

Recruitment Pack:
Head of Impact and Learning



Watch our Let's Move London film [here](#)

We believe in an active London

A city that runs, jumps, and kicks like no other.

A city where movement is for everyone

No matter the pace

Or the place.

We know the value of being active

And its power to change and save lives

In every corner of our city

But it isn't always easy.

That's why we're breaking barriers of inactivity and inequality

Bringing communities together through movement

Innovating new ways to motivate and inspire

And driving active habits for young Londoners

Not just for today and tomorrow

But for life.

We are London Sport.

And together, we can build a healthier city

Where everyone can live an active life

Let's Move London.

About London Sport

London Sport is a charity working to ensure more Londoners live longer, healthier and happier lives through being active.

Supported by Sport England and the Mayor of London, we collaborate with those who share our vision, running and supporting projects that help children, young people and the least active adults embed sport and physical activity into their lives.

Join the London Sport Team

London's diversity is its biggest asset. That's why London Sport champions equality and strives to reflect our capital's diversity in our Board and staff appointments.

We particularly welcome applications from individuals from diverse backgrounds, ethnic minority groups, disabled people and members of the LGBTQ+ community.

At London Sport, you'll be part of a group of people who believe that we can change the lives of Londoners for the better through sport and physical activity.

We also believe in activity in the workplace. Our office is part of the House of Sport, a three story co-working space founded by London Sport to provide physical activity and sport organisations in London with a base to collaborate, network and learn from one another.

Along with our partners across the building, we are proud of a working culture that supports people to be active, whether that's through early morning yoga classes, lunchtime HIIT sessions, or post-work runs.

We're constantly challenging the sports industry to think more creatively about the ways that it works for London, and we include ourselves in that challenge too. If we're not thinking creatively, we're not thinking clearly enough about what matters for Londoners.

In recent years, we've had a run of successes which we're excited to build on going forward. From the growth of our landmark London Sport Awards to our commitment to helping children form an active habit for life, we're proud to be part of a growing and increasingly important movement to bring activity to people all across London.

We're looking for colleagues who will challenge us, encourage us, and work with us to enable every community in London to reap the benefits of an active life.

We are committed to equality, diversity and inclusion. We are focussed on ensuring that our workforce is representative of the communities we serve.

The Role

London Sport is committed to becoming an insight and data led organization. This exciting role within our Impact and Innovation team will help us to achieve this ambition. Applying your skills, you will work with teams across the organisation to plan, measure and communicate their impact and learning. You will communicate this impact across the sector to influence and engage decision makers.

Our work ranges from place-based work, to distributing funding for community sport partners through to influencing and advocating for policy and system change. Your role requires the ability to understand this varied work and apply appropriate evaluation and impact frameworks across our work. Translating complex concepts into accessible tools for those working on the ground is part of this role. The findings will be aggregated and presented externally and internally, for the broader community sport sector to apply.

You will represent London Sport within the sector on evaluation and learning groups. This role would ideally suit someone with strong impact, evaluation and learning skills and experience looking to progress their career.

You will also be passionate and committed to helping us evidence and communicate the positive power of sport and physical activity to change Londoners lives.

What you'll do:

- Lead and manage the development of London Sport's Impact and Learning framework and strategy, proactively inspiring and developing a positive learning and impact culture.
- Support staff to share their learnings and embed London Sport's impact and learning tools into our work within our project work, funds, place-based work and business as usual.
- Manage and support staff to use London Sport's Impact and Learning tools, including an internal Impact and Learning Dashboard and external sector databases.
- Represent London Sport externally, leading on connection of place-based learning across London and overseeing implementation of measurement and learning framework.
- Conduct and commission relevant research, including quantitative and qualitative approaches.
- Design and deliver training on implementing impact practice and learning tools.
- Budget management for impact work.
- Develop reports and progress updates for a range of stakeholders, including London Sport's Board.
- Line Management and support to Managers and Officers.

Who you are:

- You can present evaluation and impact findings, create strategic evaluation plans and can engage with senior decision makers and policy makers to influence and advocate for change.
- You have an excellent understanding of effective evaluation and reflective practices and delivery. You will be able to evidence your experience in designing and embedding impact and learning.
- You apply appropriate and proportionate approaches, tools and methods to maximise learning at multiple levels.
- You enjoy working with others and helping them learn. You can build rapport and develop positive relationships with colleagues as a basis for providing support.
- You have a strong understanding of, and experience of using, qualitative and quantitative research techniques.
- You have strong data analysis skills.
- You are actions-focused and a strategic problem solver.
- You have excellent ability to present data using simple and tailored communication for maximum engagement.
- You have strong project management and organisation skills.
- You can demonstrate an understanding of, and commitment to, equality, diversity and inclusion in relation to London.
- Lived experience of day-to-day life in London.

Your Team

London Sport is a team of people with very different backgrounds, experiences and specialisms.

Meet some of the team you'll be working with:

Daniel Stracey | Head of Insight

I'm a resident East Londoner and recent father of twins passionate about people, music, tennis, photography and our dynamic future-facing ever-changing city. I lead insight including our work to develop our understanding of people and places with over 15 years of quantitative and qualitative experience. This includes work with clients such as LinkedIn, P&G and Unicef using insight to solve various business questions and challenges using co-creation.

Josef Baines | Insight Manager

My role is to lead the management and delivery of high-quality insight, evidence and data. Prior to joining the Insight Team, I project managed large-scale London-wide projects, provided commercial and consultancy work and bespoke training courses locally and nationally to clients such as Marylebone Cricket Club and The Football Association. During my spare time, you probably would find me skiing, running marathons, learning to play golf and on the rowing ergo trying to stay fit. I also love all things art and culture, books, food, films, coffee and travelling.

Megan Bevis | Senior Insight Officer

I've recently joined the insight team having worked in project management for the past seven years, four those within the Sports Development team at London Sport! Currently I lead on the Active Lives survey for Children and Young People as well as co-ordinating our place-based learnings. Outside of work I enjoy attempting to grow my own vegetables (with varying levels of success!) and I love learning new skills such as baking bread.

Inderpal Sahota | Engagement Manager – Digital & Tech

I've recently moved to the newly formed Tech team having spent my first two years at London Sport working on the finance and people side of things. Outside of work my life is suffocated with Football, be it playing or going Emirates to get a good view of Bukayo Saka. I love travelling as you will soon come to realise with how well I utilise my holidays each year – the best part of it for me is experiencing new food and coastal hikes!!

Key Details:

- Full-time permanent contract preferably but flexible to part-time permanent contracts
- Salary: £48,500 pro rata
- Offering 28 days' holiday + 8 public holidays + 5 volunteer days + Christmas Closure
- Competitive Pension scheme
- Life Assurance and Health Cash Plan
- Flexible working: we use a model of 2 plus days in our central London office at House of Sport and working from home, with travel required throughout London
- By applying for the role, you are stating that you are eligible to work in the UK. London Sport is unable to apply for a Certificate of Sponsorship for this role.

Timeline:

- Deadline for applications: 23:59 on **Wednesday 8th May**
- Interviews: Week commencing 20th May 2024

To Apply:

To apply for this role please visit: <https://app.beapplied.com/apply/zcmfig3czv>

If you have any questions about the role or London Sport, please email hr@londonsport.org.