (45%), Black, Black British, Black Welsh, Caribbean or African (26%), and Asian, Asian British or Asian Welsh (21%). Since the 2011 Census, the proportion of White people in Barking and Dagenham has decreased by 13% and the proportion of Asian, Asian British or Asian Welsh people has increased by 10%. As mentioned, across London, Black, Asian, and Other ethnic origin groups are less likely to be active.

Across Barking and Dagenham....

Ethnicity¹



Since 2011 census²

Asian, Asian British or Asian Welsh	↑10%
Black, Black British, Black Welsh, Caribbean or African	↑1%
Mixed or Multiple ethnic groups	-
White	↓13%
Other ethnic group	↑2%

[Click here to see maps of various ethnic groups](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

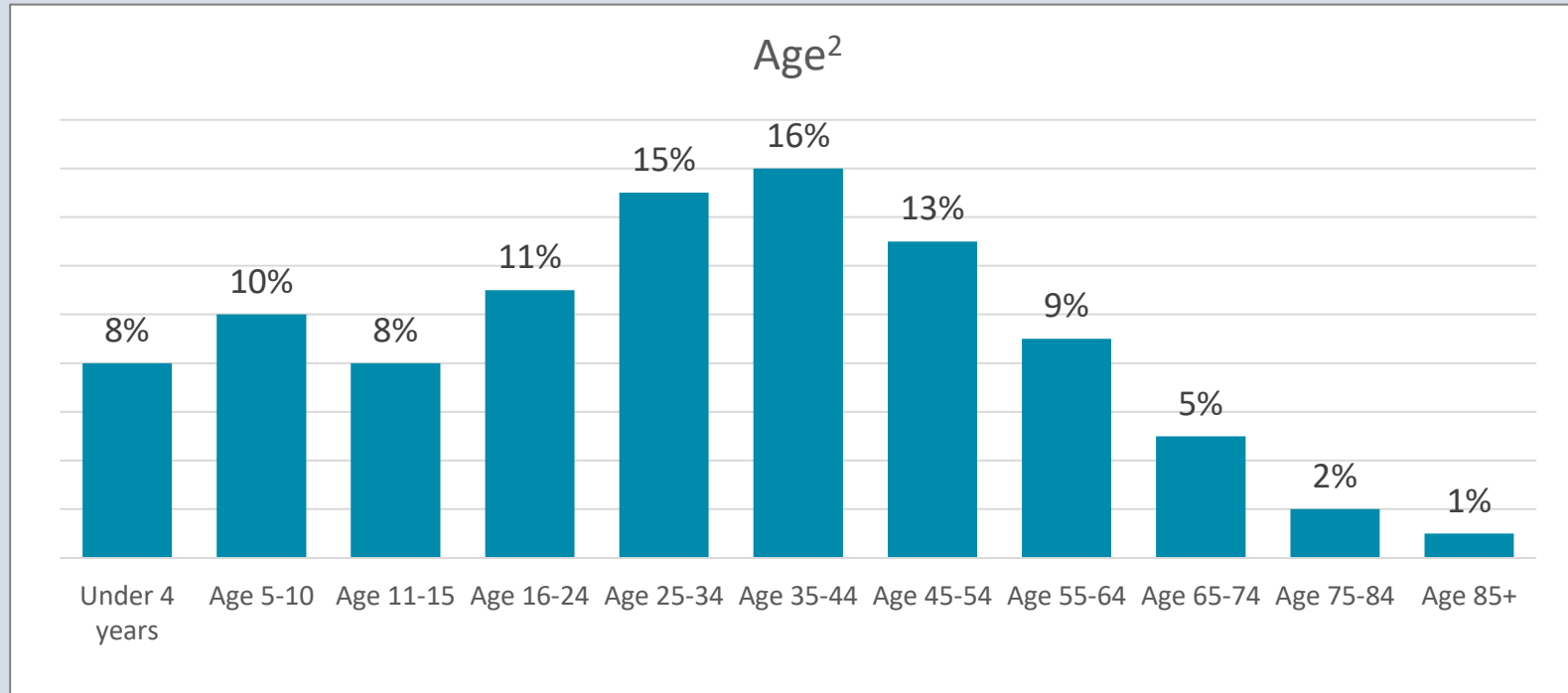
2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/census/2011/censusofpopulation/data/sources)

Demographics

Age

As mentioned, across London, activity levels decrease with age, more so for those in the 75+ age category. The median age of the population of Barking and Dagenham is 33 years old. The borough has the highest proportion of under 16s in England and Wales¹.

Across Barking and Dagenham....



[Click here to see maps of age groups](#)

Since 2011 census ³	
Under 4 years	↓2%
Age 5-10	↑1%
Age 11-15	↑1%
Age 16-24	↓1%
Age 25-34	↓1%
Age 35-44	↑1%
Age 45-54	↑1%
Age 55-64	↑1%
Age 65-74	-
Age 75-84	↓2%
Age 85+	↓1%

1) <https://www.lbbd.gov.uk/best-chance-0-25-partnership#:~:text=Developed%20in%20partnership%20between%20the,particular%20emphasis%20on%20early%20prevention>

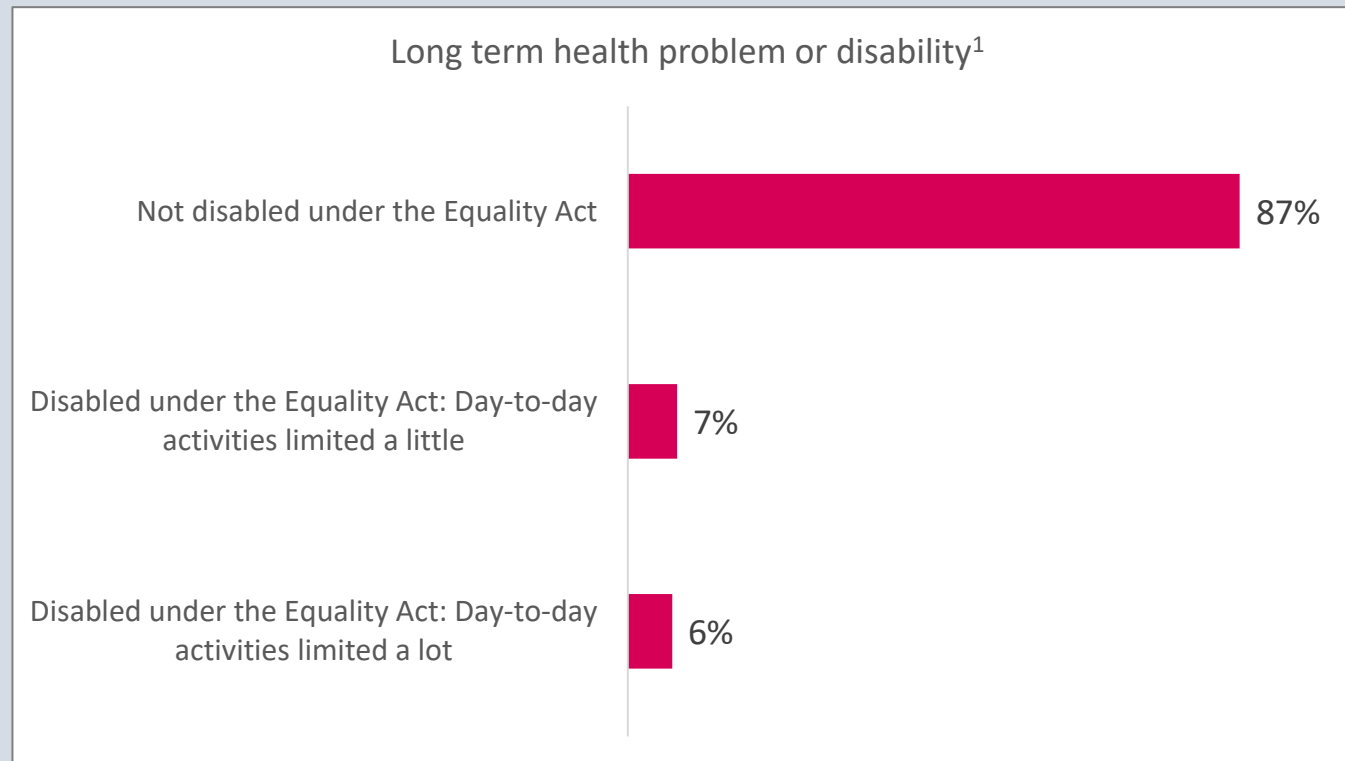
2) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

Demographics

Long term health problem or disability

The majority of the population in Barking and Dagenham have no long term physical or mental health conditions (87%). As mentioned, across London, disabled people or those with a long-term health condition are less likely to be active.

Across Barking and Dagenham....



Since 2011 census²

Disabled under the Equality Act: Day-to-day activities limited a lot	↓2%
Disabled under the Equality Act: Day-to-day activities limited a little	↓1%
Not disabled under the Equality Act	↓3%

[Click here for maps of disabled and non-disabled people](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](#)

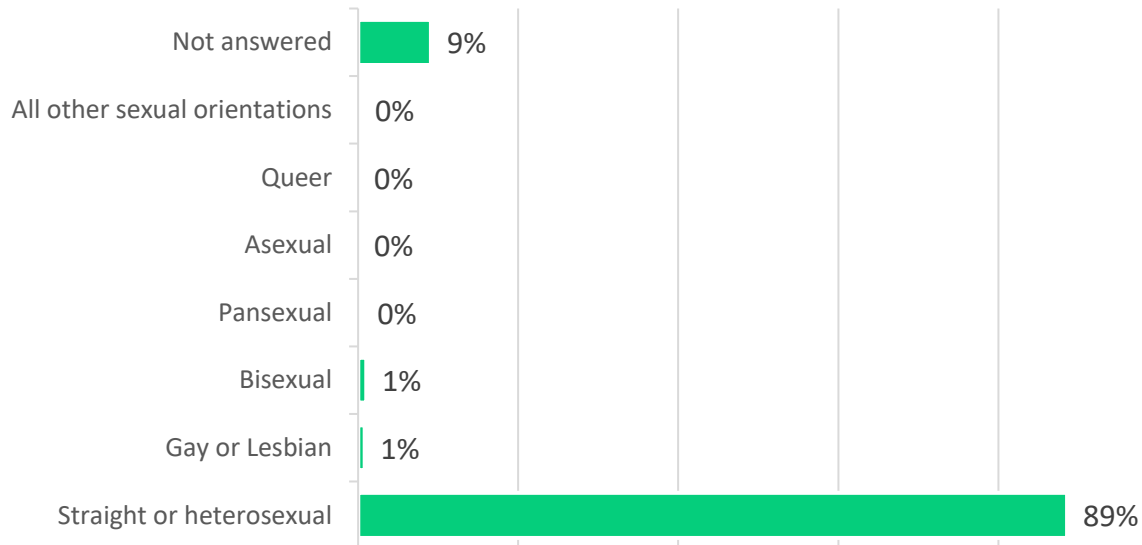
Demographics

Sexual orientation

The majority of the population in Barking and Dagenham are heterosexual (89%).

Across Barking and Dagenham....

Sexual orientation¹



Please note:

- *This variable was new for Census 2021 census and therefore is no comparability with the 2011 Census*
- *This variable is not available at ward level*

[Click here to see maps of LGBTQ+ population](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/census/2011/censusofpopulation)

Demographics

Deprivation

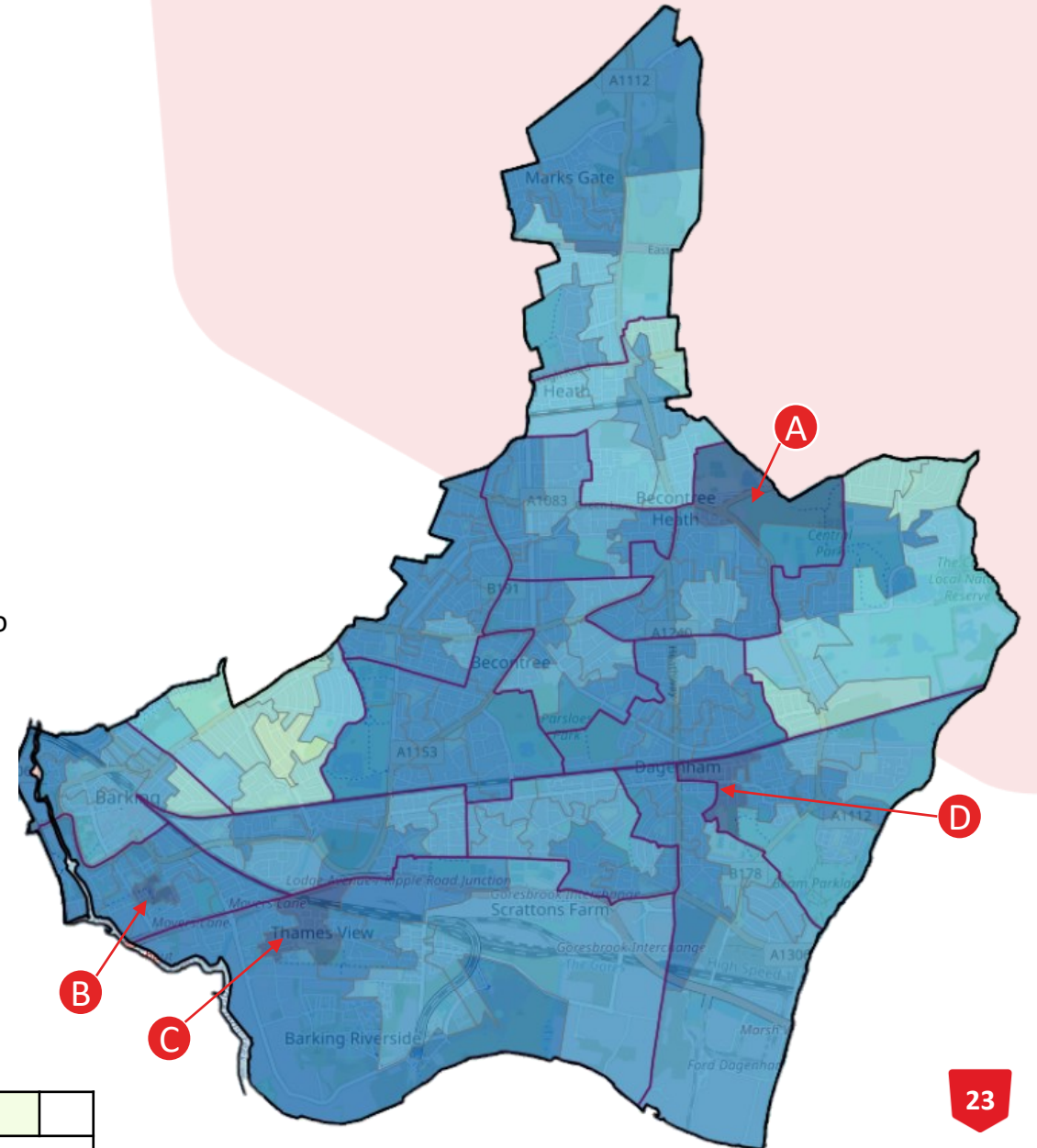
The Indices of Multiple Deprivation¹ are a measure of relative deprivation in England that consider a wide range of indicators (including income, employment, health deprivation and disability, education, crime, barriers to housing and services, and living environment) that affect an individual's living conditions. These indicators are combined and weighted to form the deprivation score.

Of the 317 Local Authorities in England, Barking and Dagenham is ranked 5th most deprived².

Every neighbourhood in England is then ranked based on their level of deprivation relative to other areas. The scores are completed at Lower Super Output Area (LSOA). A score of 1-2 indicates an LSOA in the 20% most deprived areas in England, while a rank of 9-10 indicates an LSOA in the 20% least deprived areas in England. The map to the right shows the Indices of Multiple Deprivation in Barking and Dagenham.

Barking and Dagenham is one of the most deprived boroughs in London. The most deprived areas in Barking and Dagenham are in:

- North
 - A. Across Heath and north-west of Eastbrook & Rush Green
- South
 - B. Central Gascoigne
 - C. North of Thames View
- East
 - D. The west of Village



1) [Indices of Deprivation - London Datastore](#)

2) [Microsoft Power BI](#)

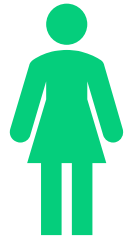


Demographics

Physical health - adults

85% of the population of Barking and Dagenham has good and very good health.
Life expectancy in Barking and Dagenham is lower than the London average.

Across Barking and Dagenham....



82 years

Life expectancy for females¹

London av. 84 yrs



77 years

Life expectancy for males¹

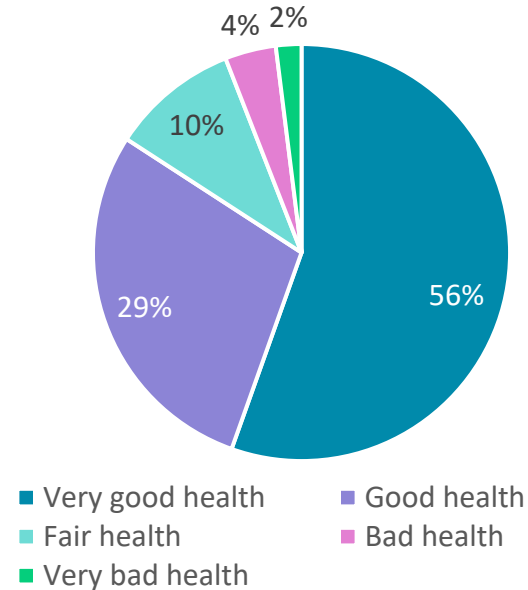
London av. 80 yrs

122.6 per 100,000

Deaths from causes considered preventable, under 75 years old¹

London av. 186.9 per 100,000

General health²



Since 2011 census²

Very good health	↑4%
Good health	↓1%
Fair health	↓2%
Bad health	↓1%
Very bad health	-

1) [Local Health - Small Area Public Health Data - Data - OHID \(phe.org.uk\)](https://phe.org.uk)

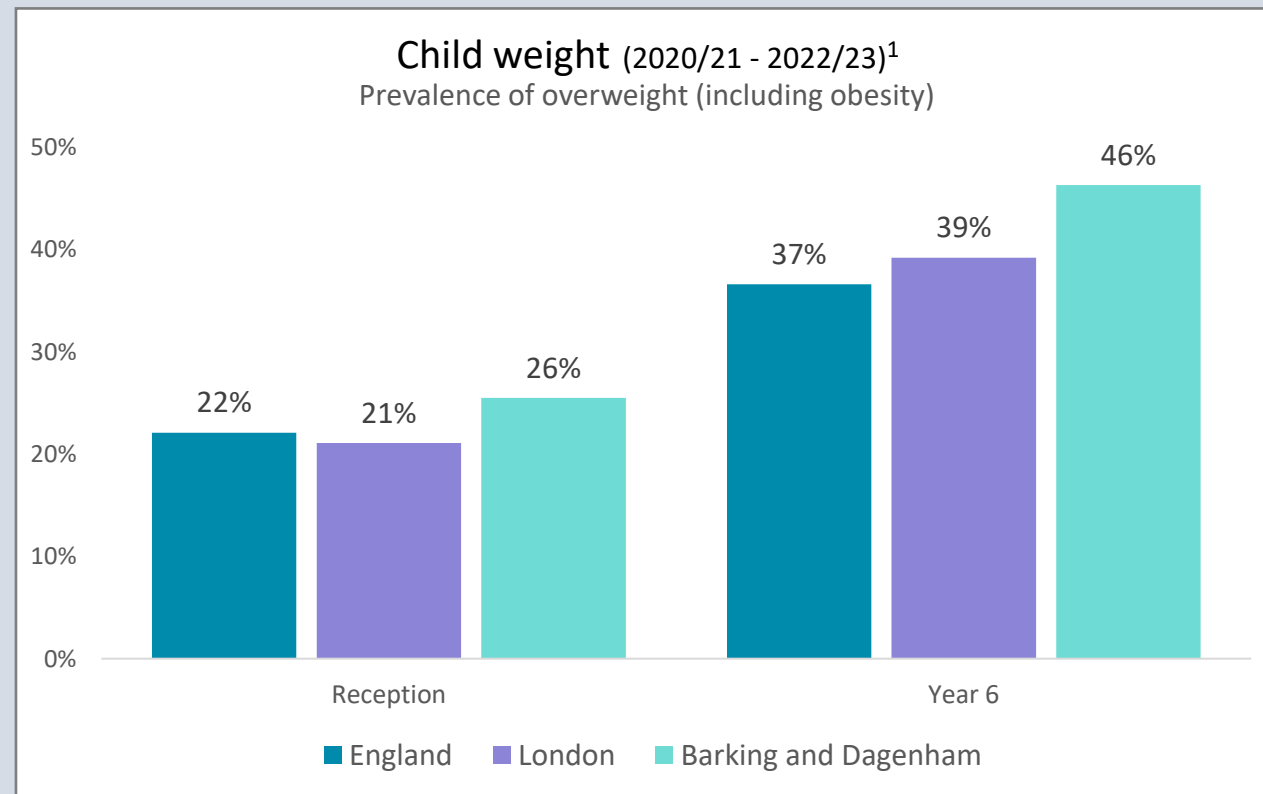
2) [2021 Census Profile for areas in England and Wales - Nomis \(nomisweb.co.uk\)](https://nomisweb.co.uk)

Demographics

Physical health – obesity

The rates of overweight and obese adults in Barking and Dagenham (71%) is higher than the London average (56%).
The rates of overweight children in Year 6 in Barking and Dagenham (46%) is higher than the London average (39%).

Across Barking and Dagenham....



Overweight and obese adults (age 18+, 2021/22)³

63.8%
Across England

55.9%
Across London

70.5%
In Barking and Dagenham

1) [Local Health. Public Health Data for small geographic areas - Data - OHID \(phe.org.uk\)](https://phe.org.uk)

2) [2021 Census Profile for areas in England and Wales - Nomis \(nomisweb.co.uk\)](https://nomisweb.co.uk)

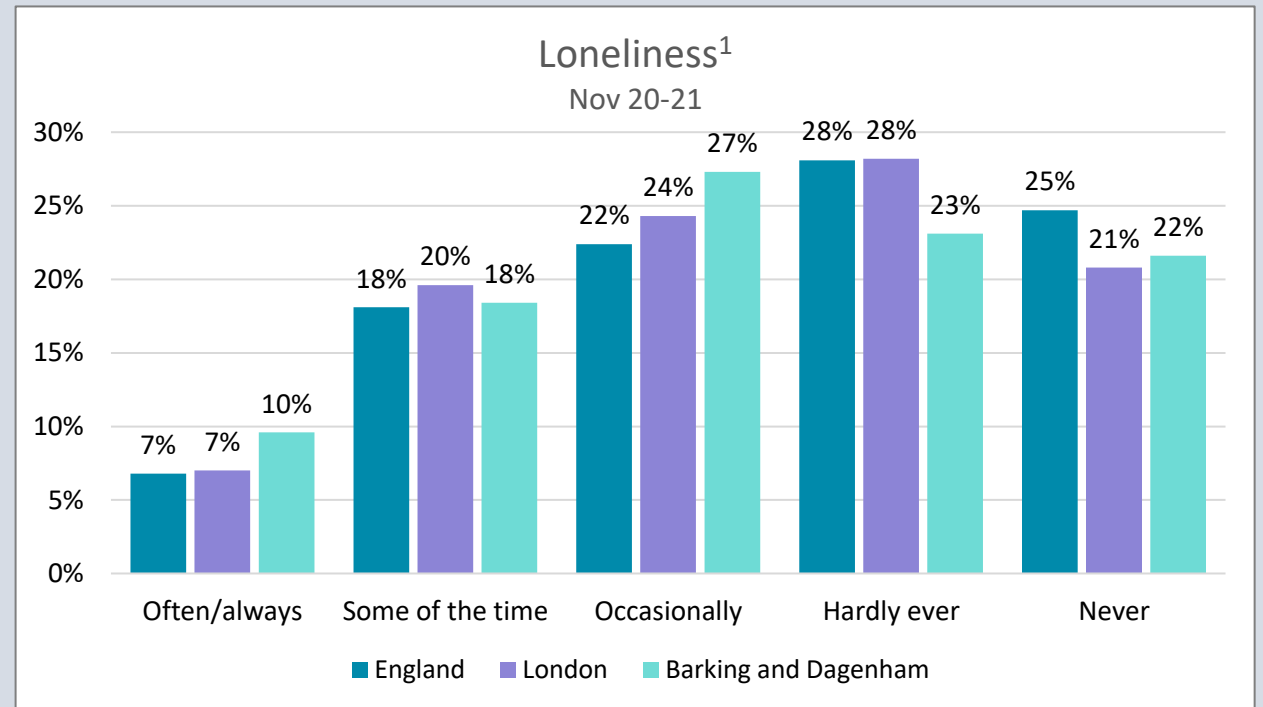
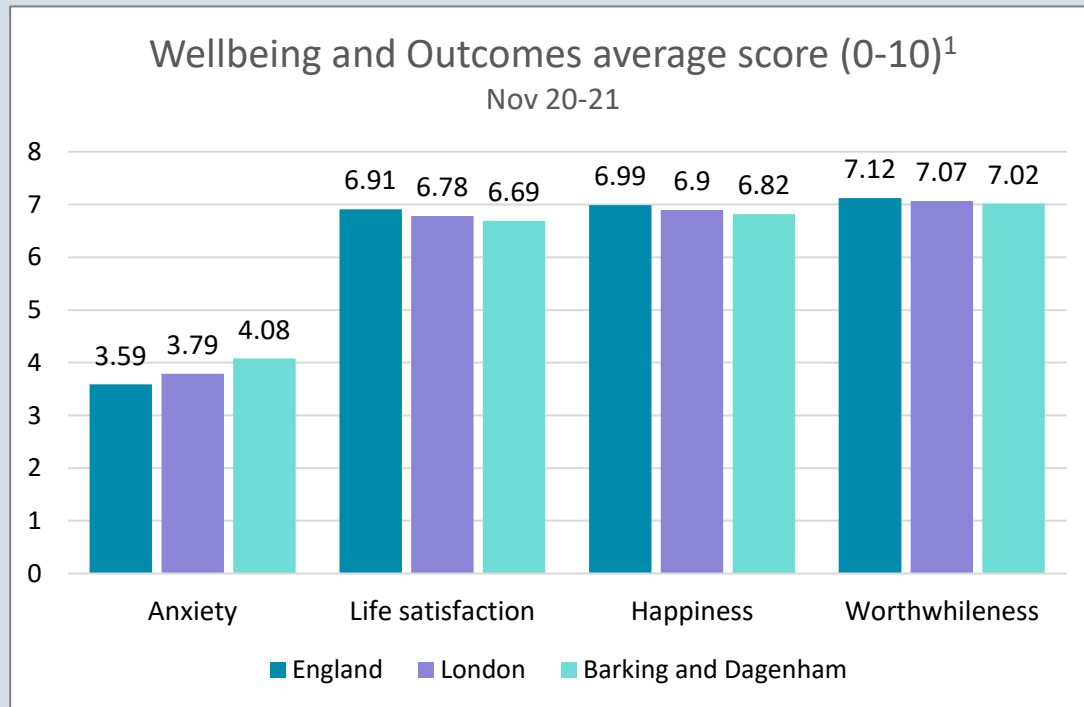
3) [Obesity Profile - Data - OHID \(phe.org.uk\)](https://phe.org.uk)

Demographics

Mental health - adults

Levels of life satisfaction, happiness, and worthwhileness in Barking and Dagenham are slightly lower than the London averages. 28% of people in Barking and Dagenham report feeling lonely 'often/always' or 'some of the time' (compared to 27% across London).

Across Barking and Dagenham....



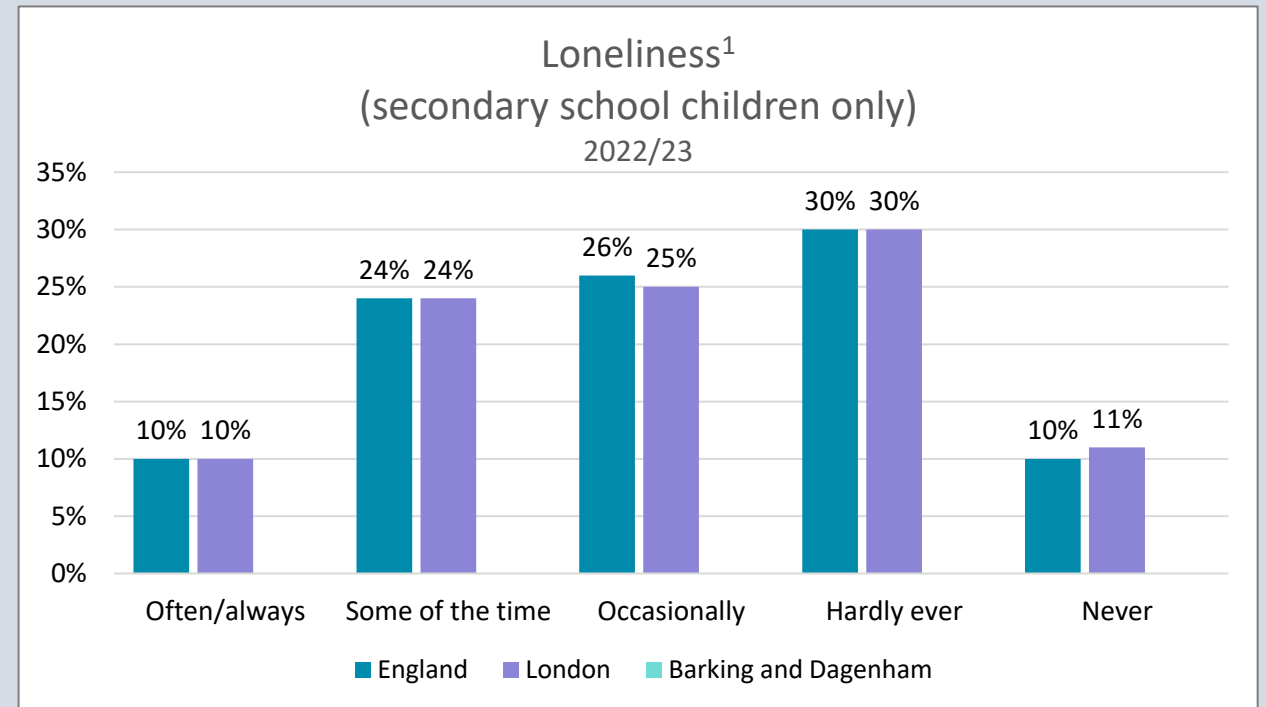
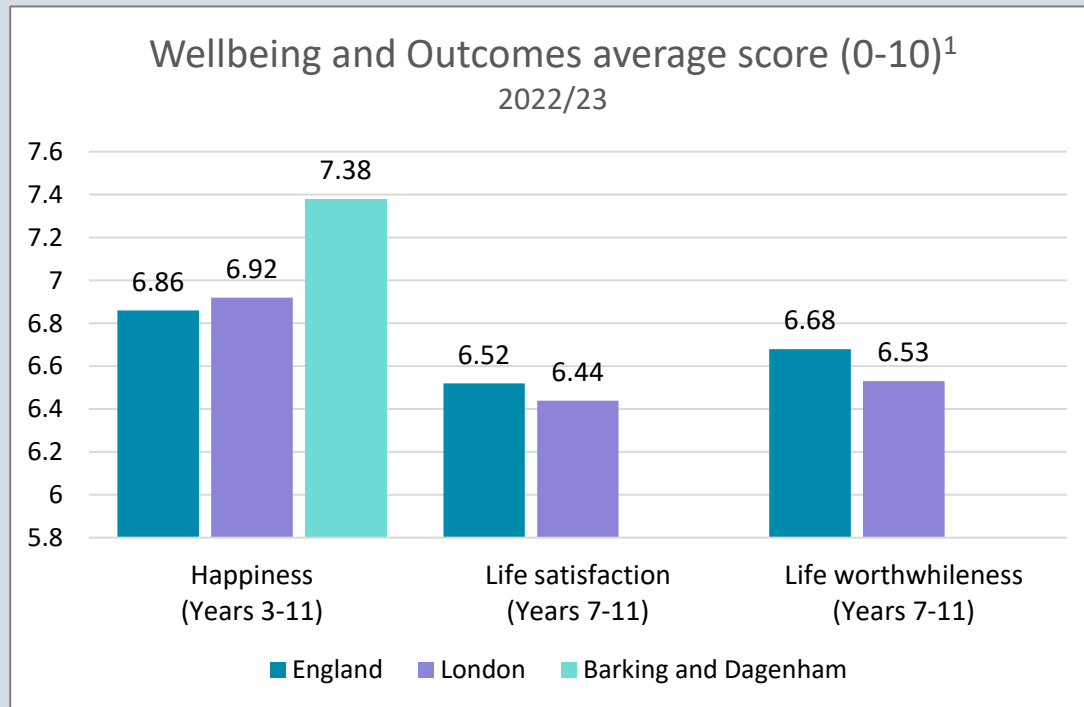
1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives/home)

Demographics

Mental health – children and young people

Levels of happiness of CYP in Barking and Dagenham are slightly higher than the London and national average. Barking and Dagenham has not generated sufficient responses to generate borough-level data for the other wellbeing measures in the 2022/23 academic year.

Across Barking and Dagenham....



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

Demographics

Children and Young People

There is a higher percentage of children and young people in Barking and Dagenham than compared to the London average. Just under a third of young people in Barking and Dagenham are eligible for free school meals.

In addition:

- Child poverty in Barking and Dagenham is amongst the highest in London and the country with 50% of children live in households on the poverty line¹
- Barking and Dagenham has the highest proportion of under 5s in the UK (8.8%)¹
- Barking and Dagenham has the highest levels of Year 6 overweight and obesity in England¹

Across Barking and Dagenham....

26%

of the population are aged 0-15²

London av. 19%

- since 2011 Census²

27%

of children eligible for free school meals³

London av. 26%

↑1% since previous academic year³

63%

of children achieve a good level of development at early years⁴

London av. 89%

↓9% since 2018/19⁴

429

children in looked after care in 2023⁵

Compared to 9,710 across London

↑17 compared to 2022⁵

1) <https://www.lbbd.gov.uk/best-chance-0-25-partnership#:~:text=Developed%20in%20partnership%20between%20the,particular%20emphasis%20on%20early%20prevention>

2) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

3) [Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](https://www.gov.uk/explore-education-statistics/schools-pupils-and-their-characteristics-academic-year-2021-22)

4) [Statistics: early years foundation stage profile - GOV.UK \(www.gov.uk\)](https://www.gov.uk/statistics/early-years-foundation-stage-profile)

5) [Children looked after in England including adoptions, Reporting year 2022 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](https://www.gov.uk/explore-education-statistics/children-looked-after-in-england-including-adoptions-reporting-year-2022)

Opportunities to increase physical activity



Active Environments















Facilities

One of London Sport’s theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces – parks and open spaces, playing fields
- Grey spaces – buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces – canals, tow paths, open water

The work will also look at

- Connections to activity, creation of high-quality spaces and the ongoing activation and maintenance.
- Creating safe, accessible and inclusive spaces that are co-designed with the local communities to ensure local needs are met.

Across Barking and Dagenham there are....						
 <p>9 Swimming Pools</p>	 <p>18 Artificial grass pitches</p>	 <p>36 Sports halls</p>	 <p>27 Community centres</p>	 <p>1 Museum and public gallery</p>	 <p>1 Theatre</p>	 <p>78 Educational settings</p>
 <p>18 Health and fitness gyms</p>	 <p>20 Studios</p>	 <p>11 Tennis courts</p>	 <p>6 Libraries</p>	 <p>2 Skate parks</p>	 <p>4 Music venues</p>	 <p>XX Healthcare facilities</p>

Sports facilities: [Active Places Power](#)

Cultural venues: [Cultural Infrastructure Map - London Datastore](#)

Schools: [Get Information about Schools - GOV.UK \(get-information-schools.service.gov.uk\)](#)

Healthcare facilities:

Active Environments

Spaces

One of London Sport's theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces – parks and open spaces, playing fields
- Grey spaces – buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces – canals, tow paths, open water

Across Barking and Dagenham....

Spaces identified					
Name of site	Map link	Type of space	Condition	Is it well used?	How accessible is it – location, cost, ease of access?
Parsloes		Green space	Good	No	Easy
River Thames		Blue space	Bad	No	Poor
Thames View Playing Field		Green space	OK	No	Easy
Barking Rugby Club Car Park		Grey space	Poor	No	Easy
Ripple Nature Reserve		Green space	OK	No	Poor

Active Environments

Schools

Data from UKactive¹ shows that schools operate or host 39% of all of England's sports facilities. In addition, 71% of indoor sports halls are owned by educational establishments.

However, access to these facilities after school hours and at weekends for community use is often limited and ad-hoc.

London Sport, on behalf of the Department for Education, is distributing the Opening Schools Facilities (OSF) Fund across London. The fund is designed to help schools to open their existing sport facilities, including school swimming pools, for a broader range of young people and to the wider community by partnering with sporting organisations, who can help deliver activities in these settings.

Across Barking and Dagenham....

78 educational settings² in Barking and Dagenham, of which:

0 Nurseries	43 Primary schools	8 Secondary schools
5 SEN schools	1 Pupil referral units	3 Independent schools

1) www.ukactive.com/journal/opening-school-facilities-can-support-communities-facing-cost-of-living-crisis/

2) [Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](https://www.gov.uk/government/statistics/schools-pupils-and-their-characteristics)

Active Environments

Schools

Across Barking and Dagenham....

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Abbey	Northbury Primary School	Primary	25.2	
	St Margarets CofE Primary School	Primary	19.5	
	St Joseph's Catholic Primary School	Primary	31.8	
Alibon	Richard Alibon Primary School with ARP for Cognitive and Learning Difficulties : SEN Base	Primary	31	
	Hunters Hall Primary School	Primary	27.1	Yes
	Brook Sixth Form and Academy	Secondary	34.6	
Barking Riverside	George Carey Church of England Primary School	Primary	27	
	Riverside School	Secondary	30.2	
	Riverside Primary School	Primary	23.8	Yes
	Riverside Bridge School	Not applicable	42	Yes
Beam	Beam Primary School	Primary	25.6	Yes
	Marsh Green Primary School	Primary	29	
	Dagenham Park CofE School	Secondary	37.4	
Becontree	Becontree Primary School	Primary	26.3	
	St Vincent's Catholic Primary School	Primary	19.1	

Active Environments

Schools

Across Barking and Dagenham....

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Chadwell Heath	Warren Junior School	Primary	25	
	Rose Lane Primary School	Primary	33.8	
	The Warren School	Secondary	28.1	
Eastbrook & Rush Green	Rush Green Primary School	Primary	21.6	
	Eastbrook School	All-through	34.8	Yes
Eastbury	Ripple Primary School	Primary	24.2	Yes
	Monteagle Primary School	Primary	27.4	
	Jo Richardson Community School	Secondary	32.1	Yes
	Eastbury Primary School	Primary	24.9	
Gascoigne	Gascoigne Primary School	Primary	28.8	
	Northstar New School	Not applicable	0	
	Greatfields School	Secondary	32.8	

Active Environments

Schools

Across Barking and Dagenham....

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Goresbrook	Thomas Arnold Primary School, Rowdowns Road	Primary	34.5	Yes
	St Peter's Catholic Primary School	Primary	29.8	Yes
	Godwin Primary School	Primary	28.1	
	Mayesbrook Park School	Not applicable	29	
	Hopewell School	Not applicable	0	
	Goresbrook School	All-through	33.3	
	The James Cambell Primary School	Primary	31	
Heath	William Bellamy Primary School	Primary	38.2	Yes
	Robert Clack School	All-through	28.7	
	All Saints Catholic School and Technology College	Secondary	21.9	
	Trinity School	Not applicable	42.9	
Longbridge	Manor Junior School	Primary	18.7	
	Barking Abbey School, A Specialist Sports and Humanities College	Secondary	23.8	Yes
	Eastbury Community School	All-through	26.4	

Active Environments

Schools

Across Barking and Dagenham....

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Mayesbrook	Dorothy Barley Infants' School	Primary	21.4	
	Manor Primary School	Primary	20.5	
	Dorothy Barley Junior Academy	Primary	34.8	
	Alamiyah School	Not applicable	0	
Northbury	Lady Aisha Academy	Not applicable	0	
	Frobel Independent School	Not applicable	0	
Parsloes	Parsloes Primary School	Primary	34.7	
	Five Elms Primary School	Primary	34.5	
	Roding Primary School	Primary	27.7	Yes
	Southwood Primary School	Primary	33.2	
	The Sydney Russell School	All-through	25.4	
	St Joseph's Catholic Primary School	Primary	18.2	
	The St Teresa Catholic Primary School	Primary	13.2	

Active Environments

Schools

Across Barking and Dagenham....

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Thames View	Thames View Infants	Primary	27.3	
	Thames View Junior School	Primary	38.6	
	Pathways School	Not applicable	42.6	Yes
Valence	Grafton Primary School	Primary	26.3	
	Valence Primary School	Primary	25.6	
	Henry Green Primary School	Primary	26.4	
Village	The Leys Primary School	Primary	34.4	
	Village Infants' School	Primary	27.3	
	John Perry Primary School	Primary	26.6	
	William Ford CofE Junior School	Primary	34.9	
Whalebone	Furze Infant School	Primary	20.3	

Children and Young People

Organisations that engage with young people

Within London Sport's Children and Young People theme, we are focused on creating the conditions that enable more young Londoners to enjoy being physically active so that they can establish healthy habits for life. One of the ways we do this is by amplifying youth voice so that they can get active in ways and places that suit them. Outside of schools and other educational settings, these are some of the organisations that we know children and young people engage with.

Across Barking and Dagenham....

Organisations that engage with young people identified			
Name of club	Map link	Phase of education	Do they have a dedicated disability offer?
Free to Be		Secondary +	Yes
PSG		Secondary +	Yes
John Smith House		Secondary +	Yes
Future Youth Zone		Secondary +	Yes
Eastbury Children's Centre		Children's Centre	
Gascoigne Children's Centre		Children's Centre	
Sue Bramley Children's Centre		Children's Centre	

Active Environments

Housing

Within London Sport's Active Environments theme, we are also interested in how we can influence the planning, design, and regeneration of spaces to incorporate physical activity. London Sport believe physical activity, mental health, and wellbeing can be further embedded into the blueprint for planning and design of major developments, including private and social housing.

Across Barking and Dagenham....



11,130 (15%)

own their property outright¹

London av. 21%



20,189 (27%)

own their property with a mortgage¹

London av. 25%



1,274 (2%)

Are in shared ownership¹

London av. 2%



23,273 (32%)

Social rent¹

London av. 23%



17,890 (24%)

Private rent¹

London av. 30%

Most prominent housing associations in Barking and Dagenham

[Clarion](#)

[Hyde](#)

[L&Q](#)

[Notting Hill Genesis](#)

[Peabody](#)

[Southern](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>

Health

Facilities

The borough has a significant number of NHS and other facilities that deliver a health and wellbeing function. The list in the table offers a starting point for further development.

Six PCNs cover Barking and Dagenham; these are:

- North
- Northwest
- West One
- New West
- East
- East One

Across Barking and Dagenham....

Healthcare facilities identified		
Name of facility	Map link	Type of facility
Barking Learning Centre Family Hub		Family Hubs
Thames Life		Community
Dagenham Library Family Hub		Family Hubs
Marks Gate Family Hub		Family Hubs
GP Surgeries		32 GP Surgeries
Barking Havering and Redbridge University Hospitals Trust (Barking Community Hospital)		Hospital

London Sport projects and funding

London Sport is a key provider of devolved funding across London, often in partnership with other organisations.

Below is a summary of the past three years of funding.

Across Barking and Dagenham....

Project	Projects supported?	Number of projects supported
Opening School Facilities 2	✓	3
Opening School Facilities 3	✓	12
Tackling Inequalities Fund – round 3	✓	2
Urban Sport project		
Together Fund	✓	7

Physical Activity - Segmentation

Overview

To achieve our aims, we need to understand much more about the lives of less active Londoners and their relationship with physical activity. We need to walk in their shoes and get a real feel for their attitudes towards physical activity, their motivations to move, the things that are stopping them, and the ways they want to get active. Based on extensive research, we have identified seven 'personas' which provide an attitudinal segmentation of the adults in London that are not currently active; a deep dive into the attitudes that less active Londoners have today towards physical activity and sport. Taken together, these seven groups represent more than 2.5 million Londoners.

This table presents an overview of the demographic breakdown of London Sport's Less Active Segments for Barking and Dagenham.

	Elderly evaders	Want to but cannot	Young impressionables	Anxious avoiders	Time poor integrators	Almost active	Inconsistently involved
London	9.9%	10.5%	16.2%	12.9%	11.2%	16.6%	22.6%
Barking and Dagenham	7.1%	10.5%	14.6%	27.9%	10.9%	12.8%	16.2%

Overall, 44.1% of Barking and Dagenham's less active population are made up of 'Anxious avoiders' (27.9%) and 'Inconsistently Involved' (22.6%).

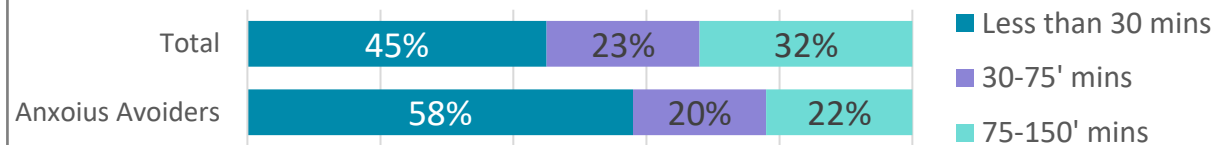
The following two slides provide more information about the 'Anxious avoiders' and 'Inconsistently Involved' segment groups, including opportunities to encourage them to be more physically active.

Physical Activity - Segmentation

Anxious Avoiders

Those classed as anxious avoiders are typically aged 45-64 and have limited engagement with physical activity. Many of this segment are in financial difficulty; single parent families, unemployment, and/or stressful situations resulting in unhealthy behaviours and unhealthy attitudes as they feel alone & without support. There is also a lot of reported disability.

Amount of time spent being active



58% of anxious avoiders are completing less than 30 minutes of physical activity per week.

Perceived healthiness

(Lifestyle, routine, mental/physical health)



Activities make them feel:

- Uneasy
- Embarrassed
- Despairing
- Humiliated

The activities this group are most likely to take part in include:



“Know I need to go but can’t get the motivation. My friends are either very fit or not interested in starting so feel I haven’t got anyone to start with.”

Opportunities

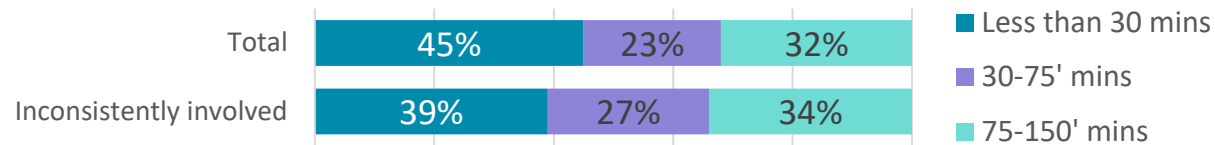
A very unsure group, this group need lots of help and support as they feel inadequate, uneasy, and don’t know where to begin. They will look for guidance from trusted sources such as Government or BBC or will rely on Google. They are also heavily reliant on social media so may see suggestions popping up on Facebook. A support network or a holistic programme which helps, support and educates on not just physical wellbeing, but also mental wellbeing & nutrition would be welcomed – providing the tone is supportive & non-judgemental.

Physical Activity - Segmentation

Inconsistently Involved

Those considered inconsistently involved make up a younger (aged 25-44), social population, who already have some engagement with physical activity. This group is generally considered financially stable but live a busy life balancing family and work commitments. Individuals in this category perceive themselves to be healthy, but not fit, and display positive emotions relative to participation in physical activity and sport. They are often trying to become more active or getting prepared to become more active and would be surprised to be considered inactive.

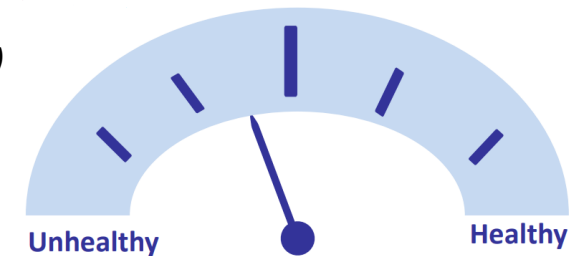
Amount of time spent being active



34% of inconsistently involved individuals are completing 75-150 minutes per week of physical activity, therefore close to the threshold of being classed as fairly active.

Perceived healthiness

(Lifestyle, routine, mental/physical health)



Activities make them feel:

- Uneasy
- Embarrassed
- Despairing
- Humiliated

The activities this group are most likely to take part in include:



Jogging



Cycling



Cardio at gym

"I would need to balance work/home and me life. If I could have an incentive such as quicker results that are guaranteed or coupons that would make a massive difference."

Opportunities

This segment needs support to recognise the need to be more active as they already feel they do enough. Their relationship with physical activity is inconsistent meaning more should be done to prioritise consistency, routines, and making physical activity a habit. Support them to locate suitable facilities or activities as they often feel like they do not know how they can start. Competitions and challenges against others offer an opportunity to further engage this audience. They are not proactive and generally follow the trends of others.

Further resources



Politics



At the last local government elections in 2022, Labour maintained the majority.

Labour have held the majority in Barking and Dagenham since the council was formed in 1964.

Across Barking and Dagenham....

Ward	Councillor name	Party	Title
Abbey	Manzoor Hussain	Labour	Deputy Chair, Pensions Committee
	Regina Rahman	Labour	Labour Group Secretary
Alibon	Dorothy Akwaboah	Labour	Deputy Chair, Overview and Scrutiny Committee and Labour Group Chief Whip
	John Dulwich	Labour	Deputy Cabinet Member for Performance & Data Insight and Labour Group Junior Whip
Barking Riverside	Josie Channer	Labour	
	Cameron Geddes	Labour	Cabinet Member for Regeneration & Economic Development
	Victoria Hornby	Labour	
Beam	MD Muhibul Alam Chowdhury	Labour	
	Donna Lumsden	Labour	Mayor
	Muazzam Ali Sandhu	Labour	
Becontree	Edna Fergus	Labour	
	Muhammad Saleem	Labour	Chair, Planning Committee

Politics



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Across Barking and Dagenham....

Ward	Councillor name	Party	Title
Chadwell Heath	Sade Bright	Labour	Cabinet Member for Employment, Skills & Aspiration
	Simon Perry	Labour	
	Michel Pongo	Labour	Deputy Chair, Health Scrutiny Committee
Eastbrook & Rush Green	Princess Bright	Labour	Chair, Audit and Standards Committee
	Tony Ramsay	Labour	Deputy Chair, Assembly and Labour Group Chair
Eastbury	Mohammed Khan	Labour	Deputy Chair, Audit and Standards Committee
	Emily Rodwell	Labour	Chair, Personnel Board
	Faraaz Shaukat	Labour	Chair, Licensing and Regulatory Committee
Gascoigne	Alison Cormack	Labour	
	Jack Shaw	Labour	Deputy Chair, Planning Committee
	Dominic Twomey	Labour	Deputy Leader and Cabinet Member for Finance, Growth & Core Services

Politics



At the last local government elections in 2022, Labour maintained the majority.

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Across Barking and Dagenham....

Ward	Councillor name	Party	Title
Goresbrook	Irma Freeborn	Labour	Chair, Assembly
	Moin Ali Quadri	Labour	Chair, Pensions Committee
	Paul Robinson	Labour	Chair, Health Scrutiny Committee
Heath	Ingrid Robinson	Labour	
	Harriet Spoor	Labour	
Longbridge	Faruk Choudhury	Labour	
	Rocky Gill	Labour	
	Lynda Rice	Labour	
Mayesbrook	Nashitha Choudhury	Labour	
	Kashif Haroon	Labour	Cabinet Member for Public Realm & Climate Change
	Adegboyega Oluwole	Labour	Deputy Chair, Licensing and Regulatory Committee

Politics



At the last local government elections in 2022, Labour maintained the majority.

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Across Barking and Dagenham....

Ward	Councillor name	Party	Title
Northbury	Saima Ashraf	Labour	Deputy Leader and Cabinet Member for Community Leadership & Engagement
	Giasuddin Miah	Labour	Deputy Chair, Policy Task Group
	Darren Rodwell	Labour	Leader of the Council / Labour Group
Parsloes	Elizabeth Kangethe	Labour	Cabinet Member for Educational Attainment & School Improvement
	Hardial Singh Rai	Labour	
	Christopher Rice	Labour	Chair, Policy Task Group
Thames View	Fatuma Nalule	Labour	Deputy Chair, Personnel Board
	Sabbir Zamee	Labour	
Valence	Syed Ghani	Labour	Cabinet Member for Enforcement & Community Safety
	Jane Jones	Labour	Cabinet Member for Children's Social Care & Disabilities
	Maureen Worby	Labour	Cabinet Member for Adult Social Care and Health Integration

Politics

At the last local government elections in 2022, Labour maintained the majority.

Labour have held the majority in Barking and Dagenham since the council was formed in 1964.



Across Barking and Dagenham....

Ward	Councillor name	Party	Title
Village	Margaret Mullane	Labour	
	Lee Waker	Labour	
	Phil Waker	Labour	
Whalebone	Andrew Achilleos	Labour	
	Glenda Paddle	Labour	Chair, Overview and Scrutiny Committee
	Mukhtar Yusuf	Labour	

Active Environments

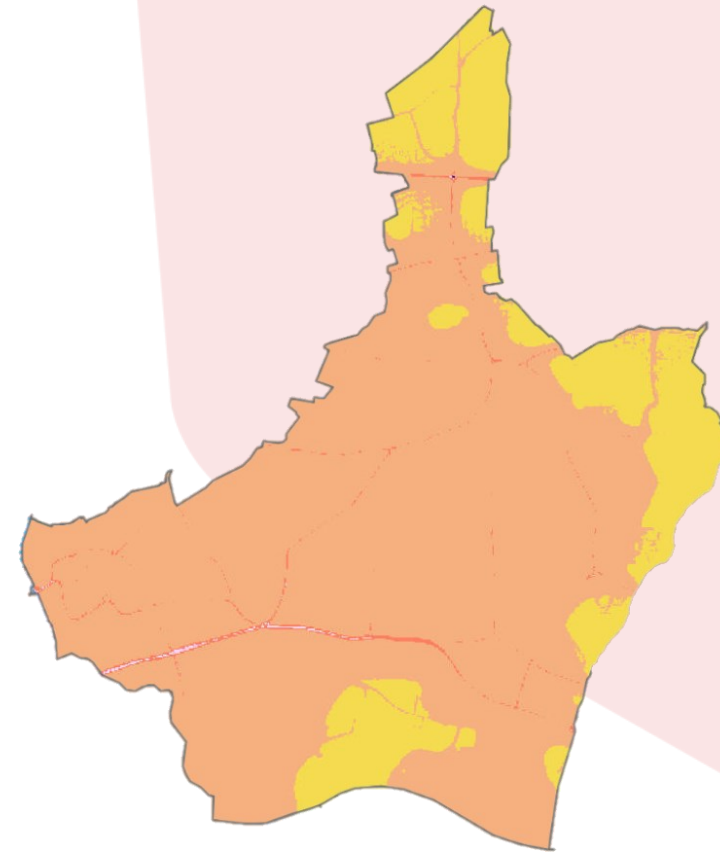
Air pollution and vehicle ownership

Air pollution can affect everyone, but people with cardiac or respiratory disease and older people are at greater risk of health impacts, and higher pollution levels can impact people's ability to take part in more vigorous activities.

The map show current modelled Air Quality data for Barking and Dagenham¹.

On the map:

- Red indicates higher air pollution levels whereas green indicates a lower air pollution levels
- The blue line is the low emission zone boundary
- The dark blue line are borough outlines



Across Barking and Dagenham....



25,682 (35%)

No cars or vans in household²

↓5% since 2011 Census²



33,190 (45%)

1 car or van in household²

↑2% since 2011 Census²



11,911 (16%)

2 cars or vans in household²

↑2% since 2011 Census²



3,119 (4%)

3 or more cars or vans in household²

↑1% since 2011 Census²

1) [London Air Quality](#)

2) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

Crime

The average number of offences are higher in Barking and Dagenham than compared to the London average. Violence against the person is the most common type of offence in Barking and Dagenham.

Across Barking and Dagenham....

25,487

Total number of offences¹
(January 2023– December 2023)
London total: 1,035,951

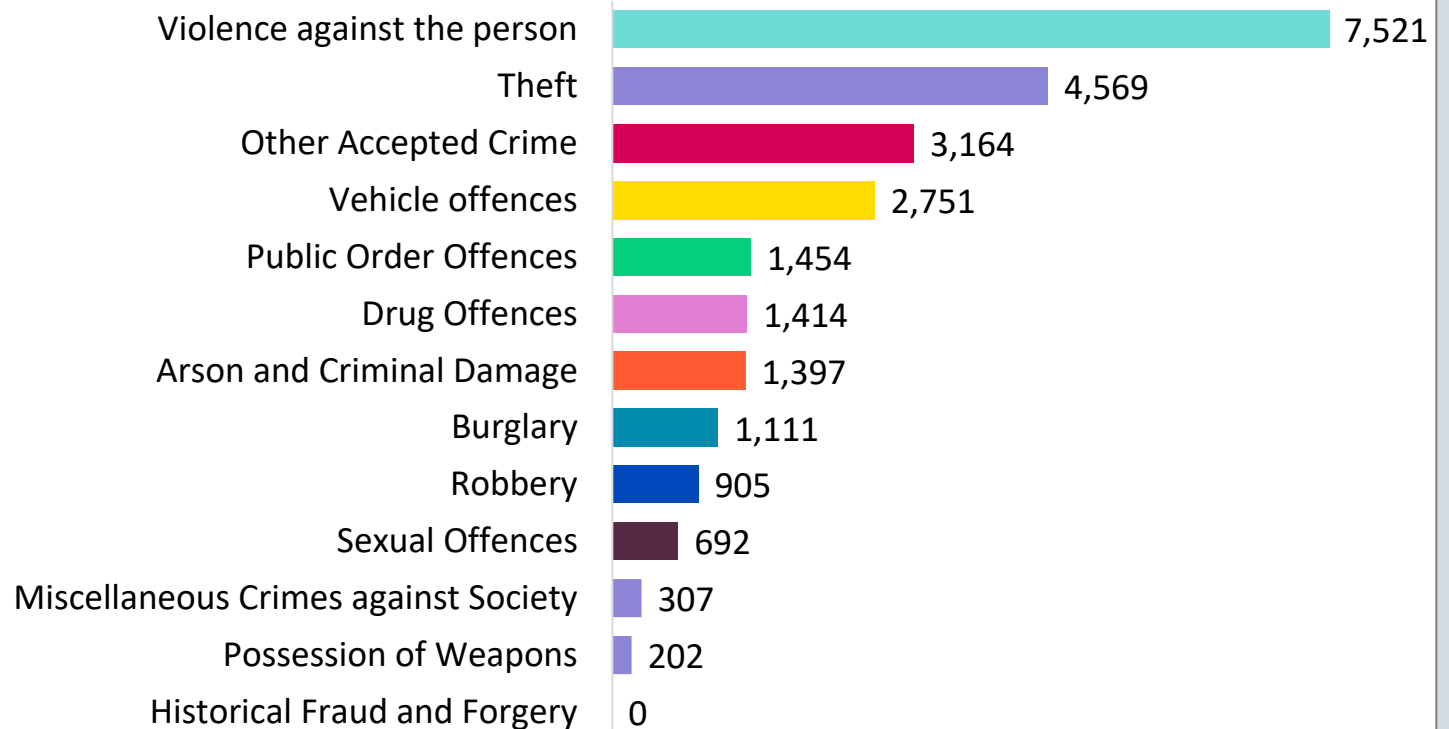
119.0

Offences per 1,000 population¹
(January 2023– December 2023)
London av. 115.4

↑4.6%

12 months (ending December 2023)
compared to previous 12 months¹
London av. ↑6.5%

Volume of offences by type¹

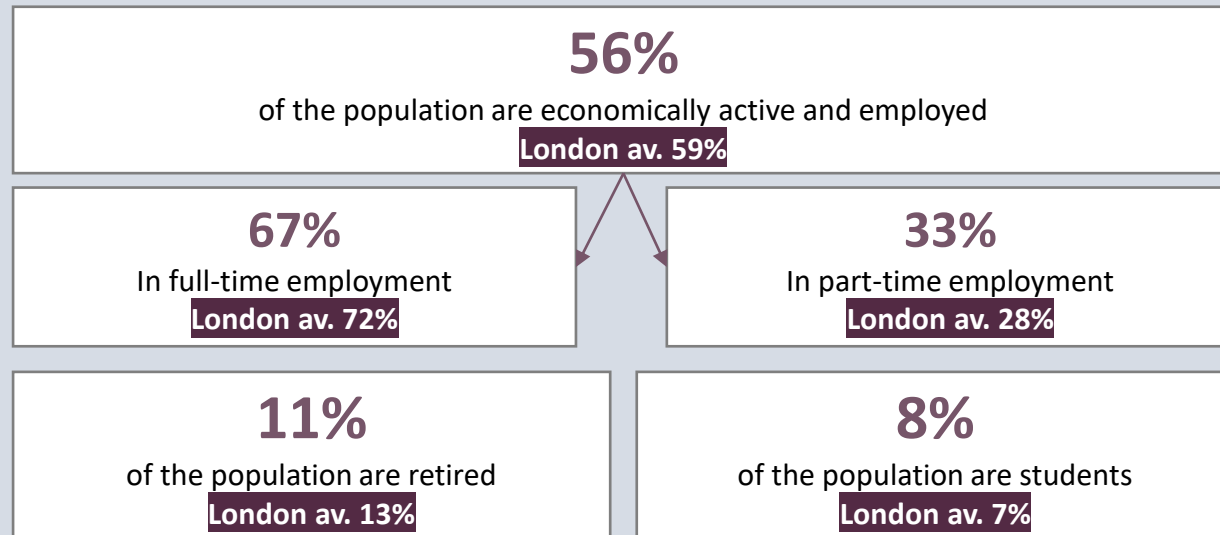


1) [Monthly Crime Data New Cats | Tableau Public](#)

Employment

The number of retired people in Barking and Dagenham is lower than the London average. Of those that are employed, the majority are in full-time employment. Just over a third of the population in Barking and Dagenham have a Level 4 qualification or higher.

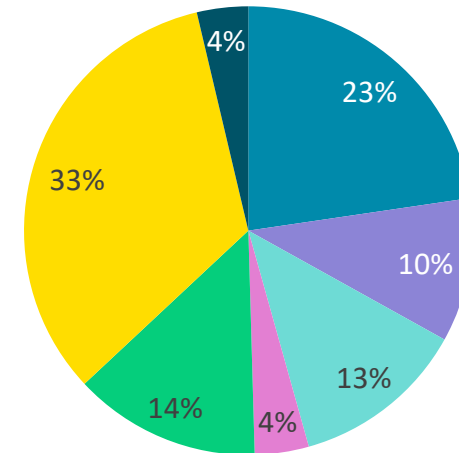
Across Barking and Dagenham....



The top **five** industries that people work in are:

1. Human health and social work activities (16%)
2. Wholesale and retail trade; repair of motor vehicles and motorcycles (14%)
3. Construction (14%)
4. Education (9%)
5. Administrative and support service activities (8%)

Highest level of qualification



- No qualifications
- Level 1 and entry level qualifications
- Level 2 qualifications
- Apprenticeship
- Level 3 qualifications
- Level 4 qualifications or above
- Other qualifications

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>