

Lambeth

Local area profile

The logo for London Sport, featuring the words "LONDON" and "SPORT" in a bold, red, sans-serif font, stacked vertically. The text is centered within a white, shield-shaped graphic that has a dark blue outline. The shield is positioned on the right side of the page, with a dark blue line extending from the top right corner towards it.

**LONDON
SPORT**



About Us

Physical inactivity is responsible for 1 in 6 premature deaths.

That's why London Sport wants every Londoner to live longer, healthier and happier lives through being active.

Our focus is on children and adults in the most deprived communities who face the greatest challenges of inequality.

Collaborating with those that share our vision, we can help every community in London find their way to move more.

Purpose of profile



Local Area Profile: Lambeth

Introduction

The purpose of this profile is to bring together a variety of key datasets, as well as London Sport knowledge of an area, to provide an overview of the population and understand the demographic, social, and economic characteristics of the area.

Physical activity and sport has the ability to change lives. The simple act of being active for 30 minutes a day has proven physical and mental health benefits and contributes to every stage of our development, both as individuals and as a society. These include:



Individual development

Boosts academic achievement and school behaviour



Economic development

The annual value of health benefits that sport participation bring is worth c. £1.7 billion



Physical wellbeing

Helps maintain healthy weight and reduces obesity



Social integration

Helps socially excluded people feel part of a community and increases their belonging



Mental wellbeing

Reduces anxiety, stress and depression

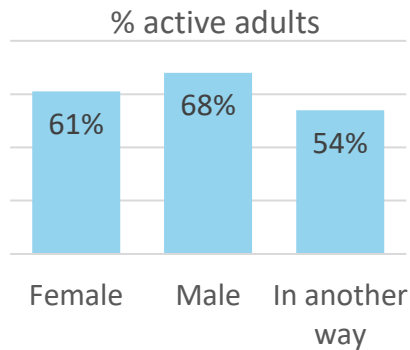
Local Area Profile

Understanding those less likely to be active

From the latest Active Lives data, in London we know that certain demographic characteristics are less likely to be active (completing the recommended Chief Medical Officer guidelines of at least 150 minutes a week):

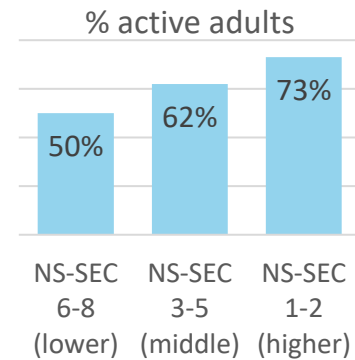
Gender

Females are less likely to be active compared to males



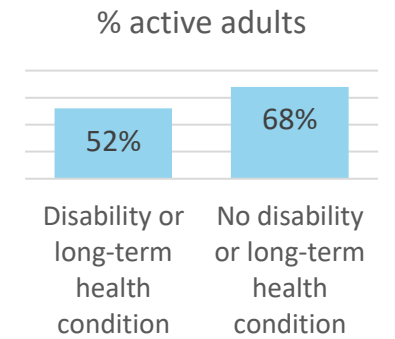
Socio-economic groups

Those in routine/semi-routine jobs and those who are long-term unemployed or have never worked (NS-SEC 6-8) are less likely to be active



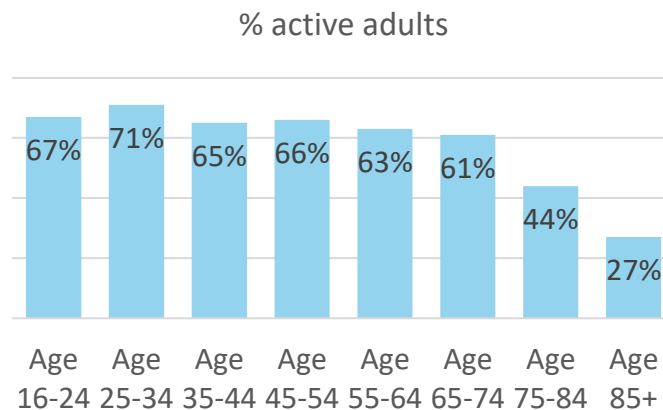
Disability and long-term health conditions

Disabled people or those with a long-term health condition are less likely to be active



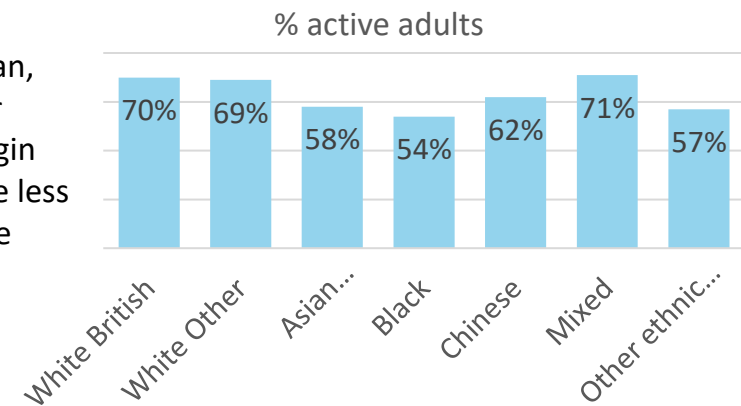
Age

Activity levels decrease with age, more so for those in the 75+ age category



Ethnicity

Black, Asian, and Other ethnic origin groups are less likely to be active



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/)

How London Sport are working in Lambeth

Priority places

London Sport is focusing resources in identified local places in London where there is the greatest need but also the greatest opportunity to improve people's lives through physical activity and sport.

Lambeth has been identified as one of these places.

From looking at data and consultation with local partners in Lambeth, London Sport have decided to prioritise the following wards:

- Brixton North
- Brixton Windrush
- Herne Hill and Loughborough Junction
- Myatt's Fields

This place has been identified as an area where there is the potential to work collaboratively with partners and communities, focusing our collective resources, knowledge, and expertise to establish sustainable change in supporting Londoners to become more active.

The information in this rest of the profile will contain data about the borough as a whole and, where possible, data on this specific place.

Local Area Profile: Lambeth

Contents

Physical Activity levels	Demographic characteristics	Opportunities to increase physical activity	Further resources
Physical activity: adult data	Population and demographics	Environment: Facilities	Politics
Physical activity: children and young people data	Indices of Multiple Deprivation	Environment: Spaces	Environment: Air quality
Physical activity: small area estimates	Physical health	Environment: Schools	Crime
Social return on investment	Mental health	Environment: Housing	Employment
	Children and Young People	Children and Young People: Youth Clubs	Key contacts: Active Environments
		Health: Facilities	Key contacts: Children and Young People
		Community Sport: Partner organisation's	Key contacts: Community Sport
		London Sport projects	Key contacts: Health
		Physical activity: less active segmentation	

Summary of key findings



About Lambeth

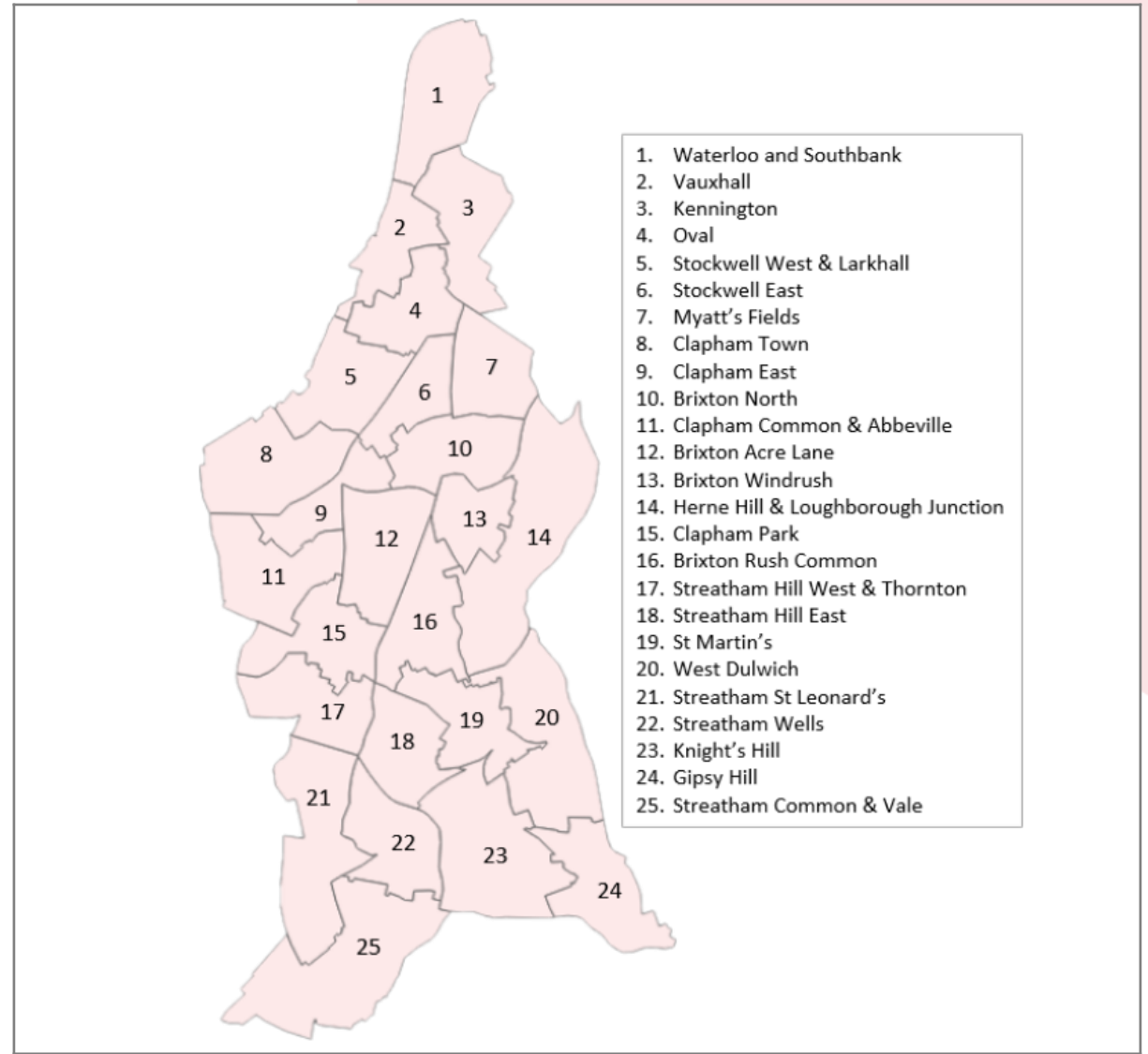
Geography

Lambeth is an inner borough situated in south London.

It is made up of 25 wards (shown on the map on the right).



Location of Lambeth in London



1. Waterloo and Southbank
2. Vauxhall
3. Kennington
4. Oval
5. Stockwell West & Larkhall
6. Stockwell East
7. Myatt's Fields
8. Clapham Town
9. Clapham East
10. Brixton North
11. Clapham Common & Abbeville
12. Brixton Acre Lane
13. Brixton Windrush
14. Herne Hill & Loughborough Junction
15. Clapham Park
16. Brixton Rush Common
17. Streatham Hill West & Thornton
18. Streatham Hill East
19. St Martin's
20. West Dulwich
21. Streatham St Leonard's
22. Streatham Wells
23. Knight's Hill
24. Gipsy Hill
25. Streatham Common & Vale

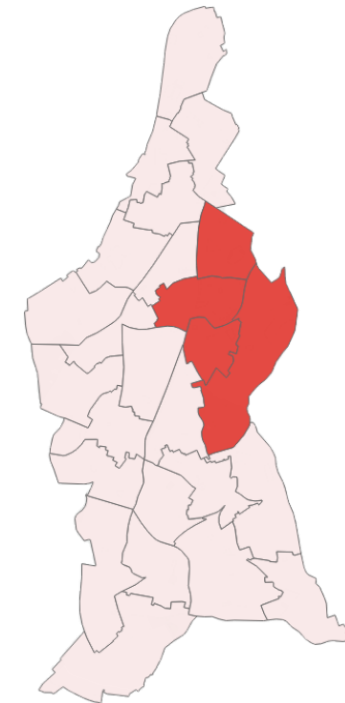
Wards in Lambeth

Summary of key findings

- Lambeth is an inner borough situated in south London. It is made up of 25 wards.
- Of the 317 Local Authorities in England, Lambeth is ranked 42nd most deprived.
- The predominant ethnicities in Lambeth are White (45%) and Black, Black British, Black Welsh, Caribbean or African (24%). The median age of the population in Lambeth is 33 years old.
- Lambeth's adult (16+) residents are more active than the London average. Rates of fitness activities and cycling have increased. Rates of walking and active travel have decreased.
- The rates of overweight and obese adults in Lambeth (50%) is lower than the London average (56%). The rates of overweight children in Year 6 in Lambeth (40%) is higher than the London average (39%).
- Across Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, and Myatt's Fields there are there are:
 - 15 schools
 - 0 community centres
 - 0 libraries
 - 5 swimming pool
 - 3 artificial grass pitches
 - 8 sports halls
 - 8 health and fitness gyms
 - 9 studios
 - 4 tennis courts



Location of Lambeth in London



London Sport's priority place in Lambeth

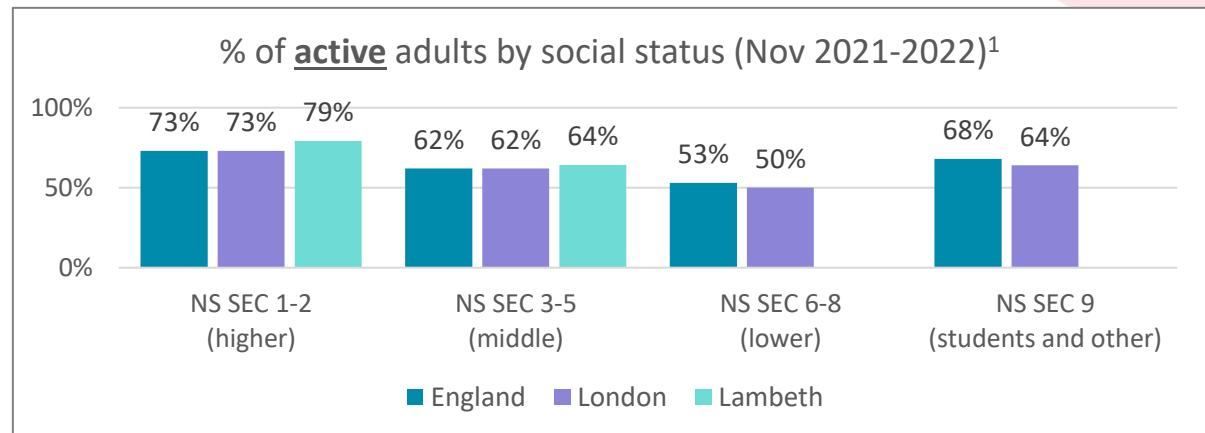
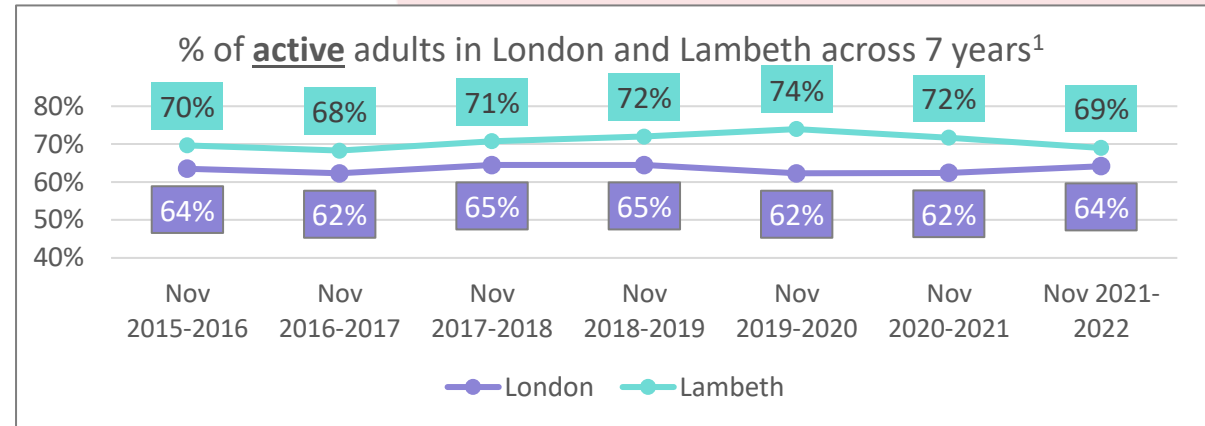
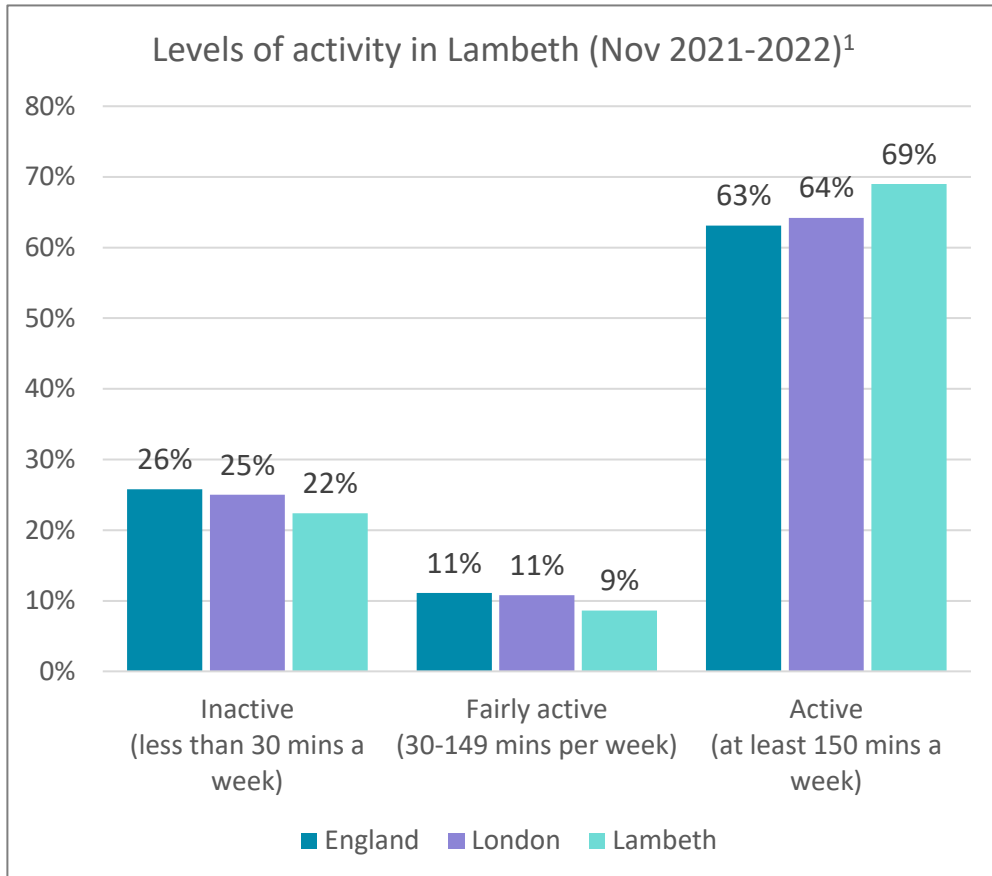
Physical activity levels



Physical Activity

Adults

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity. Generally, physical activity levels for adults (16+) in Lambeth have been above the London average. This gap widened slightly during the first year of the Covid-19 pandemic, however, it has begun to narrow again since.

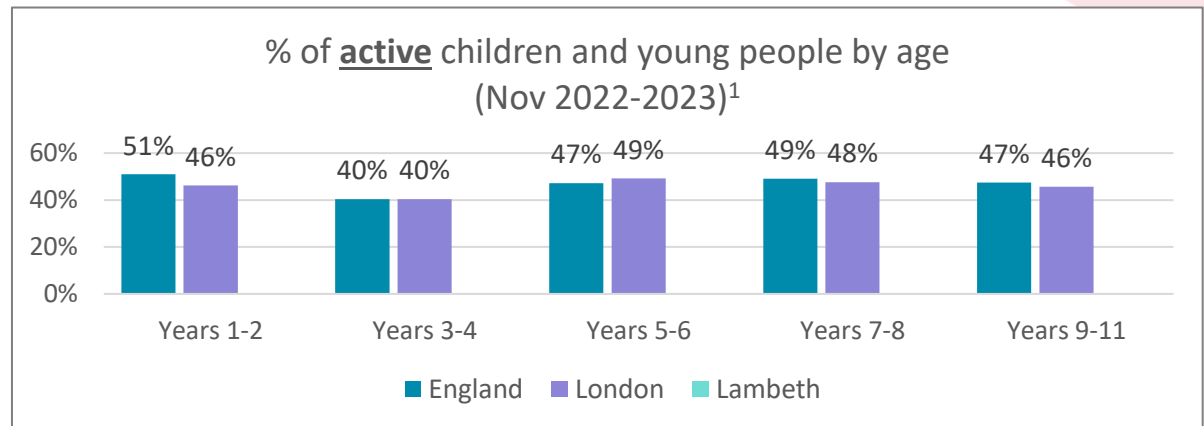
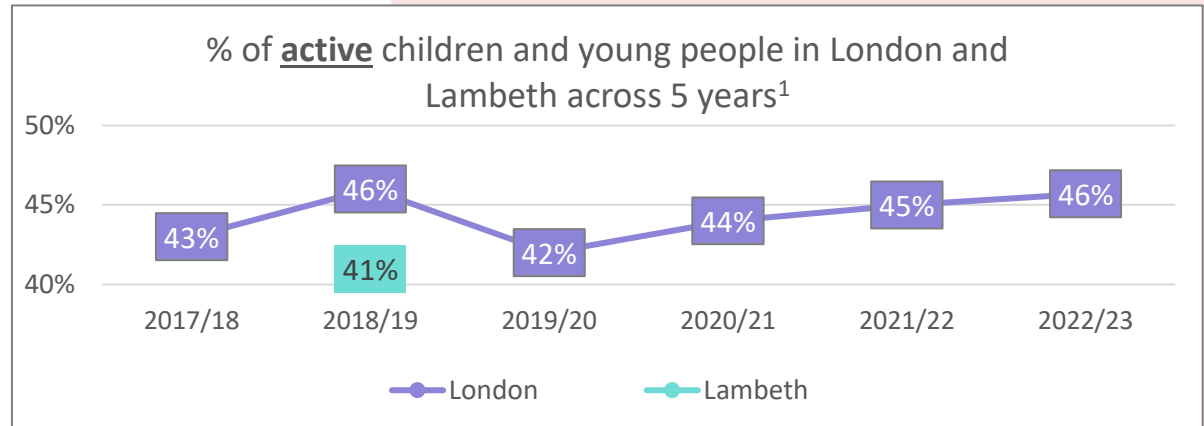
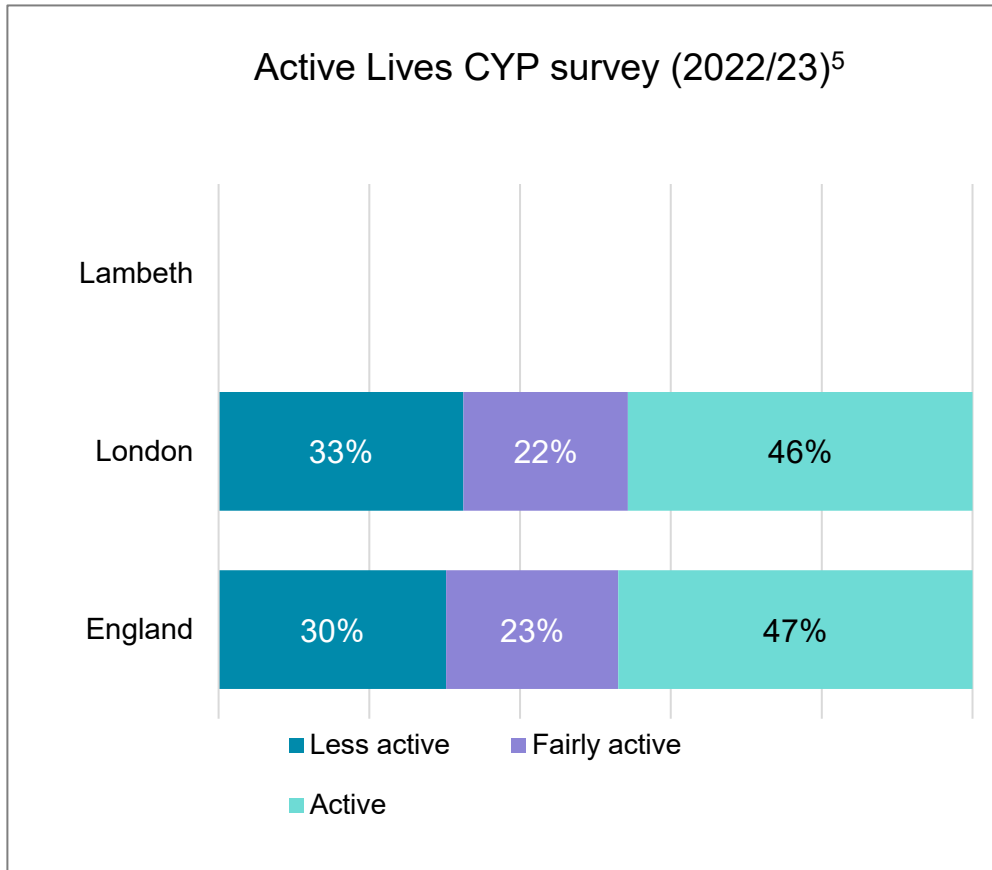


1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

Physical Activity

Children and Young People

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity. Lambeth has not generated sufficient responses to generate borough-level data for children and young people since 2018/19.



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

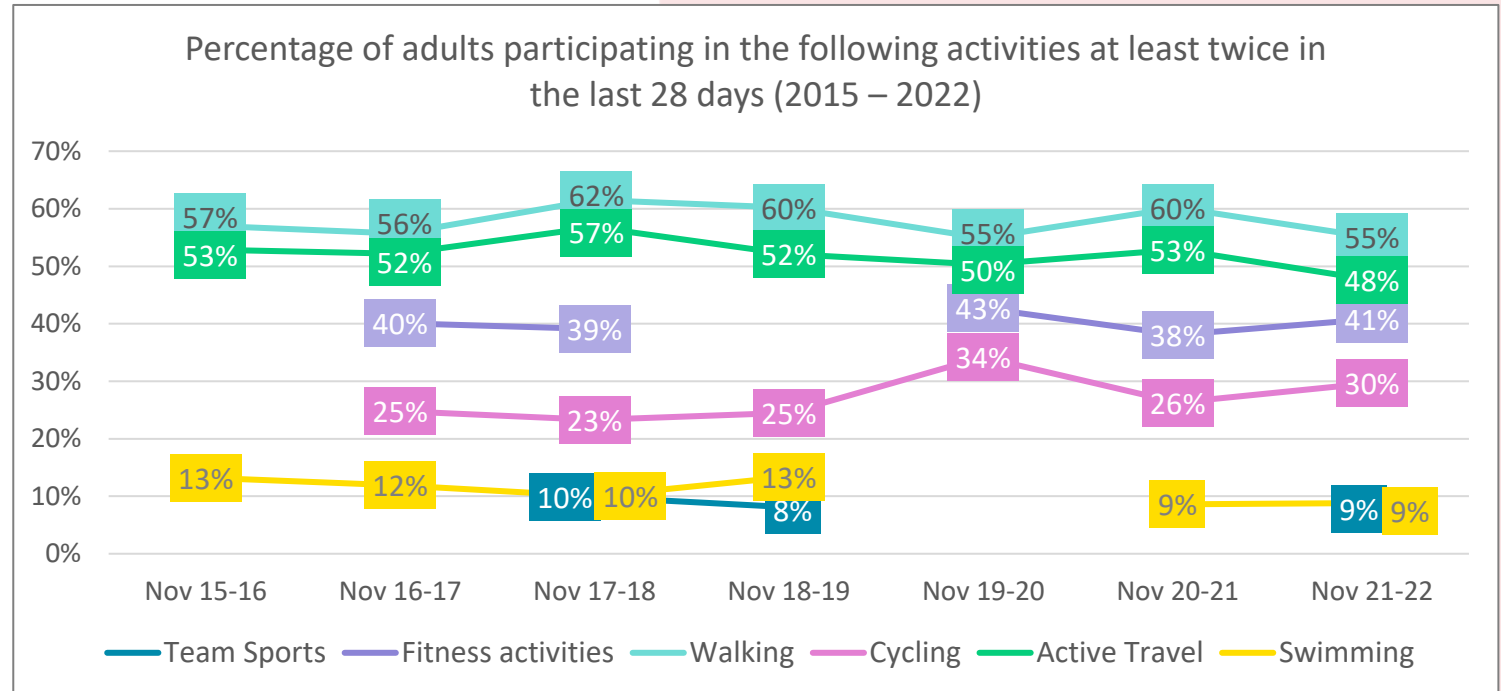
Physical Activity

Rates of fitness activities and cycling have increased

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity.

For adults, rates of fitness activities and cycling have increased. Rates of walking and active travel have decreased.

Rates of cycling, active travel, and fitness activities are higher than the London average.



Percentage of adults participating in the following activities at least twice in the last 28 days (Nov 2021-2022)

9% Team sports	41% Fitness activities	55% Walking London av. 59%		30% Cycling London av. 20%		48% Active Travel London av. 44%	9% Swimming London av. 9%
London av. 8%	London av. 31%	23% Walking for leisure London av. 41%	32% Walking for travel London av. 39%	10% Cycling for leisure and sport London av. 15%	*% Cycling for travel London av. 11%		

* Indicates insufficient data

1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

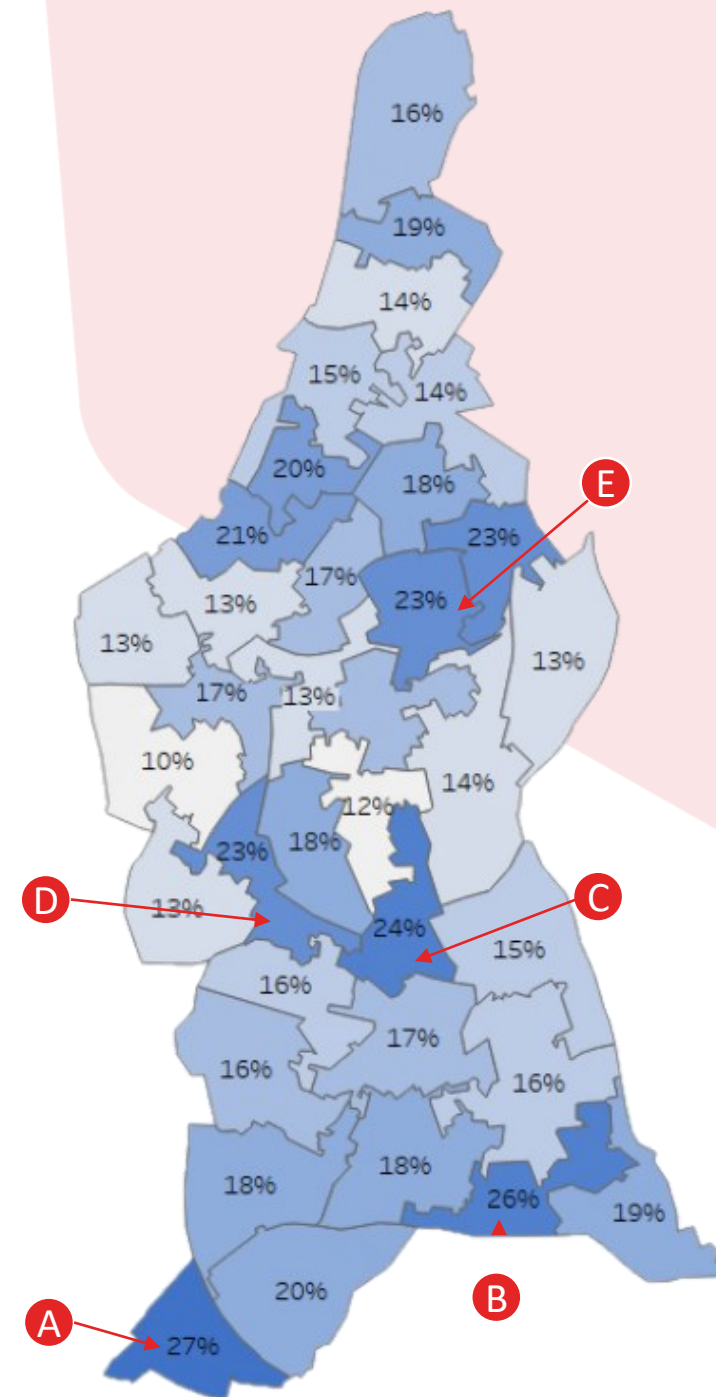
Physical Activity

Small area estimates

If we zoom in, to take a more localised view using Sport England Small Area Estimates (last updated 2018), we begin to see a variation in physical activity levels.

The following areas have a higher percentage of adults who are described as inactive (completing less than 30 minutes of physical activity a week):

- A. West Streatham Common & Vale (27%)
- B. South of Knight's Hill and north of Gipsy Hill (26%)
- C. South of Brixton Rush Common and north of St Martins (24%)
- D. West of Clapham Park (23%)
- E. Brixton North and south of Myatt's Fields (23%)



Physical activity

Social return on investment

The benefits of physical activity can create tangible monetary impact. In 2017/18, Sport England commissioned research to understand the social impact of sport and physical activity¹.

Nationally, for every **£1.00** invested in community sport and physical activity, a return on investment of **£3.91** of social value is generated across health and wellbeing, stronger communities, and the economy.

For Local Authorities, Sport England calculated the social value of community sport and physical activity by multiplying the rates of active adults (those completing at least 150 minutes of physical activity a week) by the value per person for all health outcomes (excluding breast cancer and hip fractures).

Across Lambeth....

The combined social value of taking part in community sport and physical activity in 2017/2018 was:

£407.8 million

Wandsworth: £450.2 million

Southwark: £422.1 million

Lewisham: £363.9 million

This can be broken down into the following three categories:



£60.2 million

worth of value generated from

Physical and Mental Health

(Being active reduces the risk of: Coronary heart disease and stroke, Type 2 Diabetes, Breast Cancer, Colon Cancer, Dementia, Depression. Improves good health, reduces hip fractures, improves back pain, and

increases sports injuries)



£236.2 million

worth of value generated from

Mental Wellbeing

(Being active improves subjective wellbeing/life satisfaction of participants and volunteers)



£111.4 million

worth of value generated from

Social and Community Development

(Being active reduces criminal incidences, enhances social capital and the non-market benefits acquired by organisations utilising sports volunteers. Improves educational attainment and enhances human capital)

1: [Measuring impact](#) | [Sport England](#)

Demographic and place characteristics

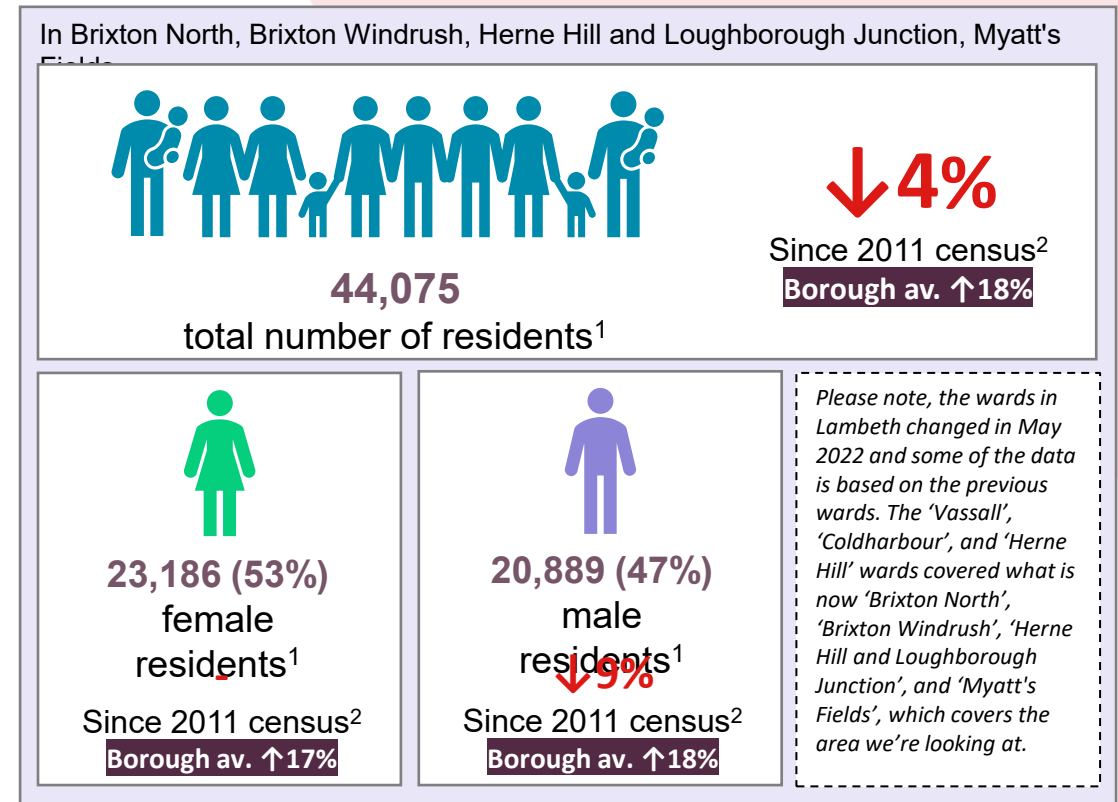
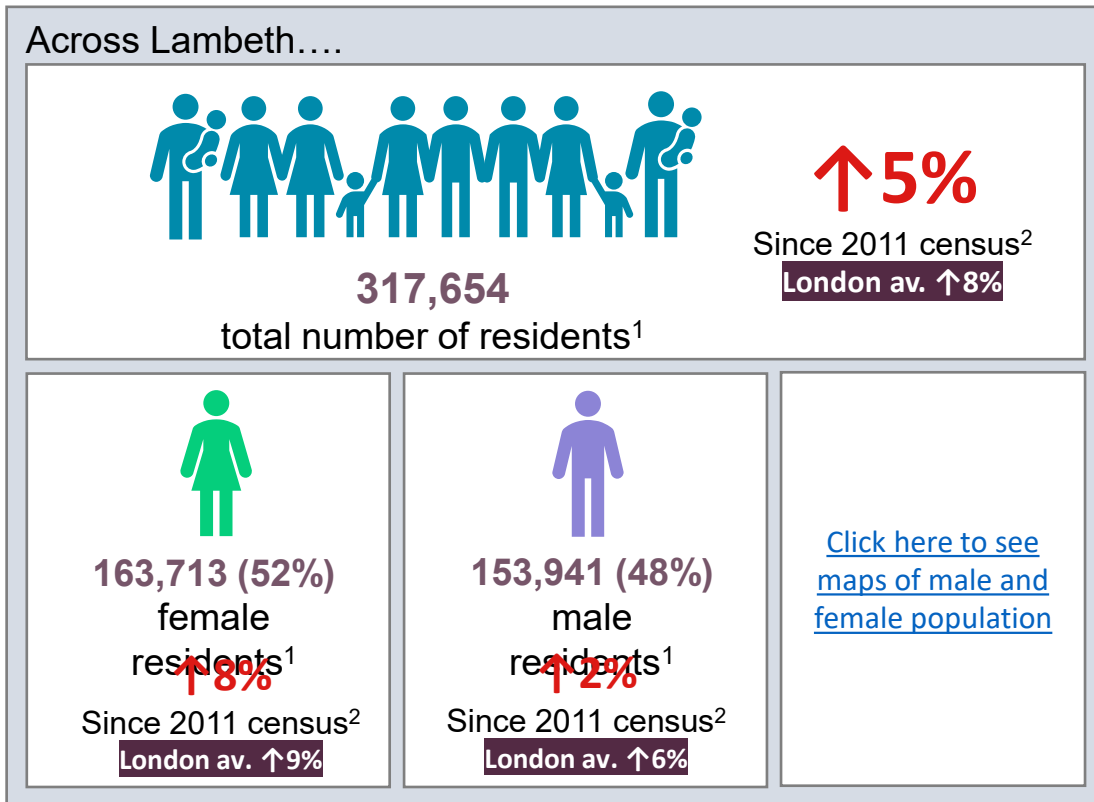


Demographics

Gender

Since the 2011 Census, Lambeth has seen a population increase of 5%; this is 3% lower than the London average across the same time period.

As mentioned, across London, females are less likely to be active compared to males. In London Sport's identified place, there is a higher proportion of females compared to males than compared with the borough as a whole.



1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>

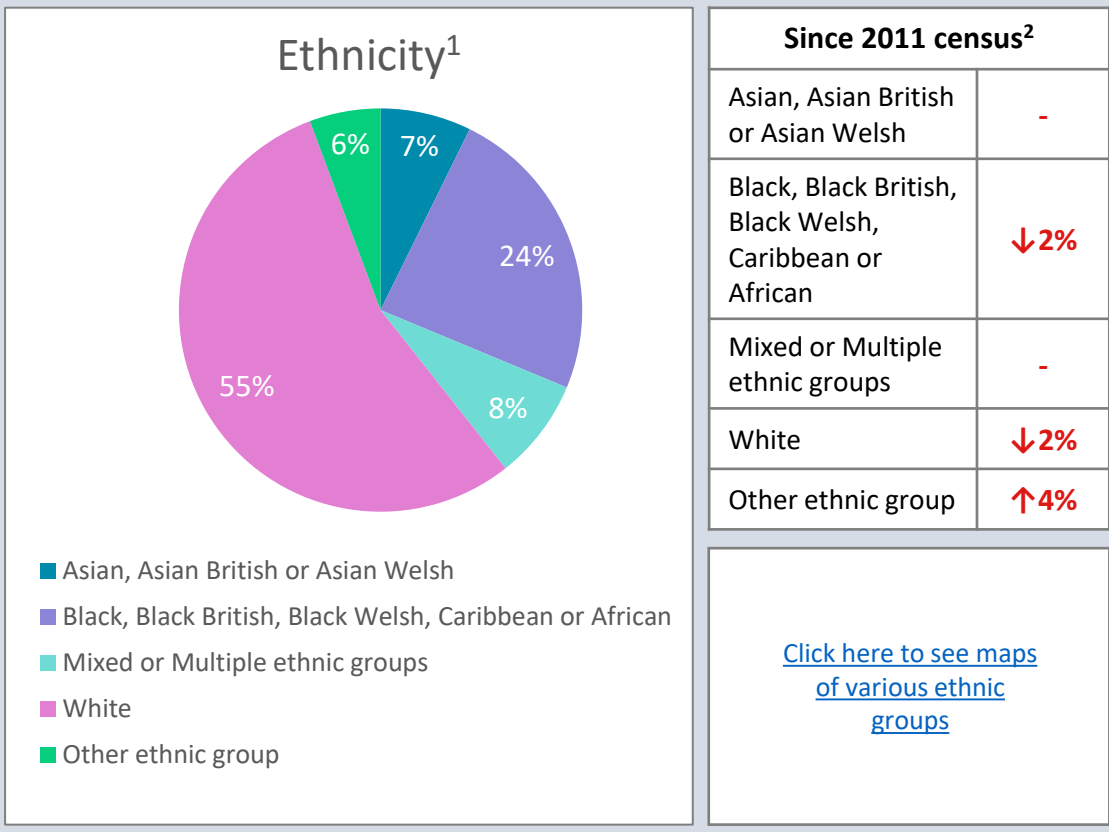
2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/)

Demographics

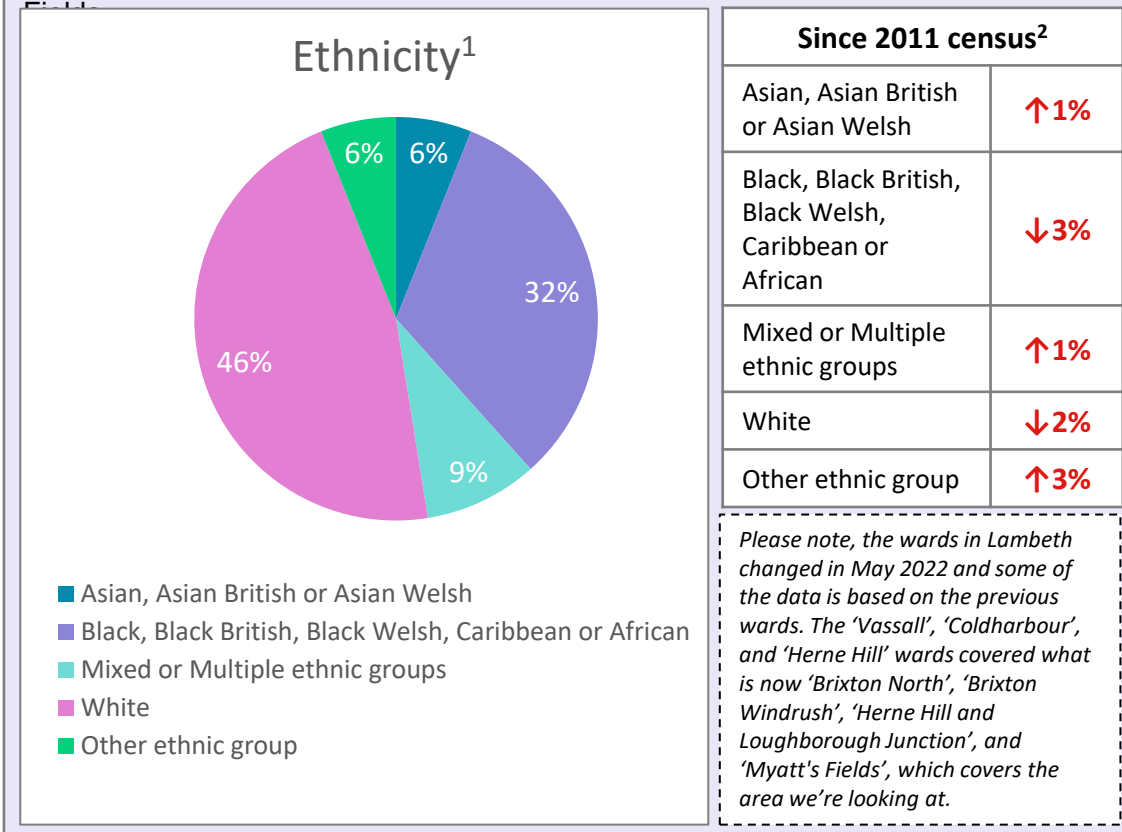
Ethnicity

The predominant ethnicities in Lambeth are White (45%) and Black, Black British, Black Welsh, Caribbean or African (24%). Since the 2011 Census, the proportion of White people in Lambeth has decreased by 2% and the proportion of Other ethnic groups has increased by 4%. As mentioned, across London, Black, Asian, and Other ethnic origin groups are less likely to be active.

Across Lambeth....



In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields



1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

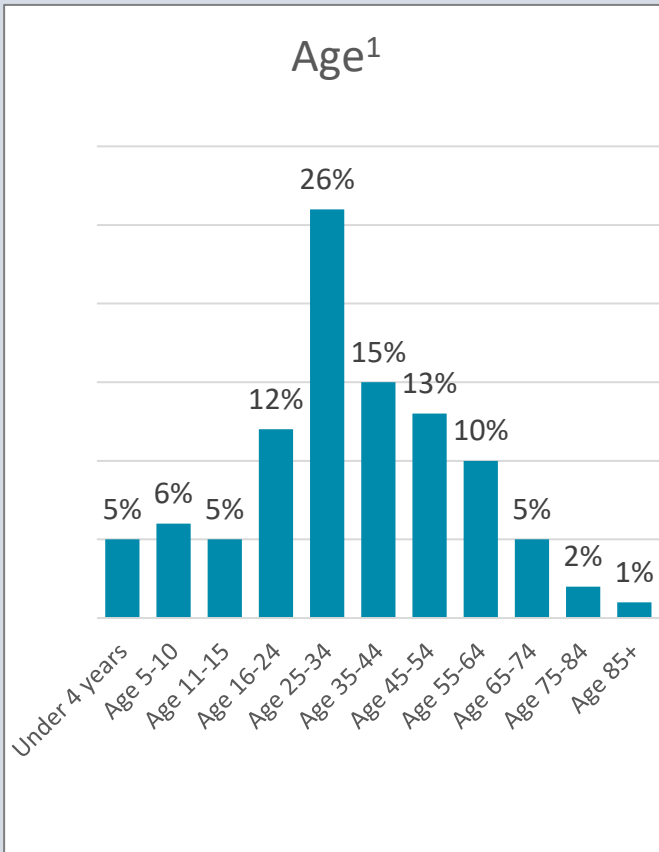
2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/)

Demographics

Age

As mentioned, across London, activity levels decrease with age, more so for those in the 75+ age category. The median age of the population in Lambeth is 33 years old.

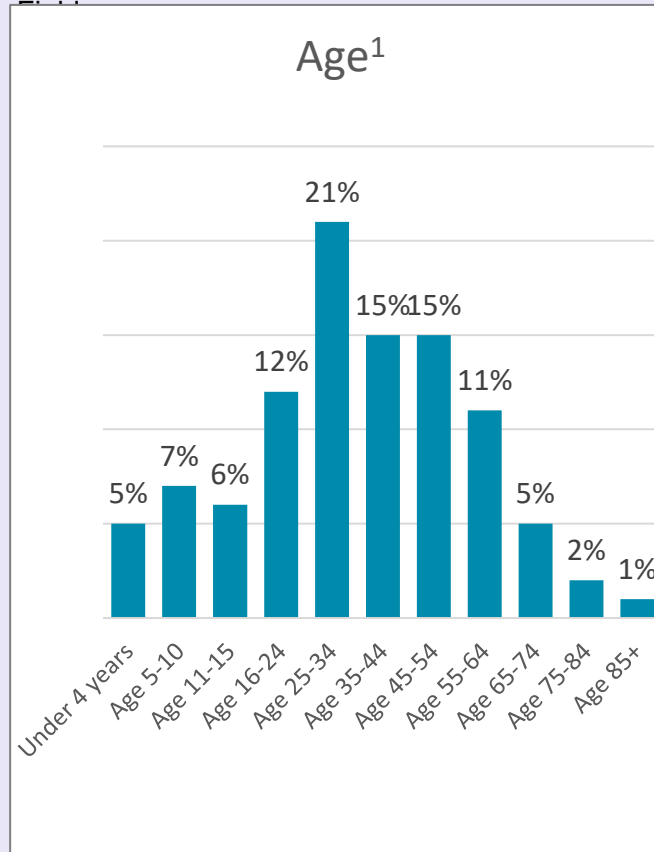
Across Lambeth....



Since 2011 census ³	
Under 4 years	↓2%
Age 5-10	-
Age 11-15	-
Age 16-24	-
Age 25-34	-
Age 35-44	↓2%
Age 45-54	↑3%
Age 55-64	↑3%
Age 65-74	↑1%
Age 75-84	↓1%
Age 85+	-

[Click here to see maps of age groups](#)

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's



Since 2011 census ³	
Under 4 years	↓2%
Age 5-10	-
Age 11-15	-
Age 16-24	↓1%
Age 25-34	↓3%
Age 35-44	↓2%
Age 45-54	↓2%
Age 55-64	↑4%
Age 65-74	↑1%
Age 75-84	-
Age 85+	-

Please note, the wards in Lambeth changed in May 2022 and some of the data is based on the previous wards. The 'Vassall', 'Coldharbour', and 'Herne Hill' wards covered what is now 'Brixton North', 'Brixton Windrush', 'Herne Hill and Loughborough Junction', and 'Myatt's Fields', which covers the area we're looking at.

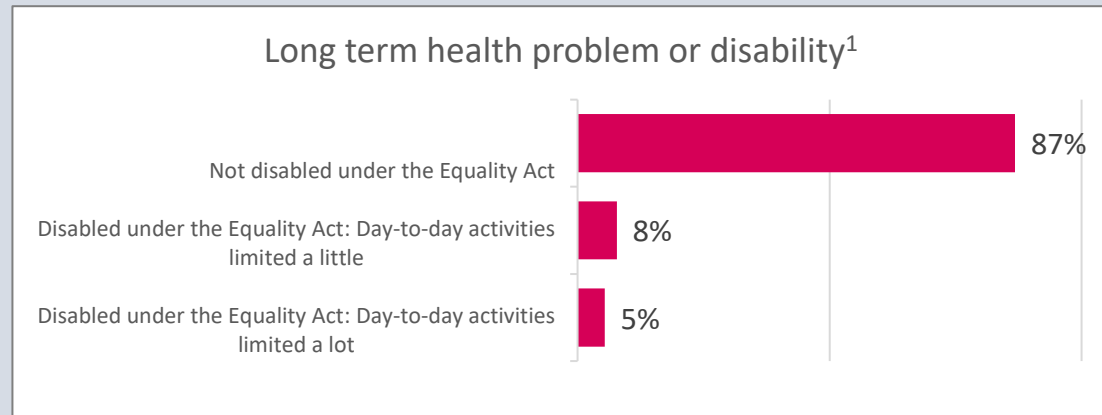
1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>

Demographics

Long term health problem or disability

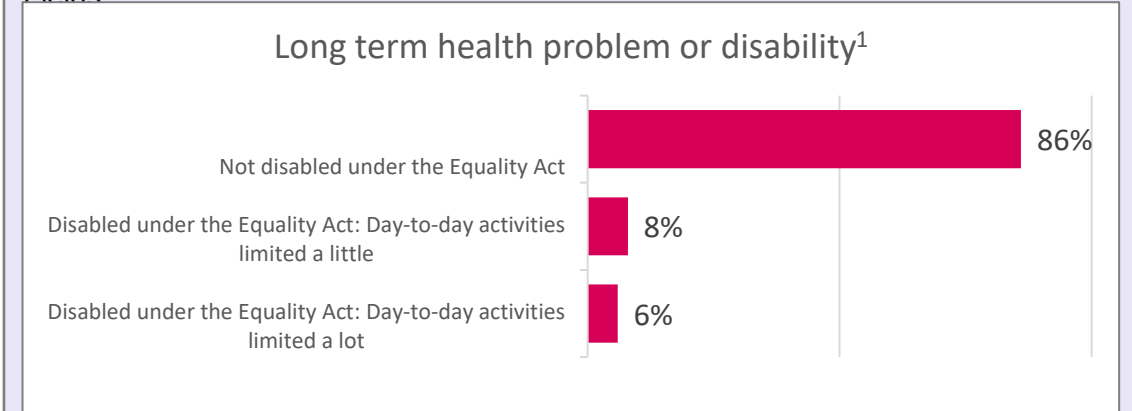
The majority of the population in Lambeth have no long term physical or mental health conditions (87%). As mentioned, across London, disabled people or those with a long-term health condition are less likely to be active.

Across Lambeth....



Since 2011 census ²		Click here for maps of disabled and non-disabled people
Disabled under the Equality Act: Day-to-day activities limited a lot	↓1%	
Disabled under the Equality Act: Day-to-day activities limited a little	↑1%	
Not disabled under the Equality Act	-	

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields



Since 2011 census ²		<i>Please note, the wards in Lambeth changed in May 2022 and some of the data is based on the previous wards. The 'Vassall', 'Coldharbour', and 'Herne Hill' wards covered what is now 'Brixton North', 'Brixton Windrush', 'Herne Hill and Loughborough Junction', and 'Myatt's Fields', which covers the area we're looking at.</i>
Disabled under the Equality Act: Day-to-day activities limited a lot	↓1%	
Disabled under the Equality Act: Day-to-day activities limited a little	↑1%	
Not disabled under the Equality Act	-	

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](#)

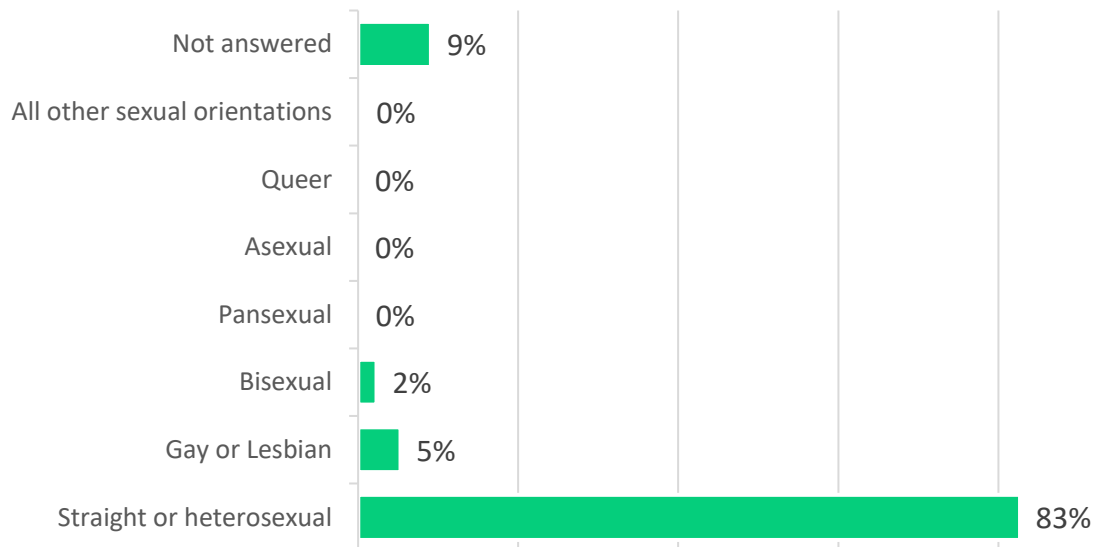
Demographics

Sexual orientation

The majority of the population in Lambeth are heterosexual (83%).

Across Lambeth....

Sexual orientation¹



Please note:

- *This variable was new for Census 2021 census and therefore is no comparability with the 2011 Census*
- *This variable is not available at ward level*

[Click here to see maps of LGBTQ+ population](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/census/2011/censusofpopulation)

Demographics

Deprivation

The Indices of Multiple Deprivation¹ are a measure of relative deprivation in England that consider a wide range of indicators (including income, employment, health deprivation and disability, education, crime, barriers to housing and services, and living environment) that affect an individual's living conditions. These indicators are combined and weighted to form the deprivation score.

Of the 317 Local Authorities in England, Lambeth is ranked 42nd most deprived².

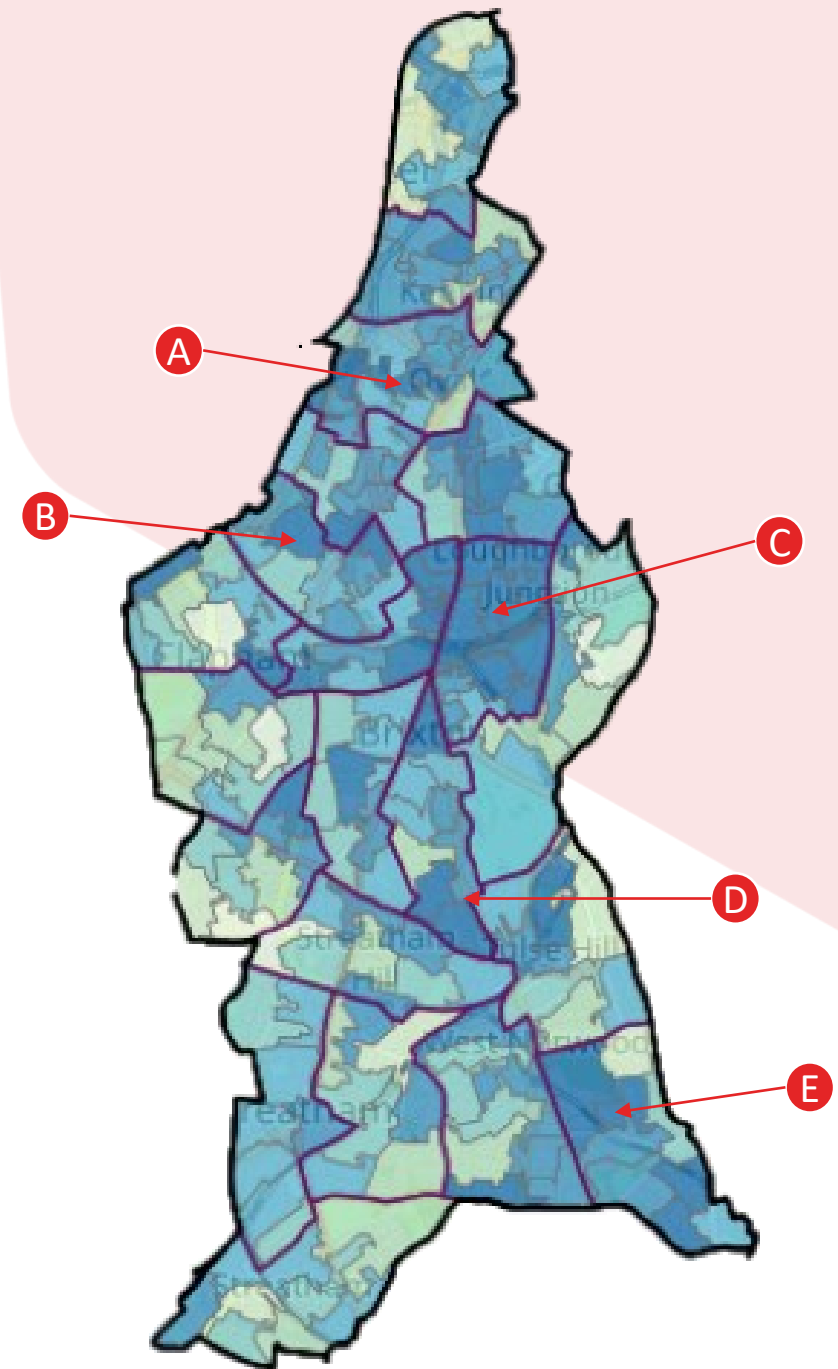
Every neighbourhood in England is then ranked based on their level of deprivation relative to other areas. The scores are completed at Lower Super Output Area (LSOA). A score of 1-2 indicates an LSOA in the 20% most deprived areas in England, while a rank of 9-10 indicates an LSOA in the 20% least deprived areas in England. The map to the right shows the Indices of Multiple Deprivation in Lambeth.

Lambeth is one of the most deprived boroughs in London. The more deprived areas are:

- North
 - A. South of Vauxhall and central Oval
 - B. South of Stockwell West & Larkhall
- Central
 - C. Brixton North and Brixton Windrush
- South
 - D. North of St Martin's
 - E. Gipsy Hill

1) [Indices of Deprivation - London Datastore](#)

2) [Microsoft Power BI](#)



Demographics

Physical health - adults

The percentage of those with good and very good health is lower in Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields (85%) compared to the whole of the borough (86%).

Across Lambeth....



84 years

Life expectancy for females¹

London av. 84 yrs



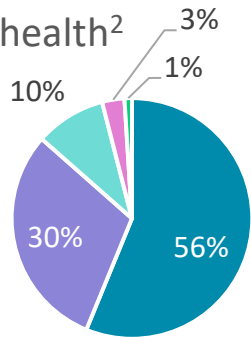
79 years

Life expectancy for males¹

London av. 80 yrs

General health²

- Very good health
- Good health
- Fair health
- Bad health
- Very bad health



Since 2011 census²

Very good health	↑3%
Good health	↓2%
Fair health	-
Bad health	↓1%
Very bad health	-

108.9 per 100,000

Deaths from causes considered preventable, under 75 years old¹

London av. 186.9 per 100,000

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's



85 years

Life expectancy for females¹

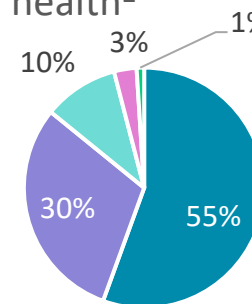


80 years

Life expectancy for males¹

General health²

- Very good health
- Good health
- Fair health
- Bad health
- Very bad health



Since 2011 census²

Very good health	↑3%
Good health	↓2%
Fair health	↓1%
Bad health	↓1%
Very bad health	-

110.3 per 100,000

Deaths from causes considered preventable, under 75 years old¹

Please note, the wards in Lambeth changed in May 2022 and some of the data is based on the previous wards. The 'Vassall', 'Coldharbour', and 'Herne Hill' wards covered what is now 'Brixton North', 'Brixton Windrush', 'Herne Hill and Loughborough Junction', and 'Myatt's Fields', which covers the area we're looking at.

1) [Local Health - Small Area Public Health Data - Data - OHID \(phe.org.uk\)](#)

2) [2021 Census Profile for areas in England and Wales - Nomis \(nomisweb.co.uk\)](#)

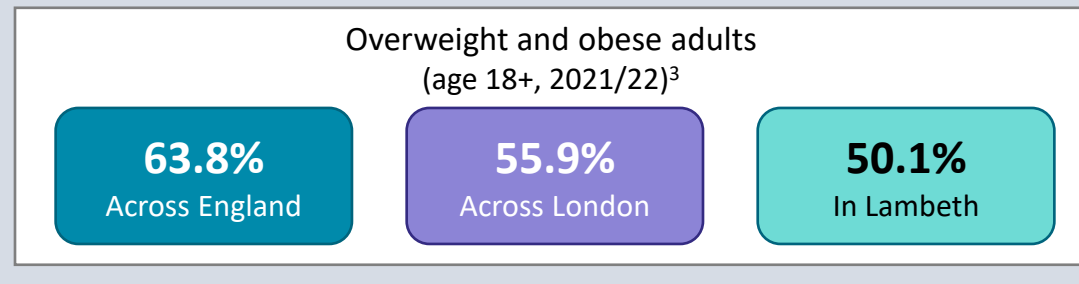
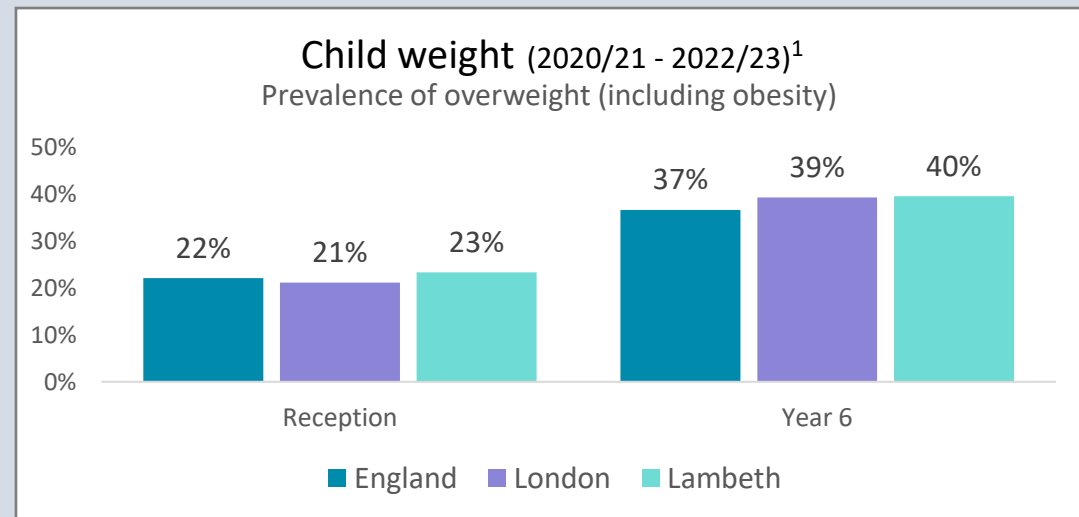
Demographics

Physical health – obesity

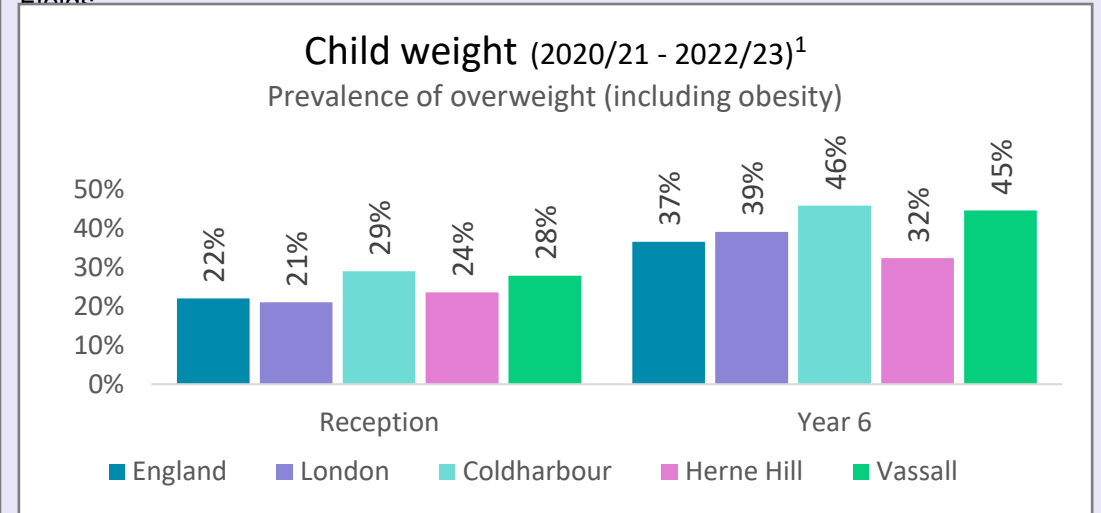
The rates of overweight and obese adults in Lambeth (50%) is lower than the London average (56%).

The rates of overweight children in Year 6 in Lambeth (40%) is higher than the London average (39%).

Across Lambeth....



In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields



Please note, the wards in Lambeth changed in May 2022 and some of the data is based on the previous wards. The 'Vassall', 'Coldharbour', and 'Herne Hill' wards covered what is now 'Brixton North', 'Brixton Windrush', 'Herne Hill and Loughborough Junction', and 'Myatt's Fields', which covers the area we're looking at.

1) [Local Health. Public Health Data for small geographic areas - Data - OHID \(phe.org.uk\)](https://phe.org.uk/data/local-health-public-health-data-for-small-geographic-areas)

2) [2021 Census Profile for areas in England and Wales - Nomis \(nomisweb.co.uk\)](https://nomisweb.co.uk/)

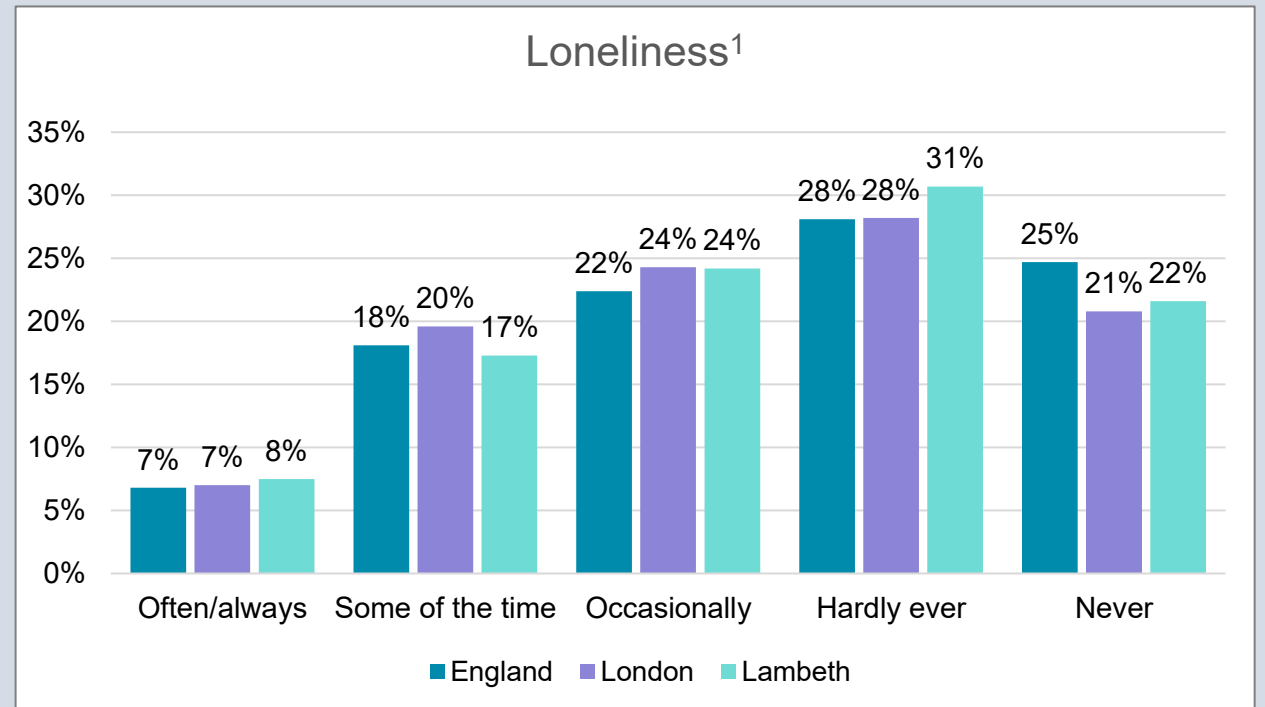
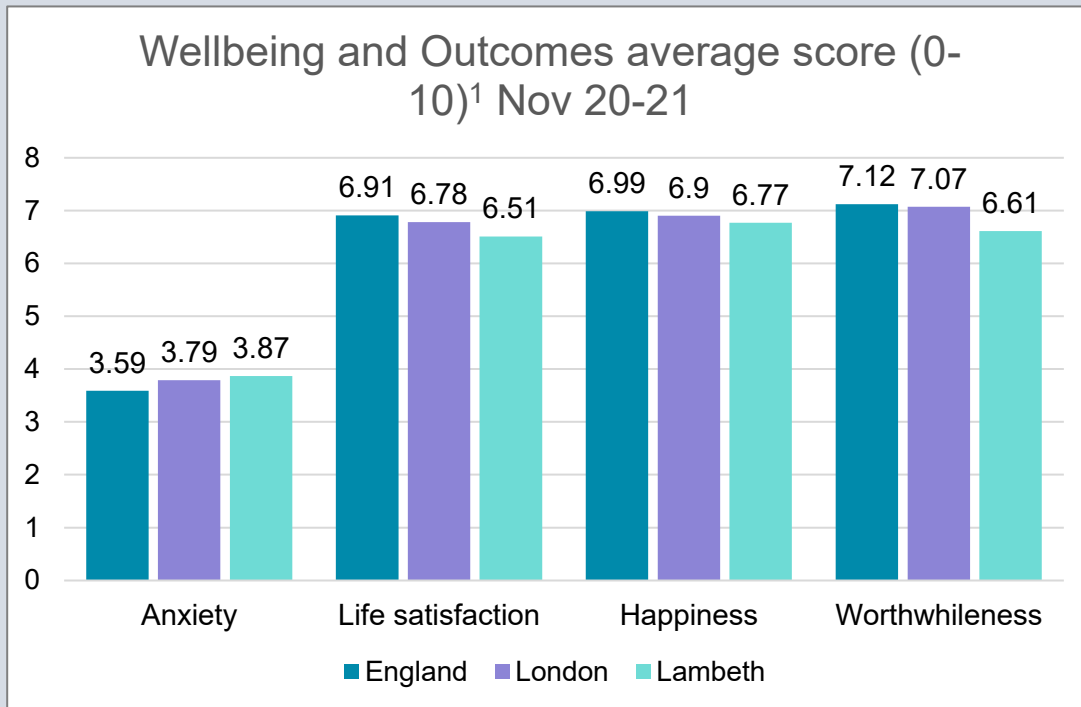
3) [Obesity Profile - Data - OHID \(phe.org.uk\)](https://phe.org.uk/data/obesity-profile)

Demographics

Mental health - adults

Levels of life satisfaction, happiness, and worthwhileness in Lambeth are slightly lower than the London averages. 25% of people in Lambeth report feeling lonely 'often/always' or 'some of the time' (compared to 27% across London).

Across Lambeth....



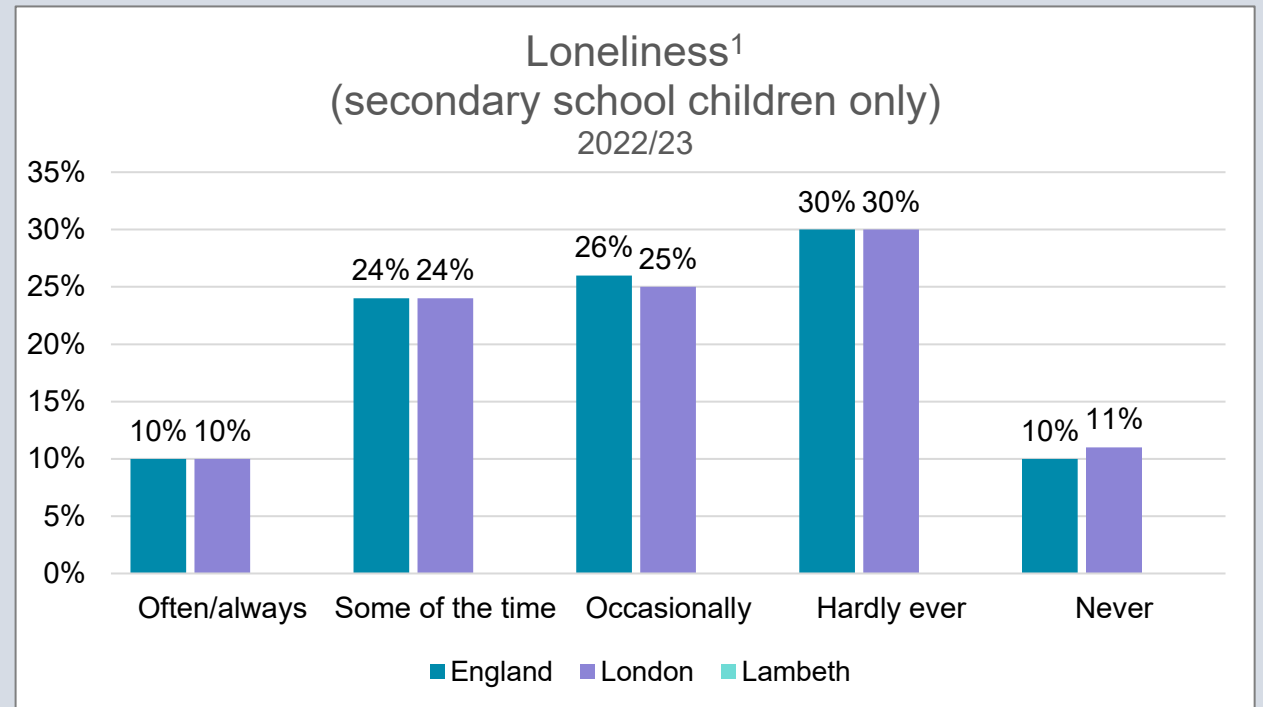
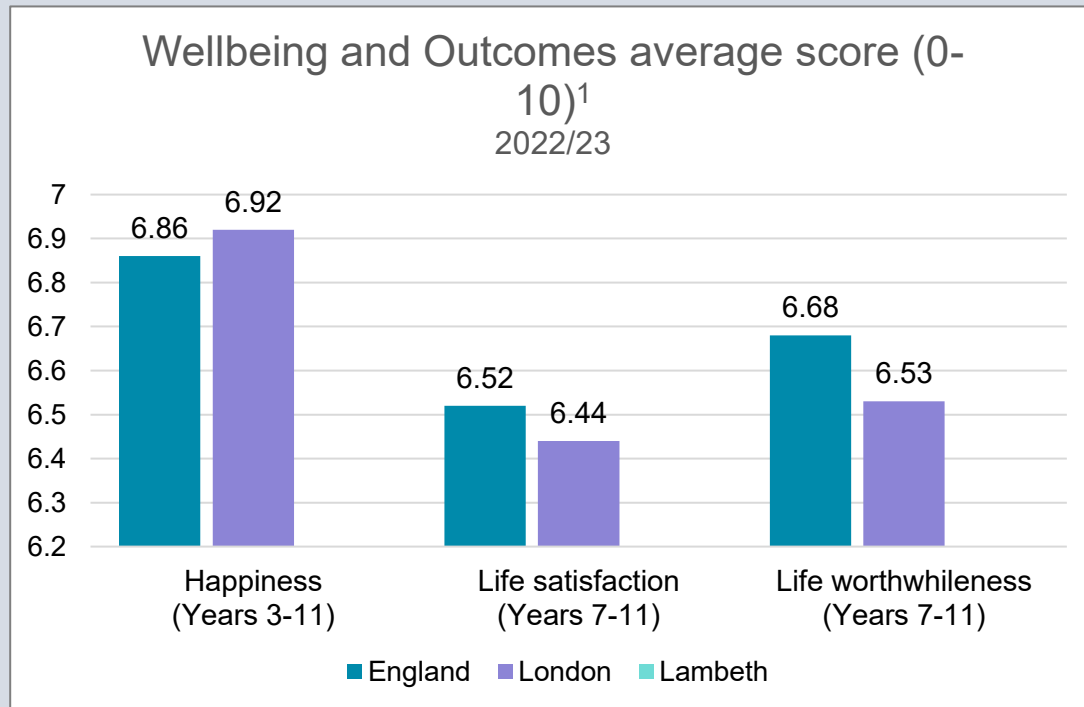
1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives/home)

Demographics

Mental health – children and young people

Sport England's Active Lives survey also measures levels of happiness, life satisfaction, life worthwhileness, and loneliness in children and young people. Lambeth has not generated sufficient responses to generate borough-level data in the 2022/23 academic year.

Across Lambeth....



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives/home)

Demographics

Children and Young People

There is a lower percentage of children and young people in Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, and Myatt's Fields than compared to the London average. Two fifths of young people in Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, and Myatt's Fields are eligible for free school meals.

Across Lambeth....

15%

of the population are aged 0-15¹

London av. 19%

↓3% since 2011 Census¹

38%

of children eligible for free school meals²

London av. 26%

↑2% since previous academic year²

67%

of children achieve a good level of development at early years³

London av. 89%

↓5% since 2018/19³

404

children in looked after care in 2023⁴

Compared to 9,710 across London

↑2 compared to 2022⁴

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields

18%

of the population are aged 0-15¹

↓1% since 2011 Census¹

42%

of children eligible for free school meals²

- since previous academic year²

Please note:

- Please note, the wards in Lambeth changed in **Dec 2022** and some of the data is based on the previous wards. The 'Vassall', 'Coldharbour', and 'Herne Hill' wards covered what is now 'Brixton North', 'Brixton Windrush', 'Herne Hill and Loughborough Junction', and 'Myatt's Fields', which covers the area we're looking at.
- Datasets for early years development and number of children in looked after care are not available at ward level

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](#)

3) [Statistics: early years foundation stage profile - GOV.UK \(www.gov.uk\)](#)

4) [Children looked after in England including adoptions, Reporting year 2022 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](#)

Opportunities to increase physical activity



Active Environments

Facilities

One of London Sport's theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces – parks and open spaces, playing fields
- Grey spaces – buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces – canals, tow paths, open water

The work will also look at:

- Connections to activity, creation of high-quality spaces and the ongoing activation and maintenance.
- Creating safe, accessible and inclusive spaces that are co-designed with the local communities to ensure local needs are met.

Across Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields there are....

 <p>5 Swimming Pool</p>	 <p>3 Artificial grass pitches</p>	 <p>8 Sports halls</p>	 <p>0 Community centres</p>	 <p>0 Museums and public galleries</p>	 <p>0 Theatres</p>	 <p>15 Schools</p>
 <p>8 Health and fitness gyms</p>	 <p>9 Studios</p>	 <p>4 Tennis courts</p>	 <p>0 Libraries</p>	 <p>0 Skate parks</p>	 <p>0 Music venues</p>	 <p>XX Healthcare facilities</p>

Sports facilities: [Active Places Power](#)

Cultural venues: [Cultural Infrastructure Map - London Datastore](#)

Schools: [Get Information about Schools - GOV.UK \(get-information-schools.service.gov.uk\)](#)

Healthcare facilities:

Active Environments

Spaces

One of London Sport's theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces – parks and open spaces, playing fields
- Grey spaces – buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces – canals, tow paths, open water

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields....

Spaces identified					
Name of site	Map link	Type of space	Condition	Is it well used?	How accessible is it – location, cost, ease of access?

Active Environments

Schools

Data from UKactive¹ shows that schools operate or host 39% of all of England's sports facilities. In addition, 71% of indoor sports halls are owned by educational establishments.

However, access to these facilities after school hours and at weekends for community use is often limited and ad-hoc.

London Sport, on behalf of the Department for Education, is distributing the Opening Schools Facilities (OSF) Fund across London. The fund is designed to help schools to open their existing sport facilities, including school swimming pools, for a broader range of young people and to the wider community by partnering with sporting organisations, who can help deliver activities in these settings.

Across Lambeth....

130 educational settings ² in Lambeth, of which:		
5 Nurseries	60 Primary schools	15 Secondary schools
8 SEN schools	0 Pupil referral units	6 Independent schools

1) www.ukactive.com/journal/opening-school-facilities-can-support-communities-facing-cost-of-living-crisis/

2) [Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK](https://www.gov.uk/government/statistics/schools-pupils-and-their-characteristics) ([explore-education-statistics.service.gov.uk](https://www.gov.uk/government/statistics/schools-pupils-and-their-characteristics))

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Brixton North	Stockwell Primary School	Primary	37.3	Yes
	St John's Angell Town Church of England Primary School	Primary	49.2	
	St Helen's Catholic Primary School	Primary	46.2	
	Lansdowne School	Not applicable	69	
	Loughborough Primary School	Primary	54.3	
Brixton Windrush	Effra Nursery School and Children's Centre	Nursery	17.5	
	Hill Mead Primary School	Primary	63.1	
	Ark Evelyn Grace Academy	Secondary	54.5	
Herne Hill & Loughborough Junction	Jessop Primary School	Primary	32.7	Yes
	St Jude's Church of England Primary School	Primary	23.9	
	St Saviour's Church of England Primary School	Primary	23.3	
	Heron Academy	Not applicable		
Myatt's Fields	Christ Church Primary SW9	Primary	41.5	
	Saint Gabriel's College	Secondary	43.9	
	Van Gogh Primary	Primary	50.6	Yes

Children and Young People

Organisations that engage with young people

Within London Sport's Children and Young People theme, we are focused on creating the conditions that enable more young Londoners to enjoy being physically active so that they can establish healthy habits for life. One of the ways we do this is by amplifying youth voice so that they can get active in ways and places that suit them. Outside of schools and other educational settings, these are some of the organisations that we know children and young people engage with.

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields....

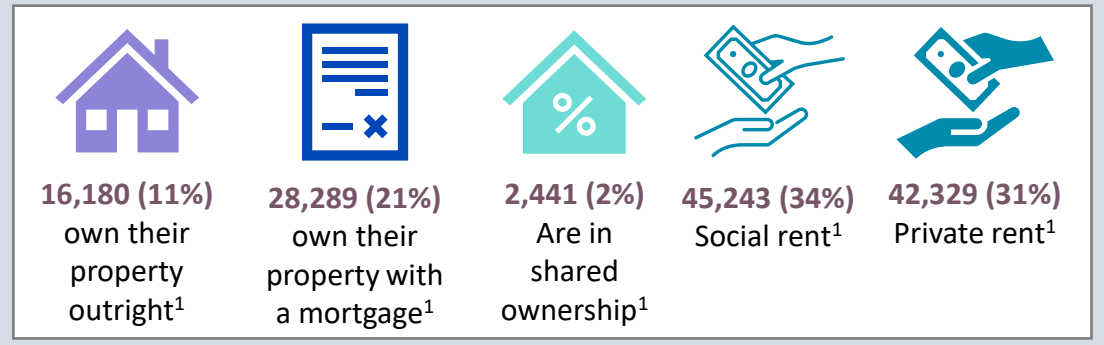
Organisations that engage with young people identified			
Name of club	Map link	Phase of education	Do they have a dedicated disability offer?

Active Environments

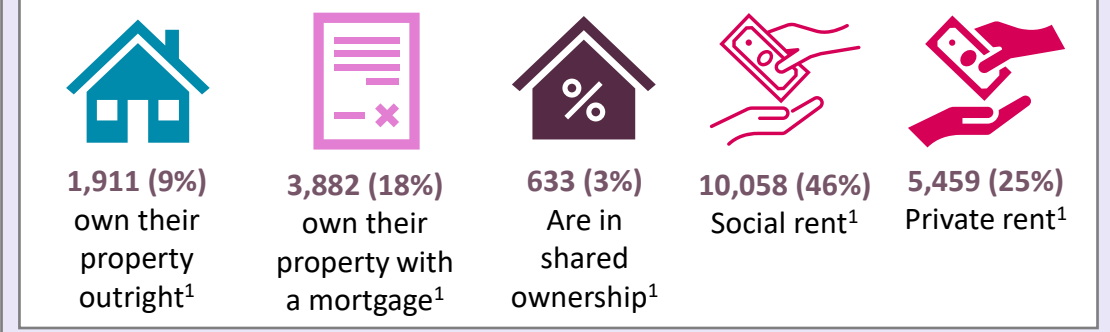
Housing

Within London Sport’s Active Environments theme, we are also interested in how we can influence the planning, design, and regeneration of spaces to incorporate physical activity. London Sport believe physical activity, mental health, and wellbeing can be further embedded into the blueprint for planning and design of major developments, including private and social housing.

Across Lambeth....



In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields



Most prominent housing associations in Lambeth

- [Clarion](#)
- [Hyde](#)
- [L&Q](#)
- [Metropolitan Thames Valley](#)
- [Notting Hill Genesis](#)
- [Peabody](#)
- [Southern](#)
- [The Guinness Partnership Ltd](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>

Health

Facilities

The borough has a significant number of NHS and other facilities that deliver a health and wellbeing function. The list in the table offers a starting point for further development.

9 PCNs cover Lambeth; these are:

- At Medics Streatham
- Brixton and Clapham Park
- Clapham
- Croxted
- Fiveways
- Hills, Brooks & Dales Group
- North Lambeth
- Stockwellbeing
- Streatham

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's

Healthcare facilities identified		
Name of facility	Map link	Type of facility
Guy's and St Thomas Hospitals		Hospital
Lambeth Hospital (SLAM)		Hospital
9 PCNs (21 Link Workers)		Primary Care Trusts

London Sport projects and funding

London Sport is a key provider of devolved funding across London, often in partnership with other organisations.

Below is a summary of the past three years of funding.

Across Lambeth....

Project	Projects supported ?	Number of projects supported
Opening School Facilities 2	✓	6
Opening School Facilities 3	✓	16
Tackling Inequalities Fund – round 3	✓	2
Urban Sport project		
Together Fund	✓	4

In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields

Project	Ward	Projects/organisations supported
OSF 3	Brixton North	Stockwell Primary School
TIF3	Brixton North	Disability Advice Service Lambeth
Together Fund	Brixton North	ML Community Enterprise Ltd
OSF 3	Herne Hill & Loughborough Junction	Jessop Primary School
OSF 3	Myatt's Fields	Christ Church Primary SW9
OSF 3	Myatt's Fields	Van Gogh Primary

Physical Activity - Segmentation

Overview

To achieve our aims, we need to understand much more about the lives of less active Londoners and their relationship with physical activity. We need to walk in their shoes and get a real feel for their attitudes towards physical activity, their motivations to move, the things that are stopping them, and the ways they want to get active. Based on extensive research, we have identified seven 'personas' which provide an attitudinal segmentation of the adults in London that are not currently active; a deep dive into the attitudes that less active Londoners have today towards physical activity and sport. Taken together, these seven groups represent more than 2.5 million Londoners.

This table presents an overview of the demographic breakdown of London Sport's Less Active Segments for Lambeth.

	Elderly evaders	Want to but cannot	Young impressionables	Anxious avoiders	Time poor integrators	Almost active	Inconsistently involved
London	9.9%	10.5%	16.2%	12.9%	11.2%	16.6%	22.6%
Lambeth	9.4%	9.3%	16.1%	14.6%	13.2%	19.6%	17.7%

Overall, 37.3% of Lambeth's less active population are made up of 'Almost active' (19.6%) and 'Inconsistently Involved' (17.7%).

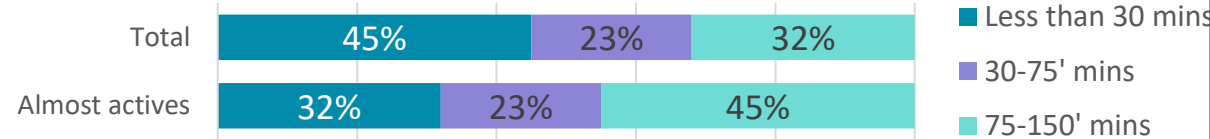
The following two slides provide more information about the 'Almost active' and 'Inconsistently Involved' segment groups, including opportunities to encourage them to be more physically active.

Physical Activity - Segmentation

Almost active

A busy segment – this audience fit lots into their lives – from socialising, work and some physical activity – they feel they have the right balance across everything. Being a social group, this audience are very open to being more active with others, be it friends, partners, or colleagues. They're motivated to be more active and they find exercise a pleasurable activity.

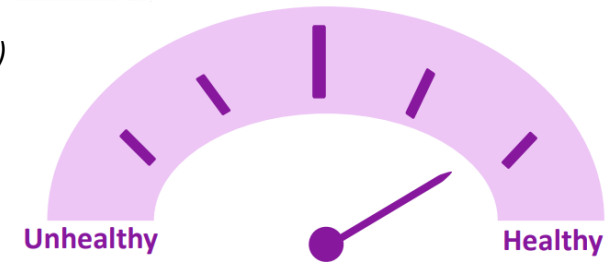
Amount of time spent being active



45% of inconsistently Almost Actives are completing 75-150 minutes per week of physical activity, therefore close to the threshold of being classed as fairly active.

Perceived healthiness

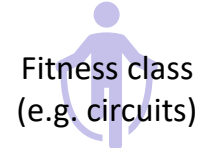
(Lifestyle, routine, mental/physical health)



Activities make them feel:

- Motivated
- Energised
- Relaxed
- Excited

The activities this group are most likely to take part in include:



“There are two outdoor gyms within walking distance of where I live. I would LOVE to know how to use them but don't have anyone to instruct me to use the equipment safely. If there was a scheme where you could ask someone for basic instruction in how to use an outdoor gym that would be fantastic.”

Opportunities

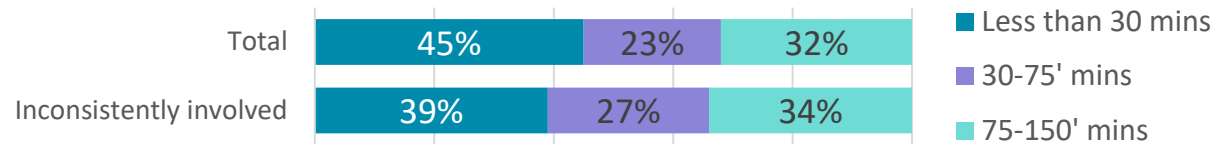
This group will seek advice on how to be active, whether this is speaking to a PT or someone at a gym, seeking advice from colleagues, or conducting their own research on the internet or in health magazines. This is a tech savvy segment, with access to most devices and they're likely to download fitness / running based apps. Education around frequency of exercise, combined with offering local options, and/or combining with workplace initiatives would help increase motivation amongst the Almost Actives.

Physical Activity - Segmentation

Inconsistently Involved

Those considered inconsistently involved make up a younger (aged 25-44), social population, who already have some engagement with physical activity. This group is generally considered financially stable but live a busy life balancing family and work commitments. Individuals in this category perceive themselves to be healthy, but not fit, and display positive emotions relative to participation in physical activity and sport. They are often trying to become more active or getting prepared to become more active and would be surprised to be considered inactive.

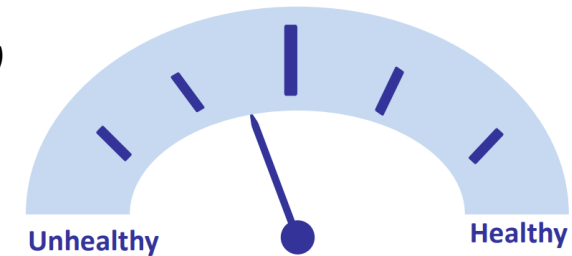
Amount of time spent being active



34% of inconsistently involved individuals are completing 75-150 minutes per week of physical activity, therefore close to the threshold of being classed as fairly active.

Perceived healthiness

(Lifestyle, routine, mental/physical health)



Activities make them feel:

- Uneasy
- Embarrassed
- Despairing
- Humiliated

The activities this group are most likely to take part in include:



Jogging



Cycling



Cardio at gym

"I would need to balance work/home and me life. If I could have an incentive such as quicker results that are guaranteed or coupons that would make a massive difference."

Opportunities

This segment needs support to recognise the need to be more active as they already feel they do enough. Their relationship with physical activity is inconsistent meaning more should be done to prioritise consistency, routines, and making physical activity a habit. Support them to locate suitable facilities or activities as they often feel like they do not know how they can start. Competitions and challenges against others offer an opportunity to further engage this audience. They are not proactive and generally follow the trends of others.

Further resources



Politics

At the last local government elections in 2022, Labour retained the majority.

Labour have held the majority since 2006.



In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields....

Ward	Councillor name	Party	Title
Brixton North	James Bryan	Labour and Co-operative	
	John-Paul Ennis	Labour and Co-operative	Deputy Mayor
	Nanda Manley-Browne	Labour and Co-operative	Deputy Cabinet Member for Finance & Cost of Living
Brixton Windrush	Donatus Anyanwu	Labour and Co-operative	Cabinet Member for Stronger Communities, Leisure and Sport
	Scarlett O'Hara	Labour and Co-operative	Chief Whip
Herne Hill & Loughborough Junction	Jim Dickson	Labour	Cabinet Member for Healthier Communities (job-share)
	Pauline George	Labour	Tackling Violence Affecting Young People Champion
	Deepak Sardiwal	Labour	
Myatt's Fields	Paul Gadsby	Labour and Co-operative	Vice-Chair of Overview and Scrutiny
	Annie Gallop	Labour and Co-operative	Vice-Chair of Overview and Scrutiny

Active Environments

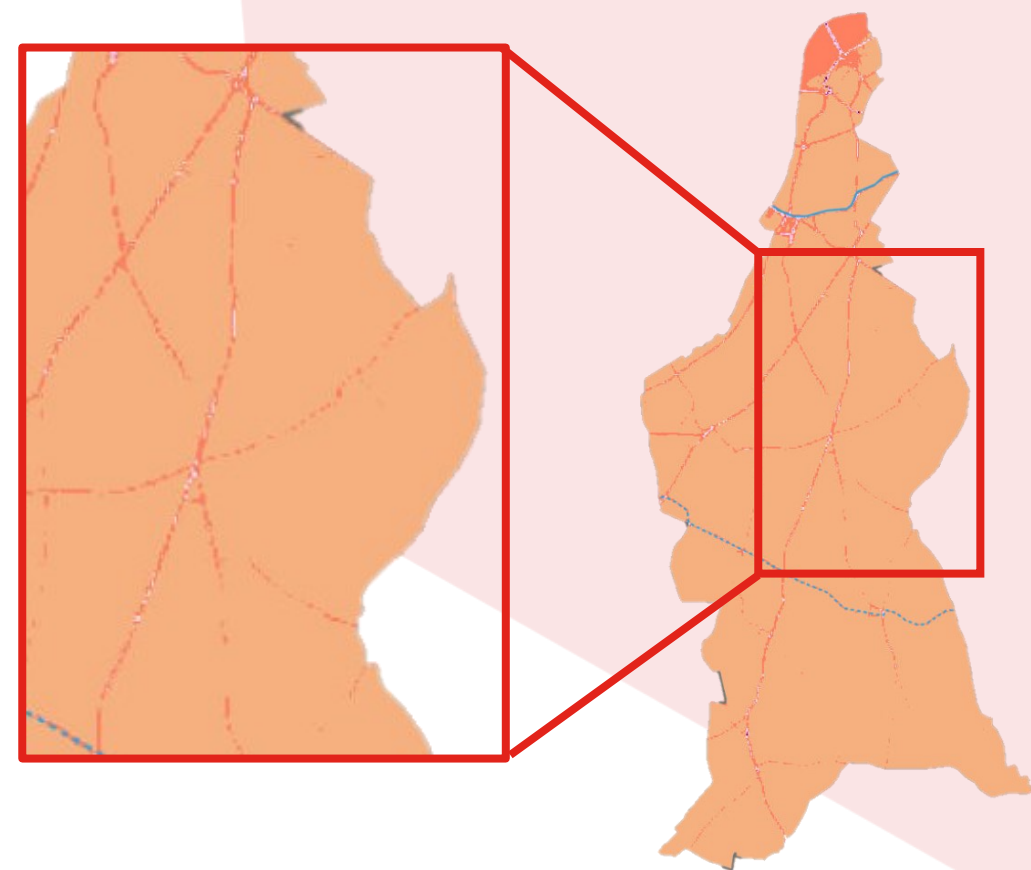
Air pollution and vehicle ownership

Air pollution can affect everyone, but people with cardiac or respiratory disease and older people are at greater risk of health impacts, and higher pollution levels can impact people's ability to take part in more vigorous activities.

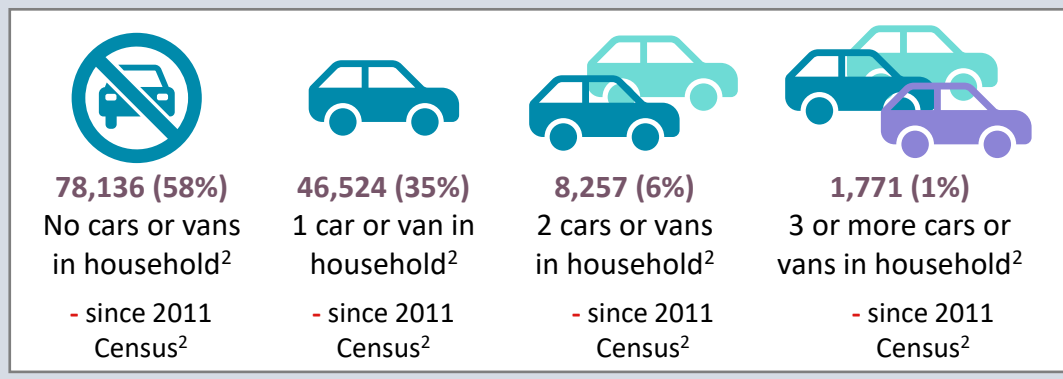
The map show current modelled Air Quality data for Lambeth and zoomed in on Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields¹.

On the map:

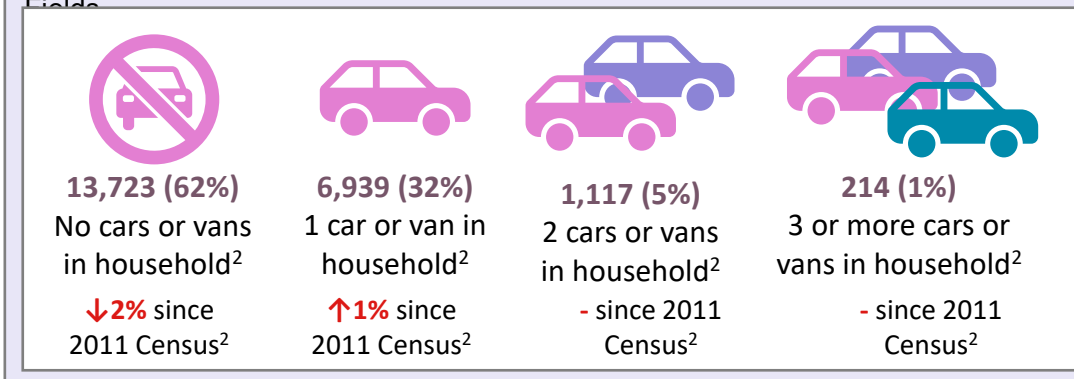
- Red indicates higher air pollution levels whereas green indicates a lower air pollution levels
- The blue line is the low emission zone boundary
- The dark blue line are borough outlines



Across Lambeth....



In Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, Myatt's Fields



1) [London Air Quality](#)

2) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummarries>

Crime

The average number of offences are higher in Lambeth than compared to the London average. Theft is the most common type of offence in Lambeth.

Across Lambeth....

39,927

Total number of offences¹
(January 2023– December 2023)

London total: 1,035,951

124.1

Offences per 1,000 population¹
(January 2023– December 2023)

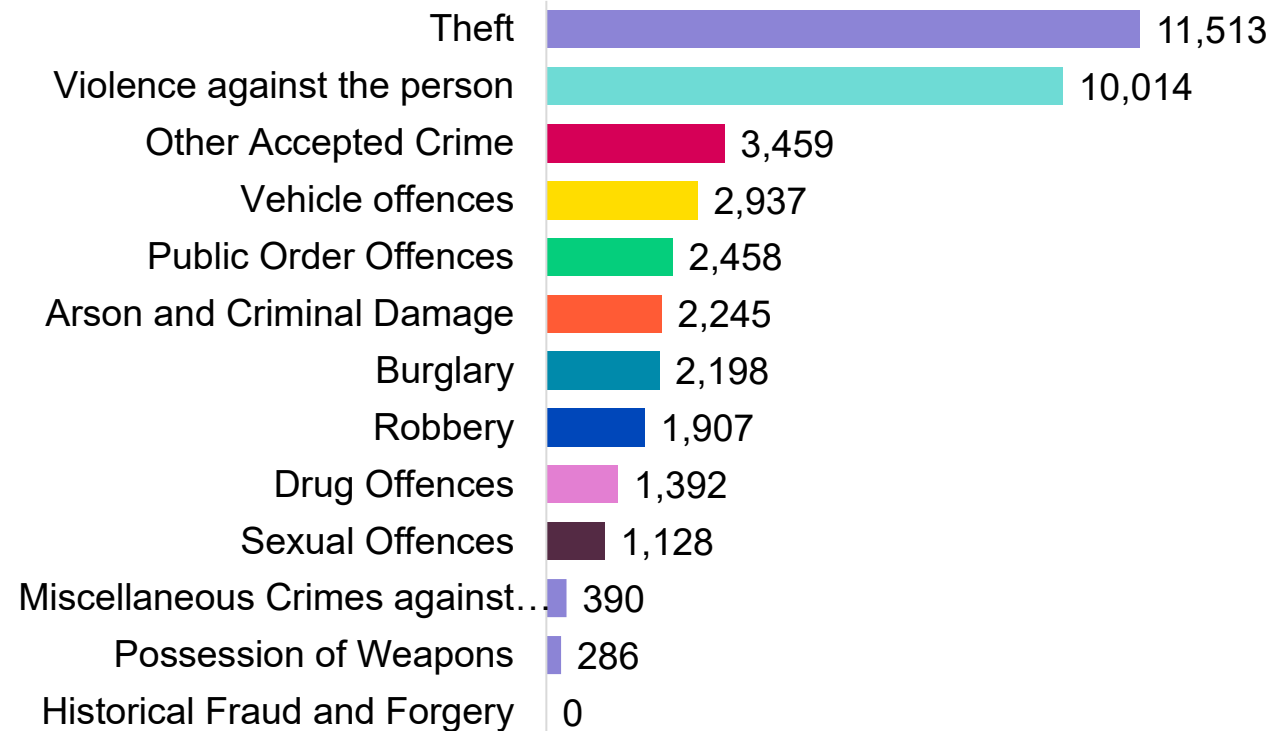
London av. 115.4

↑6.5%

12 months (ending December 2023)
compared to previous 12 months¹

London av. ↑6.5%

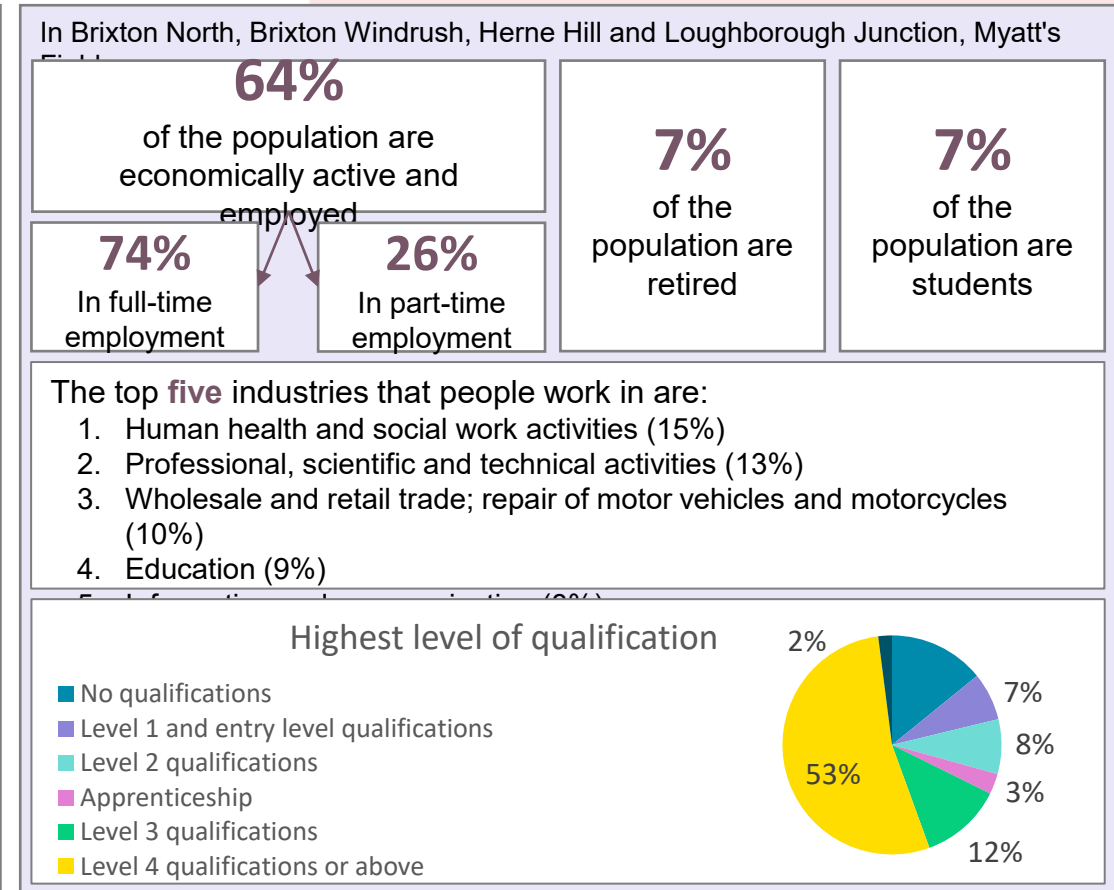
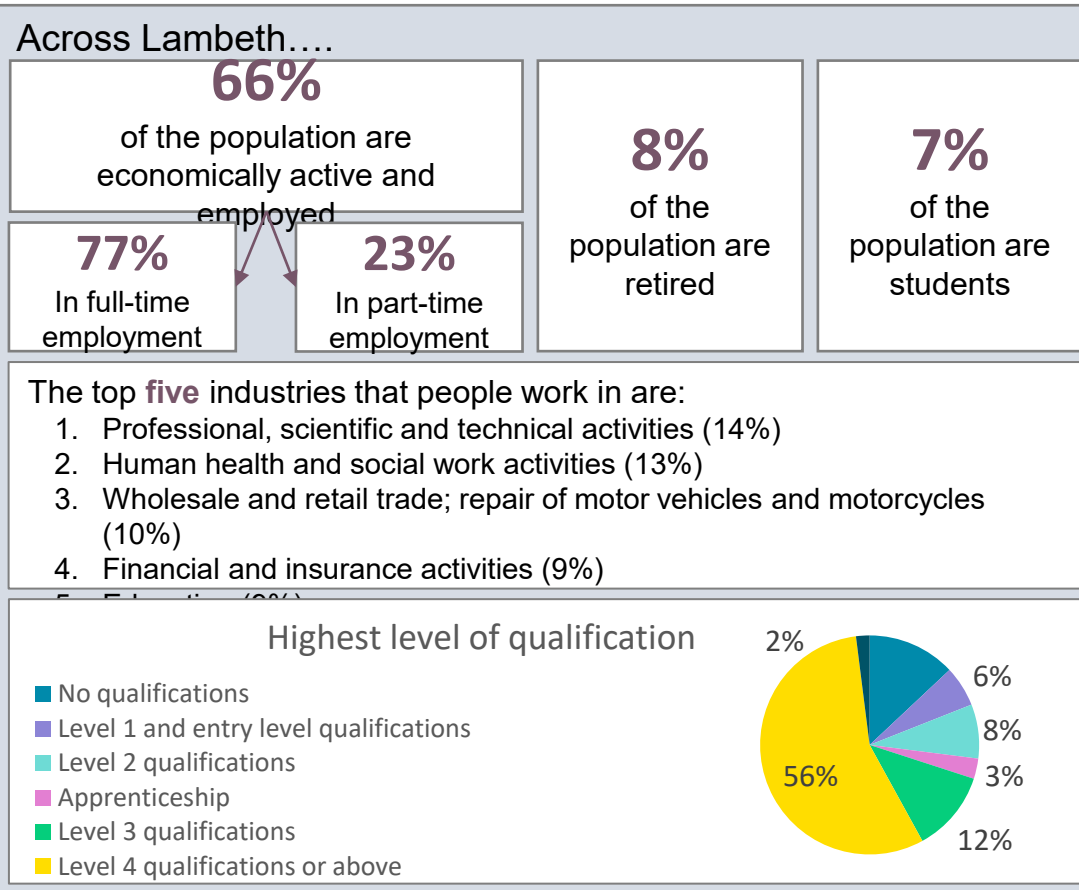
Volume of offences by type¹



1) [Monthly Crime Data New Cats | Tableau Public](#)

Employment

The number of retired people in Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, and Myatt's Fields is lower than the whole of Lambeth. Of those that are employed, the majority are in full-time employment. Just over half of the population in Brixton North, Brixton Windrush, Herne Hill and Loughborough Junction, and Myatt's Fields have a Level 4 qualification or higher.



1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummarries>