

Southwark

Local area profile

The logo for London Sport is a white shield-shaped graphic with a dark blue outline. It is positioned on the right side of the page, partially overlapping a dark blue abstract shape that resembles a stylized line or path. The text "LONDON SPORT" is written in bold, red, uppercase letters across the center of the shield.

**LONDON
SPORT**



About Us

Physical inactivity is responsible for 1 in 6 premature deaths.

That's why London Sport wants every Londoner to live longer, healthier and happier lives through being active.

Our focus is on children and adults in the most deprived communities who face the greatest challenges of inequality.

Collaborating with those that share our vision, we can help every community in London find their way to move more.

Purpose of profile



Local Area Profile: Southwark

Introduction

The purpose of this profile is to bring together a variety of key datasets, as well as London Sport knowledge of an area, to provide an overview of the population and understand the demographic, social, and economic characteristics of the area.

Physical activity and sport has the ability to change lives. The simple act of being active for 30 minutes a day has proven physical and mental health benefits and contributes to every stage of our development, both as individuals and as a society. These include:



Individual development

Boosts academic achievement and school behaviour



Economic development

The annual value of health benefits that sport participation bring is worth c. £1.7 billion



Physical wellbeing

Helps maintain healthy weight and reduces obesity



Social integration

Helps socially excluded people feel part of a community and increases their belonging



Mental wellbeing

Reduces anxiety, stress and depression

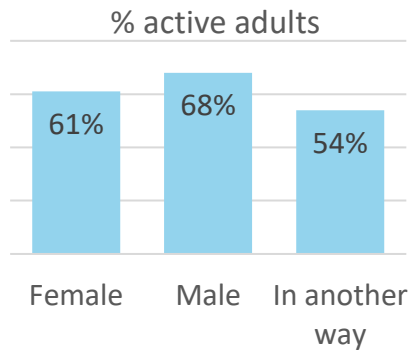
Local Area Profile

Understanding those less likely to be active

From the latest Active Lives data, in London we know that certain demographic characteristics are less likely to be active (completing the recommended Chief Medical Officer guidelines of at least 150 minutes a week):

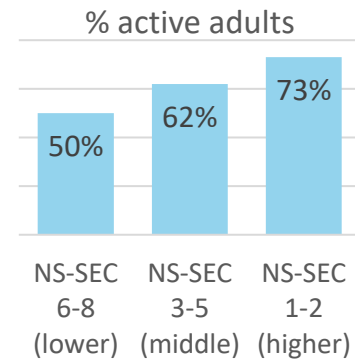
Gender

Females are less likely to be active compared to males



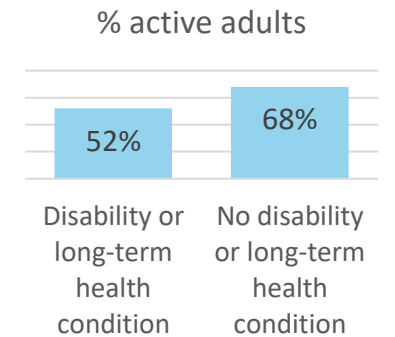
Socio-economic groups

Those in routine/semi-routine jobs and those who are long-term unemployed or have never worked (NS-SEC 6-8) are less likely to be active



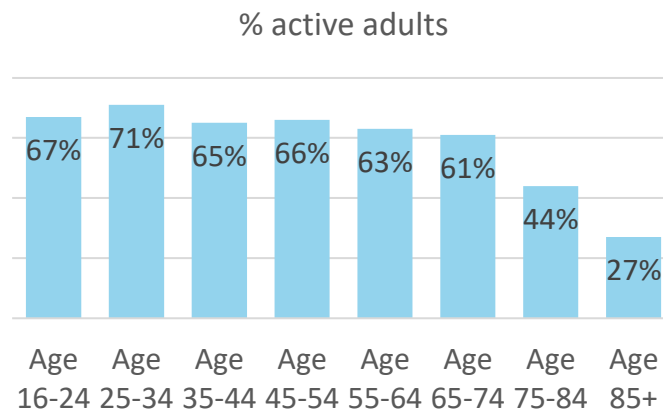
Disability and long-term health conditions

Disabled people or those with a long-term health condition are less likely to be active



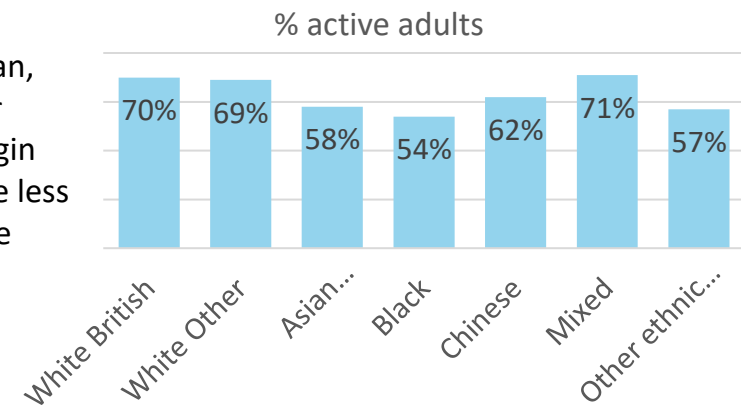
Age

Activity levels decrease with age, more so for those in the 75+ age category



Ethnicity

Black, Asian, and Other ethnic origin groups are less likely to be active



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives/home)

How London Sport are working in Southwark

Priority places

London Sport is focusing resources in identified local places in London where there is the greatest need but also the greatest opportunity to improve people's lives through physical activity and sport.

Southwark has been identified as one of these places.

From looking at data and consultation with local partners in Southwark, London Sport have decided to prioritise the following wards:

- Faraday
- North Walworth
- Peckham

This place has been identified as an area where there is the potential to work collaboratively with partners and communities, focusing our collective resources, knowledge, and expertise to establish sustainable change in supporting Londoners to become more active.

The information in this rest of the profile will contain data about the borough as a whole and, where possible, data on this specific place.

Local Area Profile: Southwark

Contents

Physical Activity levels	Demographic characteristics	Opportunities to increase physical activity	Further resources
Physical activity: adult data	Population and demographics	Environment: Facilities	Politics
Physical activity: children and young people data	Indices of Multiple Deprivation	Environment: Spaces	Environment: Air quality
Physical activity: small area estimates	Physical health	Environment: Schools	Crime
Social return on investment	Mental health	Environment: Housing	Employment
	Children and Young People	Children and Young People: Youth Clubs	Key contacts: Active Environments
		Health: Facilities	Key contacts: Children and Young People
		Community Sport: Partner organisation's	Key contacts: Community Sport
		London Sport projects	Key contacts: Health
		Physical activity: less active segmentation	

Summary of key findings



About Southwark

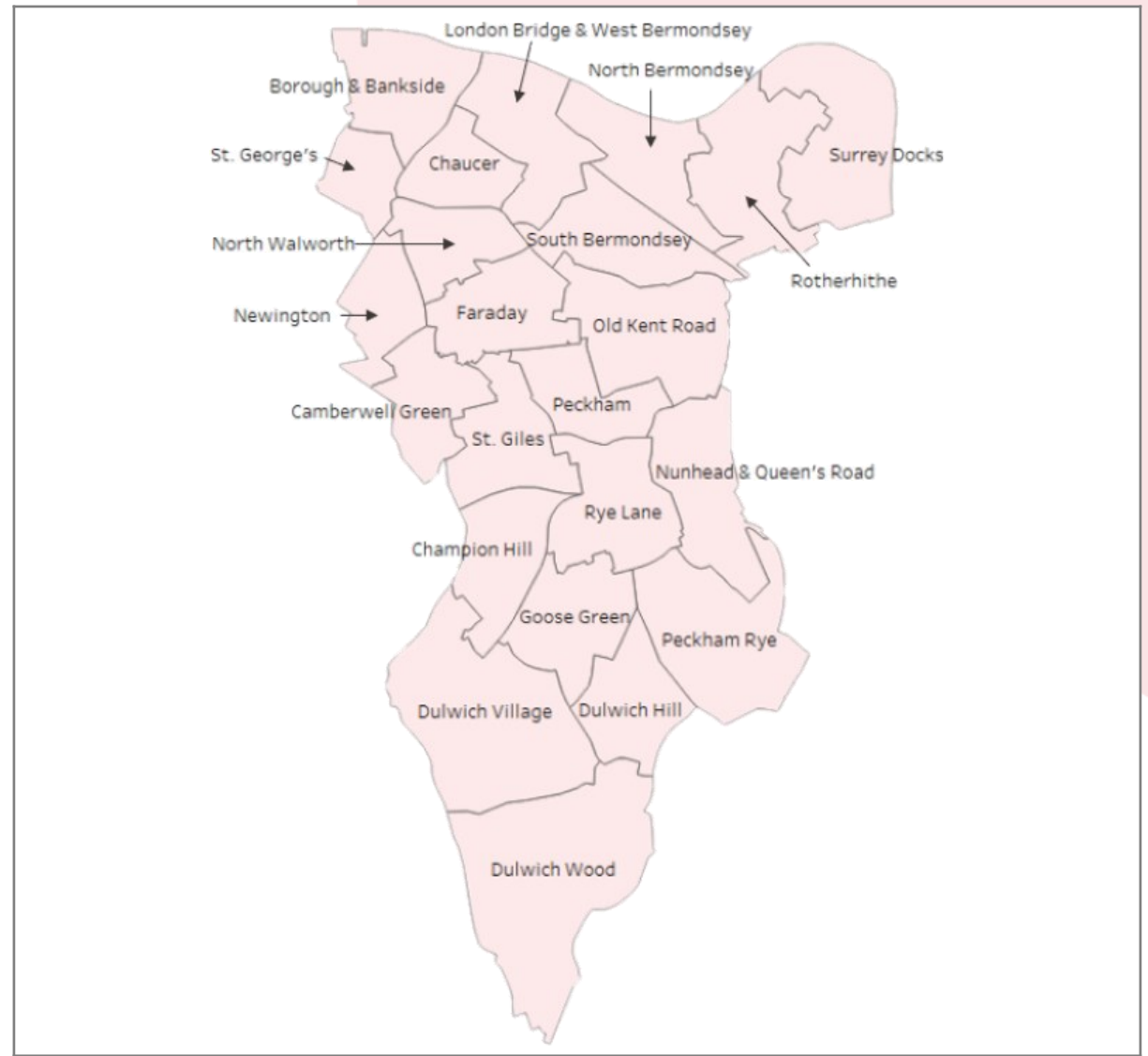
Geography

Southwark is an inner borough situated in south London.

It is made up of 23 wards (shown on the map on the right).



Location of Southwark in London



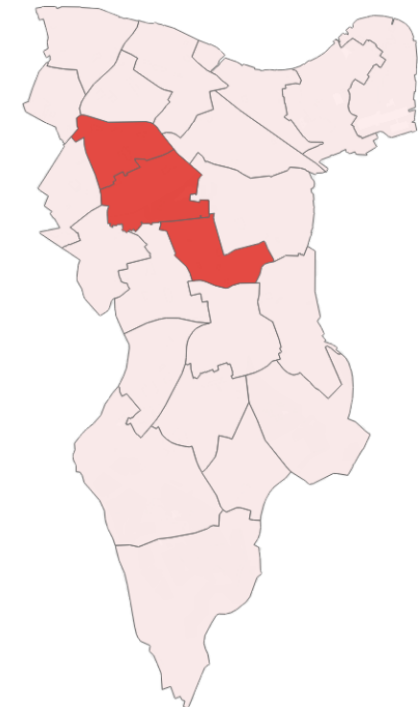
Wards in Southwark

Summary of key findings

- Southwark is an inner borough situated in south London. It is made up of 23 wards.
- Of the 317 Local Authorities in England, Southwark is ranked 43rd most deprived.
- The predominant ethnicities in Southwark are White (51%) and Black, Black British, Black Welsh, Caribbean or African (25%). The median age of the population in Southwark is 33 years old.
- Southwark's adult (16+) residents are more active than the London average. Rates of walking, active travel, and swimming have increased.
- The rates of overweight and obese adults in Southwark (44%) is lower than the London average (56%). The rates of overweight children in Year 6 in Southwark (42%) is higher than the London average (39%).
- Across Faraday, North Walworth, and Peckham there are there are:
 - 17 schools
 - 4 community centres
 - 3 libraries
 - 3 swimming pools
 - 2 artificial grass pitches
 - 5 sports halls
 - 4 health and fitness gyms
 - 7 studios
 - 2 tennis courts



Location of Southwark in London



London Sport's priority place in Southwark

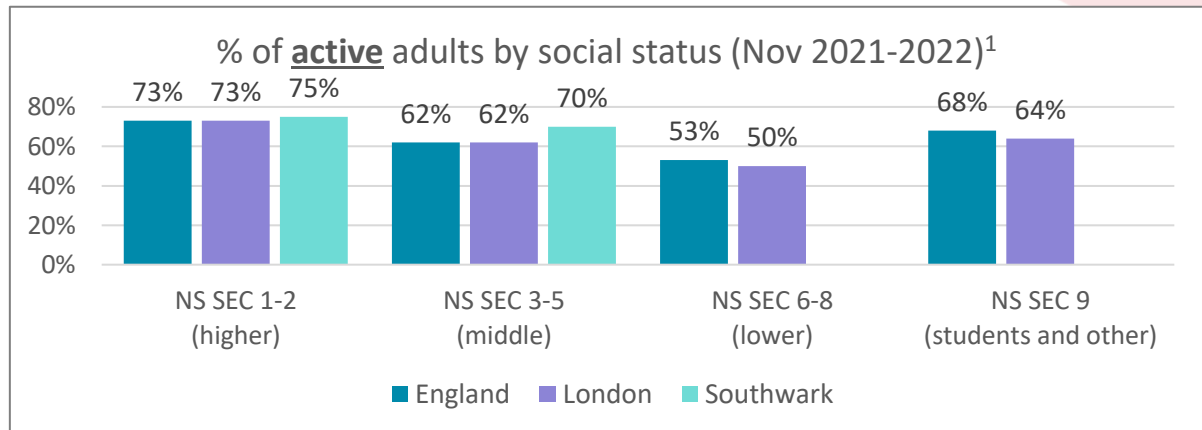
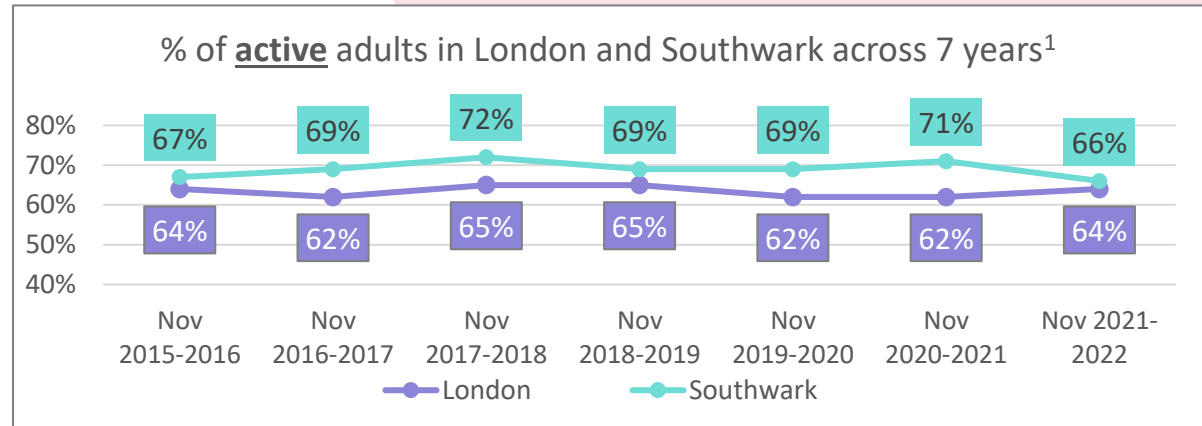
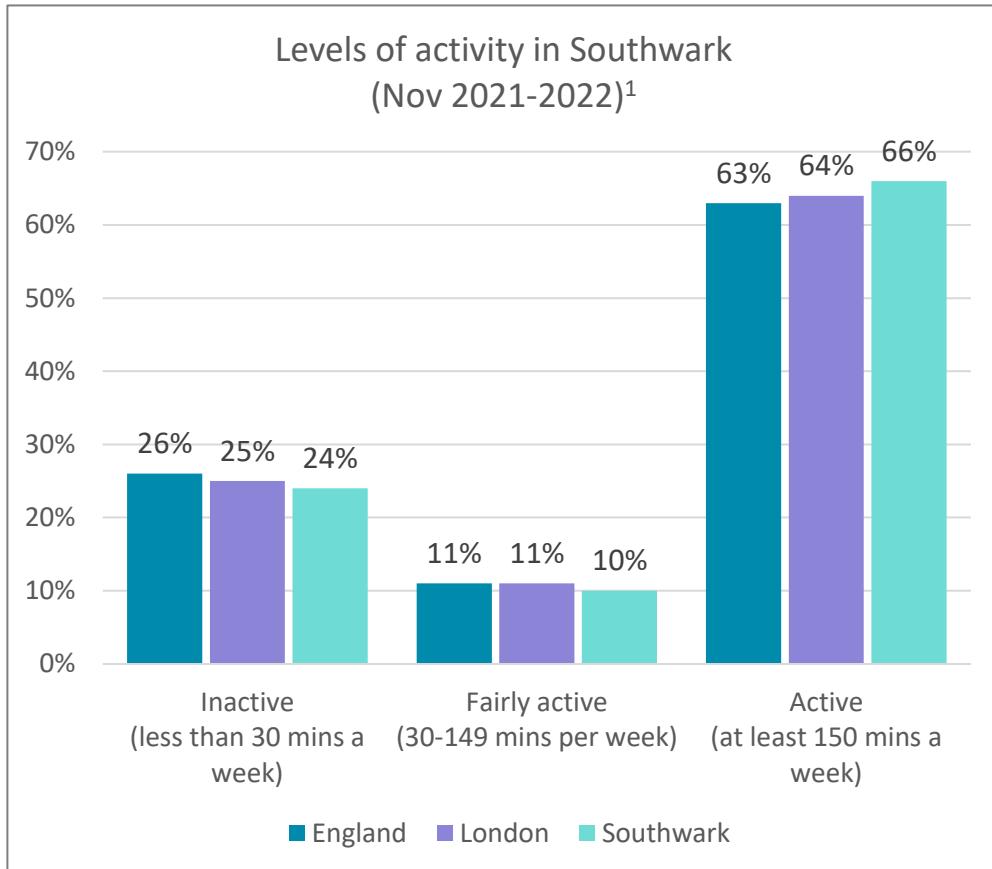
Physical activity levels



Physical Activity

Adults

Sport England’s Active Lives survey measures the number of people taking part in sport and physical activity. Generally, physical activity levels for adults (16+) in Southwark have been above the London average. This gap widened during the Covid-19 pandemic, but the latest figures show this gap narrowing with a decrease in the rates of active adults in Southwark.

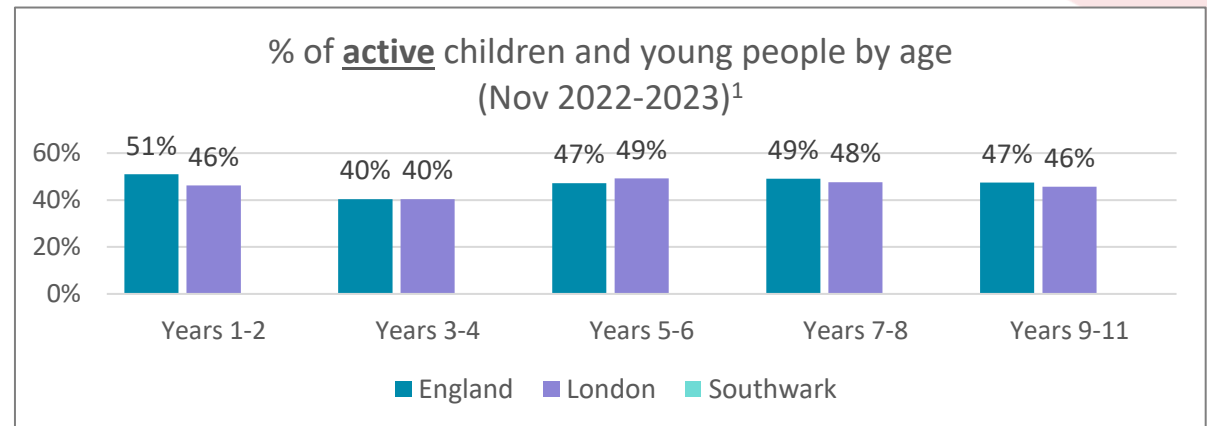
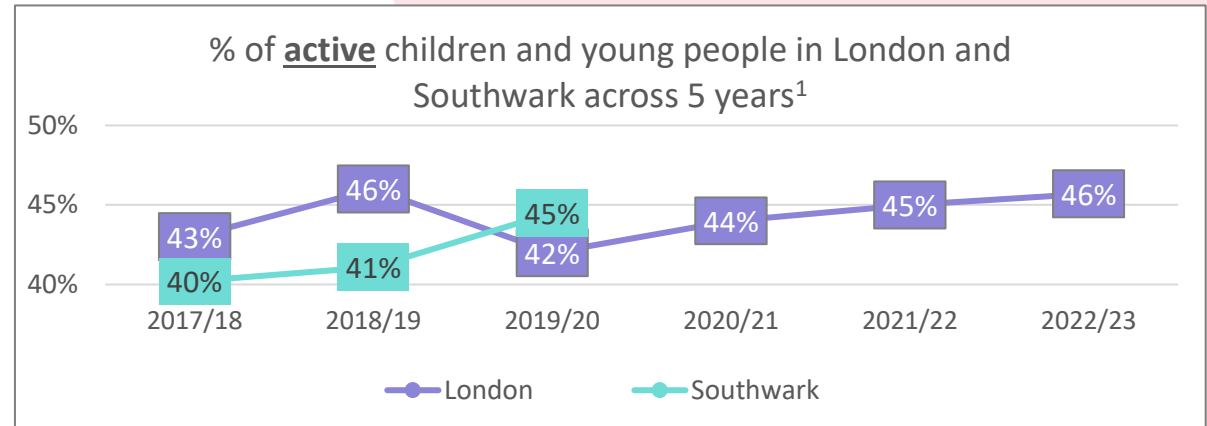
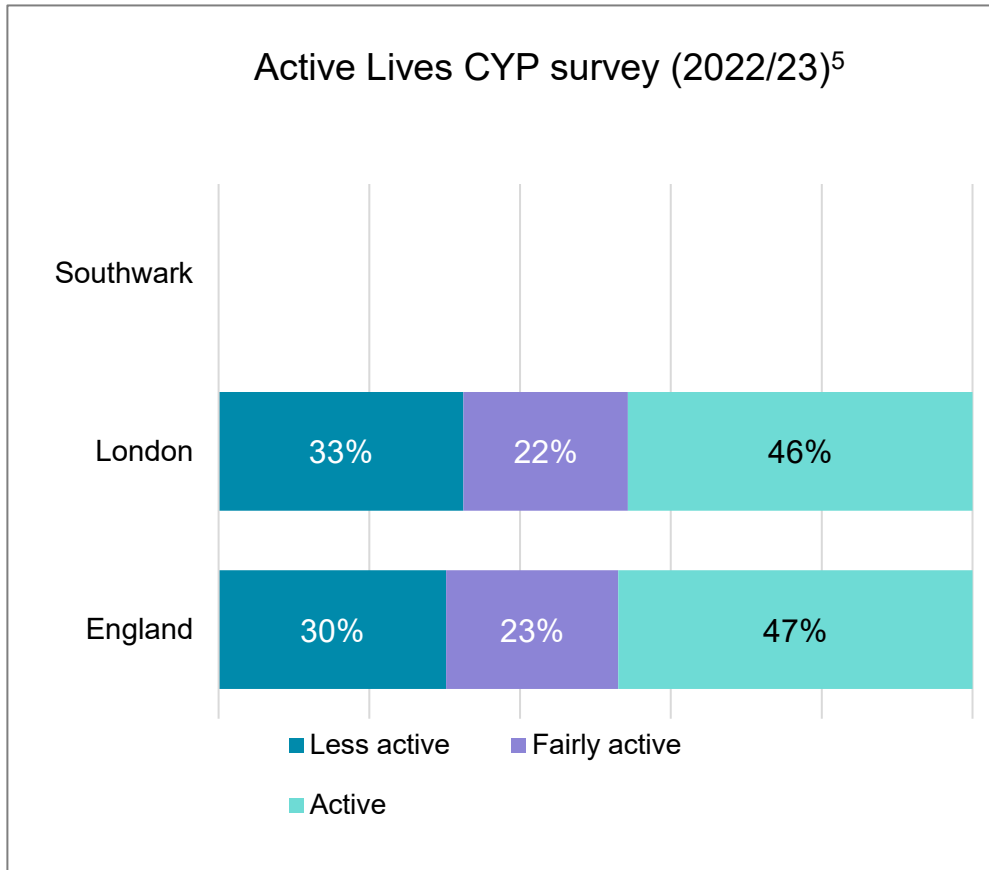


1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

Physical Activity

Children and Young People

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity. Southwark has not generated sufficient responses to generate borough-level data for children and young people since 2019/20.



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

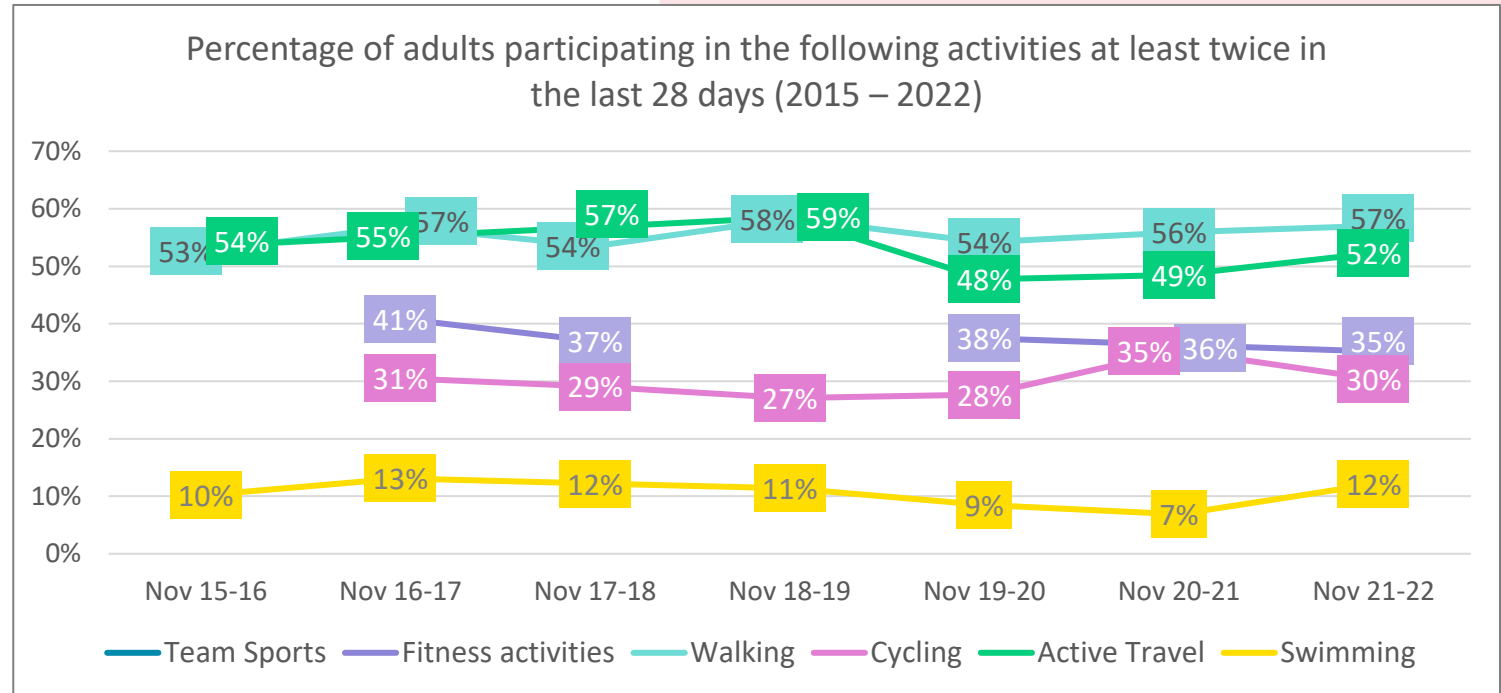
Physical Activity

Rates of walking, active travel, and swimming have increased

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity.

For adults, rates of walking, active travel, and swimming have increased. Walking and swimming have returned to pre-pandemic levels.

Rates of cycling, active travel, fitness activities, and swimming are higher than the London average.



Percentage of adults participating in the following activities at least twice in the last 28 days (Nov 2021-2022)

*% Team sports	35% Fitness activities	57% Walking London av. 59%		30% Cycling London av. 20%		52% Active Travel	12% Swimming
		38% Walking for leisure London av. 41%	42% Walking for travel London av. 39%	20% Cycling for leisure and sport London av. 15%	23% Cycling for travel London av. 11%		
London av. 8%		London av. 31%		London av. 44%		London av. 9%	

* Indicates insufficient data

1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives/home)

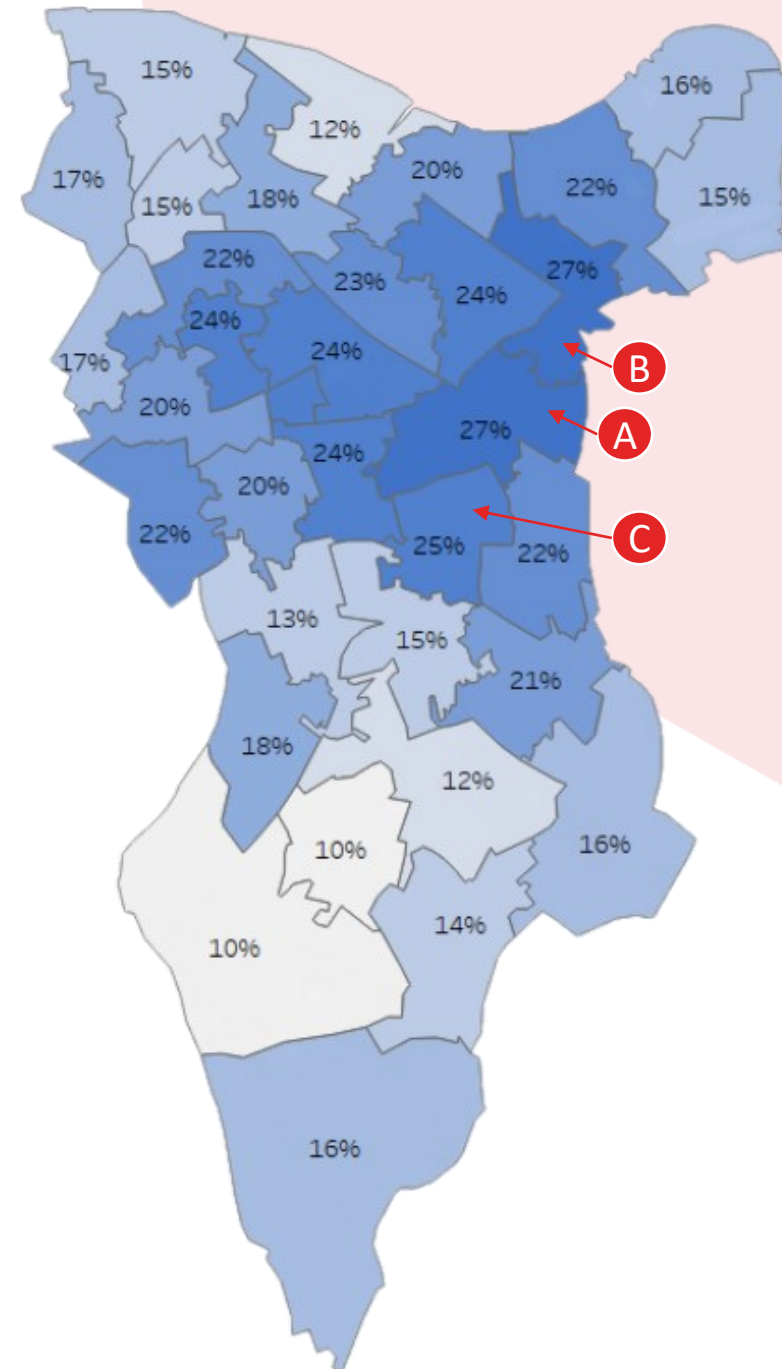
Physical Activity

Small area estimates

If we zoom in, to take a more localised view using Sport England Small Area Estimates (last updated 2018), we begin to see a variation in physical activity levels.

The following areas have a higher percentage of adults who are described as inactive (completing less than 30 minutes of physical activity a week):

- A. Old Kent Road (27%)
- B. South of Rotherhithe and west of North Bermondsey (27%)
- C. Peckham (25%)



Physical activity

Social return on investment

The benefits of physical activity can create tangible monetary impact. In 2017/18, Sport England commissioned research to understand the social impact of sport and physical activity¹.

Nationally, for every **£1.00** invested in community sport and physical activity, a return on investment of **£3.91** of social value is generated across health and wellbeing, stronger communities, and the economy.

For Local Authorities, Sport England calculated the social value of community sport and physical activity by multiplying the rates of active adults (those completing at least 150 minutes of physical activity a week) by the value per person for all health outcomes (excluding breast cancer and hip fractures).

Across Southwark....

The combined social value of taking part in community sport and physical activity in 2017/2018 was:

£422.1 million

Tower Hamlets: £361.8 million

Lambeth: £407.8 million

Lewisham: £363.9 million

This can be broken down into the following three categories:



£57.4 million

worth of value generated from

Physical and Mental Health

(Being active reduces the risk of: Coronary heart disease and stroke, Type 2 Diabetes, Breast Cancer, Colon Cancer, Dementia, Depression. Improves good health, reduces hip fractures, improves back pain, and

increases sports injuries)



£247.0 million

worth of value generated from

Mental Wellbeing

(Being active improves subjective wellbeing/life satisfaction of participants and volunteers)



£117.7 million

worth of value generated from

Social and Community Development

(Being active reduces criminal incidences, enhances social capital and the non-market benefits acquired by organisations utilising sports volunteers. Improves educational attainment and enhances human capital)

1: [Measuring impact](#) | [Sport England](#)

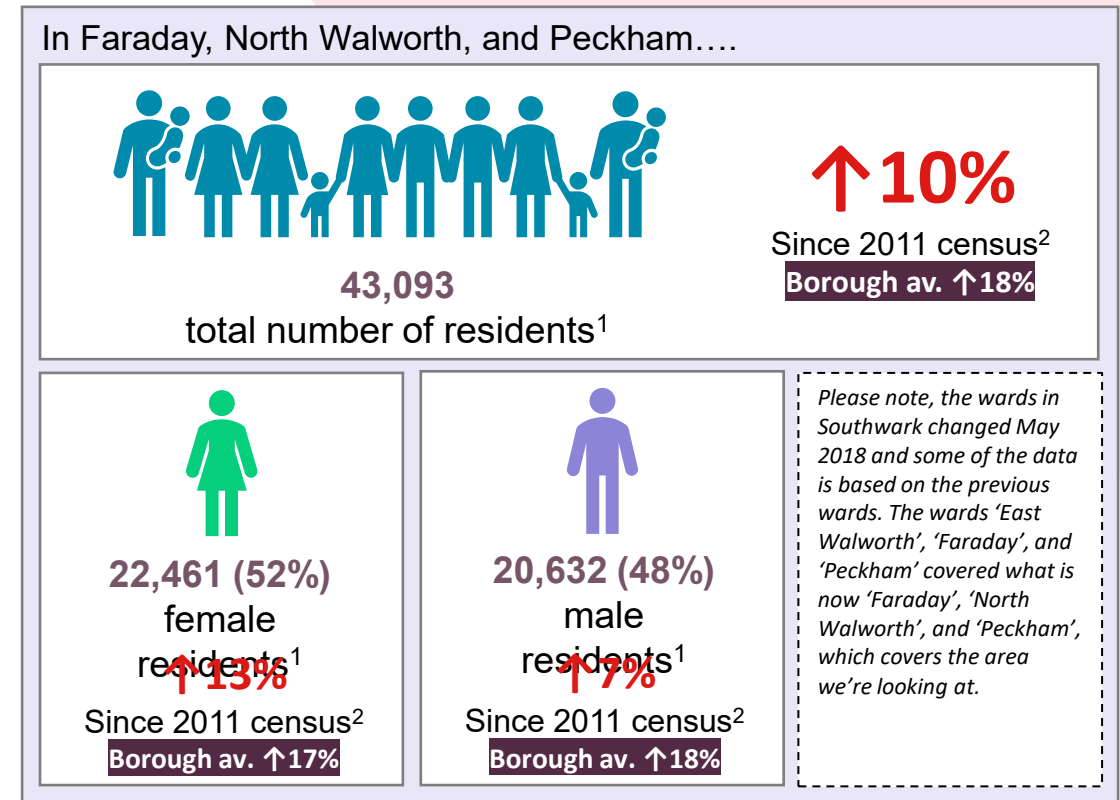
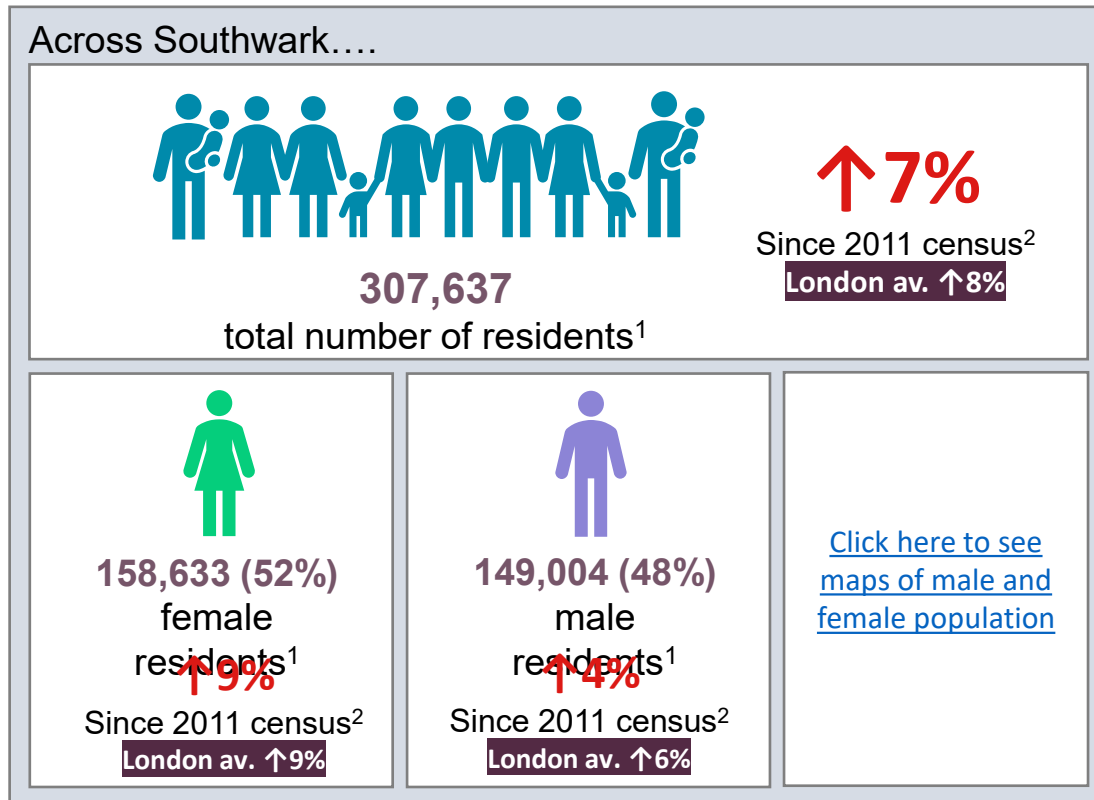
Demographic and place characteristics



Demographics

Gender

Since the 2011 Census, Southwark has seen a population increase of 7%; this is similar to the London average across the same time period. As mentioned, across London, females are less likely to be active compared to males. In London Sport's identified place, there is a higher proportion of females compared to males than compared with the borough as a whole.



1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/census/2011)

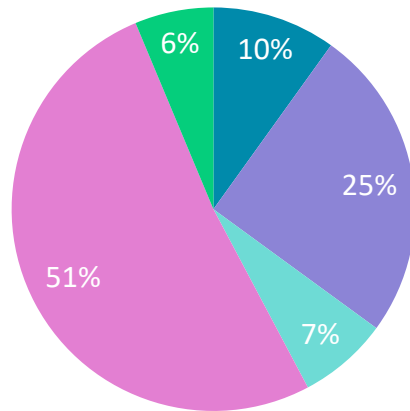
Demographics

Ethnicity

The predominant ethnicities in Southwark are White (51%) and Black, Black British, Black Welsh, Caribbean or African (25%). Since the 2011 Census, the proportion of White people in Southwark has decreased by 3% and the proportion of Other Ethnic Groups has increased by 3%. As mentioned, across London, Black, Asian, and Other ethnic origin groups are less likely to be active.

Across Southwark....

Ethnicity¹



- Asian, Asian British or Asian Welsh
- Black, Black British, Black Welsh, Caribbean or African
- Mixed or Multiple ethnic groups
- White
- Other ethnic group

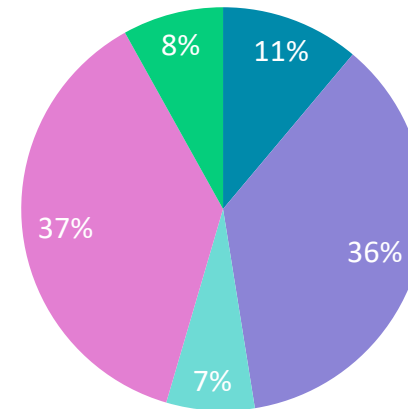
Since 2011 census²

Asian, Asian British or Asian Welsh	↑1%
Black, Black British, Black Welsh, Caribbean or African	↓2%
Mixed or Multiple ethnic groups	↑1%
White	↓3%
Other ethnic group	↑3%

[Click here to see maps of various ethnic groups](#)

In Faraday, North Walworth, and Peckham....

Ethnicity¹



- Asian, Asian British or Asian Welsh
- Black, Black British, Black Welsh, Caribbean or African
- Mixed or Multiple ethnic groups
- White
- Other ethnic group

Since 2011 census²

Asian, Asian British or Asian Welsh	↑1%
Black, Black British, Black Welsh, Caribbean or African	↓5%
Mixed or Multiple ethnic groups	-
White	↓1%
Other ethnic group	↑4%

Please note, the wards in Southwark changed in May 2018 and some of the data is based on the previous wards. The wards 'East Walworth', 'Faraday', and 'Peckham' covered what is now 'Faraday', 'North Walworth', and 'Peckham', which covers the area we're looking at.

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

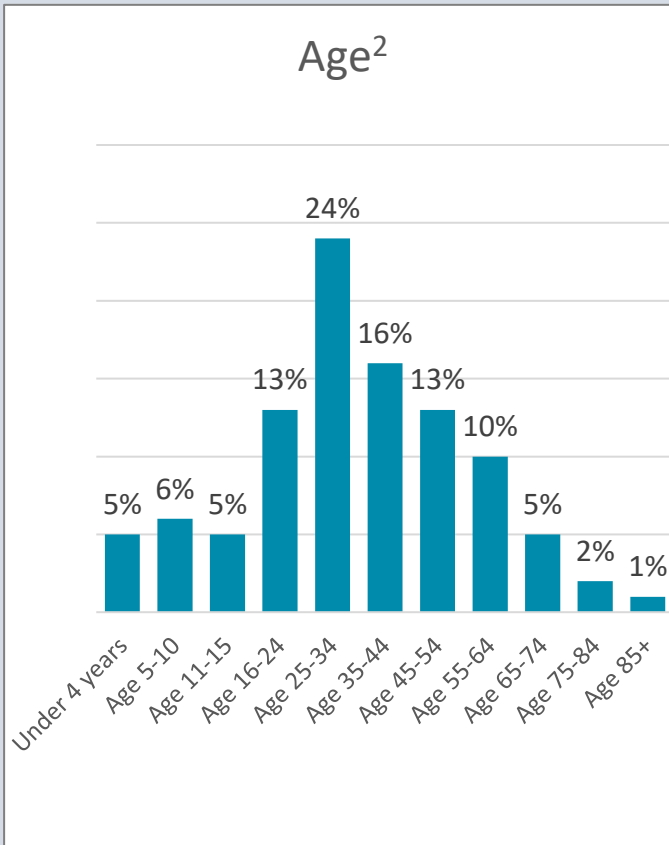
2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/)

Demographics

Age

As mentioned, across London, activity levels decrease with age, more so for those in the 75+ age category. The median age of the population in Southwark is 33 years old.

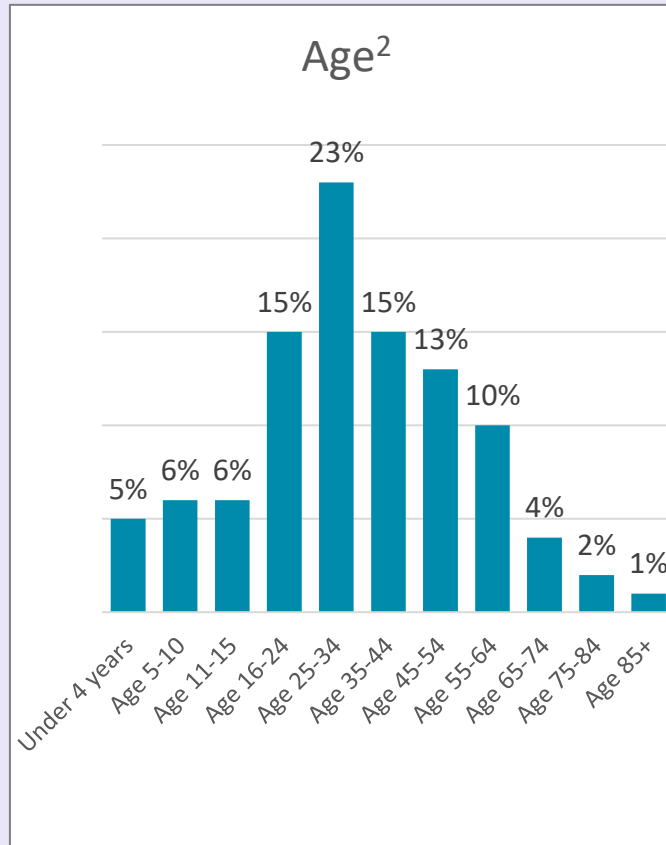
Across Southwark....



Since 2011 census ³	
Under 4 years	↓2%
Age 5-10	-
Age 11-15	-
Age 16-24	↓1%
Age 25-34	-
Age 35-44	↓1%
Age 45-54	-
Age 55-64	↑3%
Age 65-74	↓1%
Age 75-84	↓1%
Age 85+	-

[Click here to see maps of age groups](#)

In Faraday, North Walworth, and Peckham....



Since 2011 census ³	
Under 4 years	↓3%
Age 5-10	↓2%
Age 11-15	-
Age 16-24	-
Age 25-34	↑3%
Age 35-44	↓1%
Age 45-54	-
Age 55-64	↑3%
Age 65-74	-
Age 75-84	-
Age 85+	-

Please note, the wards in Southwark changed in May 2018 and some of the data is based on the previous wards. The wards 'East Walworth', 'Faraday', and 'Peckham' covered what is now 'Faraday', 'North Walworth', and 'Peckham', which covers the area we're looking at.

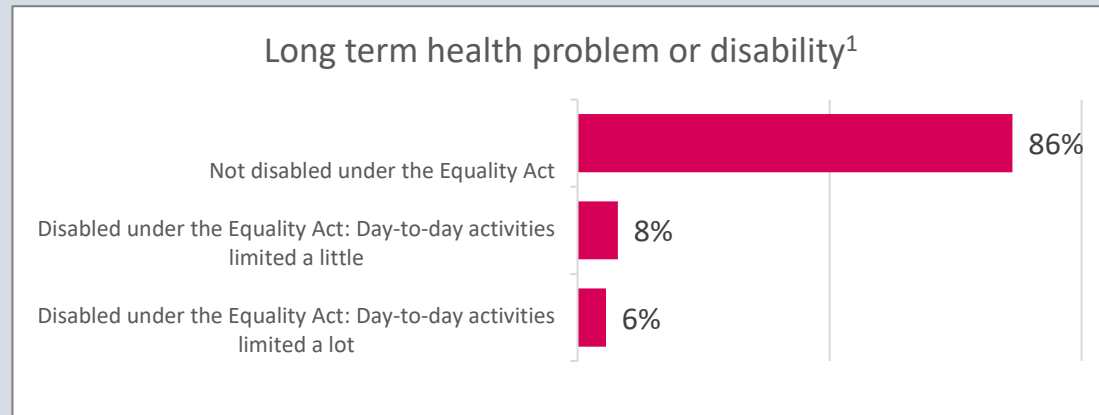
1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

Demographics

Long term health problem or disability

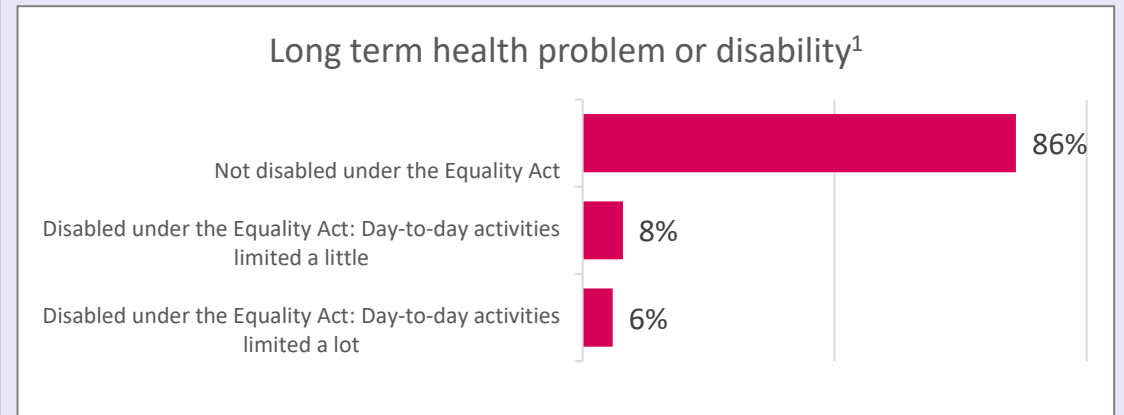
The majority of the population in Southwark have no long term physical or mental health conditions (86%). As mentioned, across London, disabled people or those with a long-term health condition are less likely to be active.

Across Southwark....



Since 2011 census ²		Click here for maps of disabled and non-disabled people
Disabled under the Equality Act: Day-to-day activities limited a lot	↓1%	
Disabled under the Equality Act: Day-to-day activities limited a little	↑1%	
Not disabled under the Equality Act	-	

In Faraday, North Walworth, and Peckham....



Since 2011 census ²		<i>Please note, the wards in Southwark changed in May 2018 and some of the data is based on the previous wards. The wards 'East Walworth', 'Faraday', and 'Peckham' covered what is now 'Faraday', 'North Walworth', and 'Peckham', which covers the area we're looking at.</i>
Disabled under the Equality Act: Day-to-day activities limited a lot	↓1%	
Disabled under the Equality Act: Day-to-day activities limited a little	↑1%	
Not disabled under the Equality Act	↑1%	

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/census/2011/censusofpopulation)

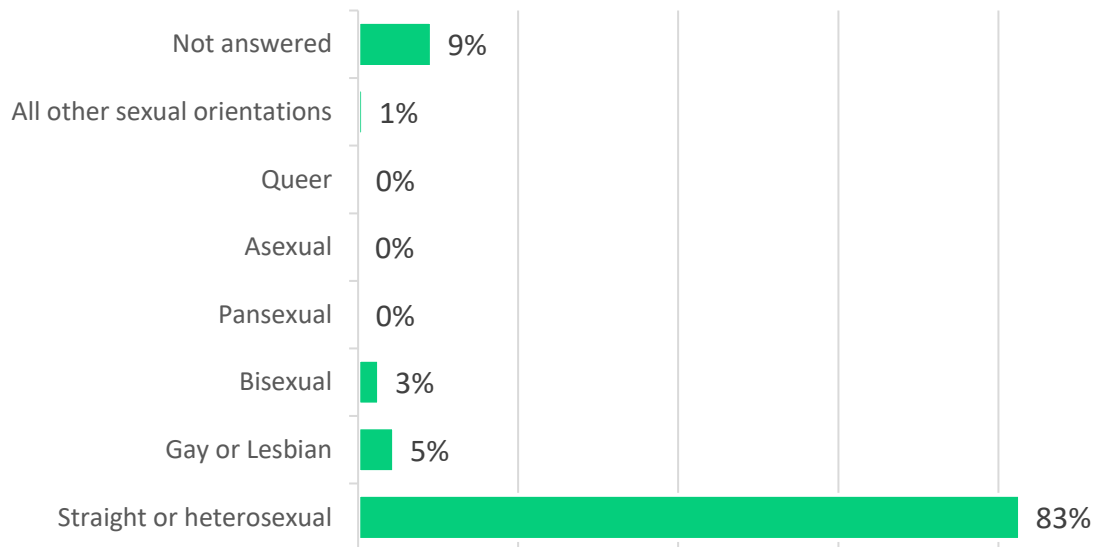
Demographics

Sexual orientation

The majority of the population in Southwark are heterosexual (83%).

Across Southwark....

Sexual orientation¹



Please note:

- *This variable was new for Census 2021 census and therefore is no comparability with the 2011 Census*
- *This variable is not available at ward level*

[Click here to see maps of LGBTQ+ population](#)

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

2) [2011 Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics \(nomisweb.co.uk\)](https://www.nomisweb.co.uk/census/2011/censusofpopulation)

Demographics

Deprivation

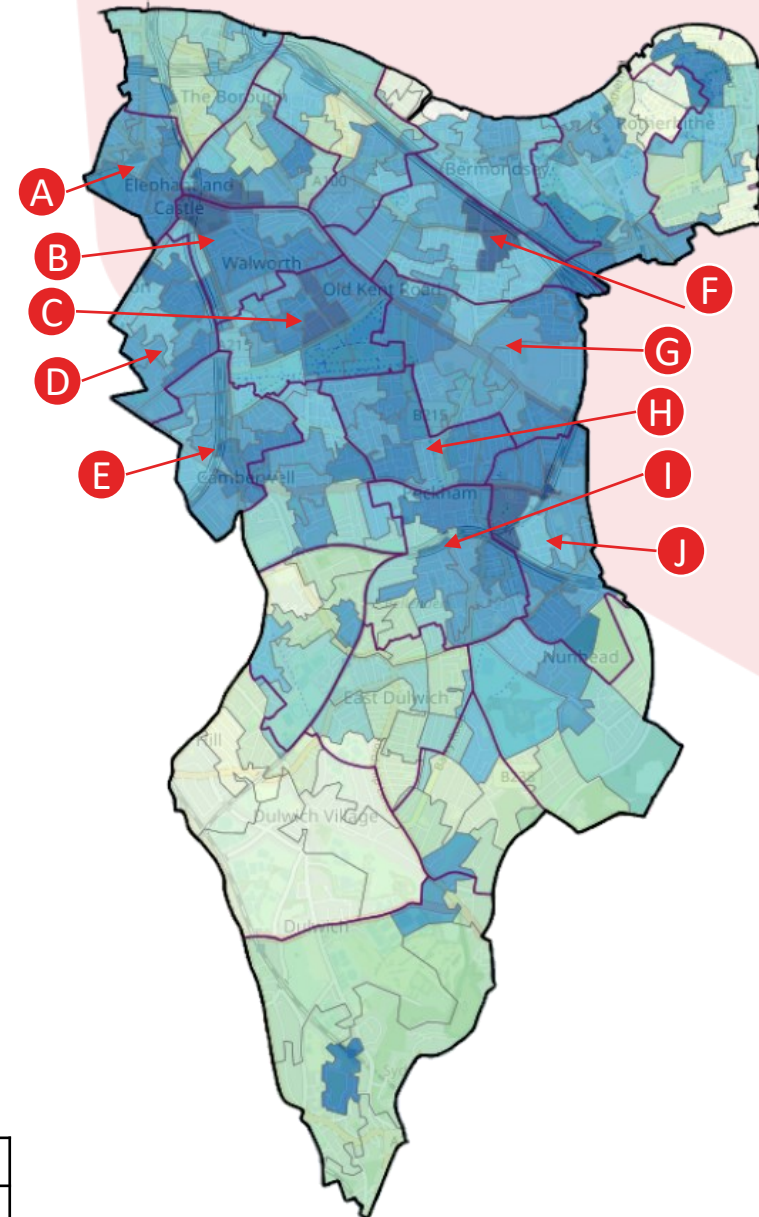
The Indices of Multiple Deprivation¹ are a measure of relative deprivation in England that consider a wide range of indicators (including income, employment, health deprivation and disability, education, crime, barriers to housing and services, and living environment) that affect an individual's living conditions. These indicators are combined and weighted to form the deprivation score.

Of the 317 Local Authorities in England, Southwark is ranked 43rd most deprived².

Every neighbourhood in England is then ranked based on their level of deprivation relative to other areas. The scores are completed at Lower Super Output Area (LSOA). A score of 1-2 indicates an LSOA in the 20% most deprived areas in England, while a rank of 9-10 indicates an LSOA in the 20% least deprived areas in England. The map to the right shows the Indices of Multiple Deprivation in Southwark.

The more deprived areas in Southwark are in:

- A. St. George's
- B. North Walworth
- C. Faraday
- D. Newington
- E. Camberwell Green
- F. South Bermondsey
- G. Old Kent Road
- H. Peckham
- I. Rye Lane
- J. Nunhead & Queen's Road



1) [Indices of Deprivation - London Datastore](#)

2) [Microsoft Power BI](#)



Demographics

Physical health - adults

The percentage of those with good and very good health is the same in Faraday, North Walworth, and Peckham (86%) compared to the whole of the borough (86%).

Across Southwark....



84 years

Life expectancy for females¹

London av. 84 yrs



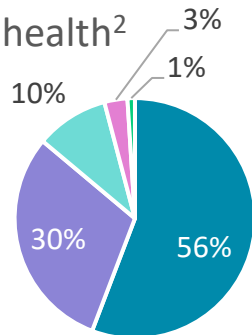
79 years

Life expectancy for males¹

London av. 80 yrs

General health²

- Very good health
- Good health
- Fair health
- Bad health
- Very bad health



Since 2011 census²

Very good health	↑3%
Good health	↓1%
Fair health	-
Bad health	↓1%
Very bad health	-

101.6 per 100,000

Deaths from causes considered preventable, under 75 years old¹

London av. 186.9 per 100,000

In Faraday, North Walworth, and Peckham....



83 years

Life expectancy for females¹

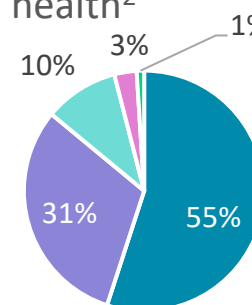


78 years

Life expectancy for males¹

General health²

- Very good health
- Good health
- Fair health
- Bad health
- Very bad health



Since 2011 census²

Very good health	↑3%
Good health	↓1%
Fair health	↓1%
Bad health	↓1%
Very bad health	-

106.7 per 100,000

Deaths from causes considered preventable, under 75 years old¹

Please note, the wards in Southwark changed in May 2018 and some of the data is based on the previous wards. The wards 'East Walworth', 'Faraday', and 'Peckham' covered what is now 'Faraday', 'North Walworth', and 'Peckham', which covers the area we're looking at.

1) [Local Health - Small Area Public Health Data - Data - OHID \(phe.org.uk\)](#)

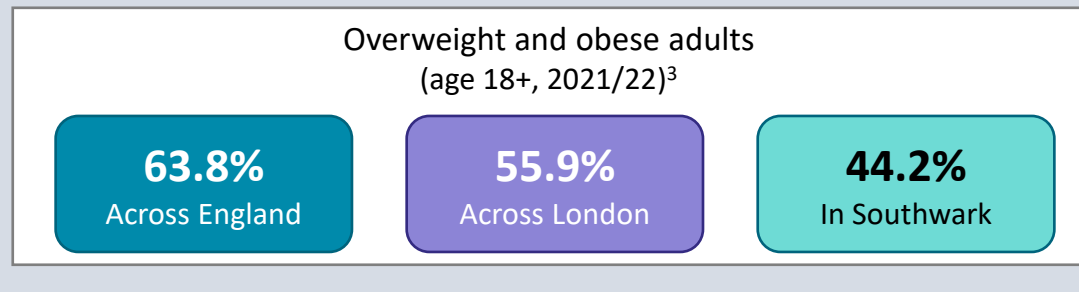
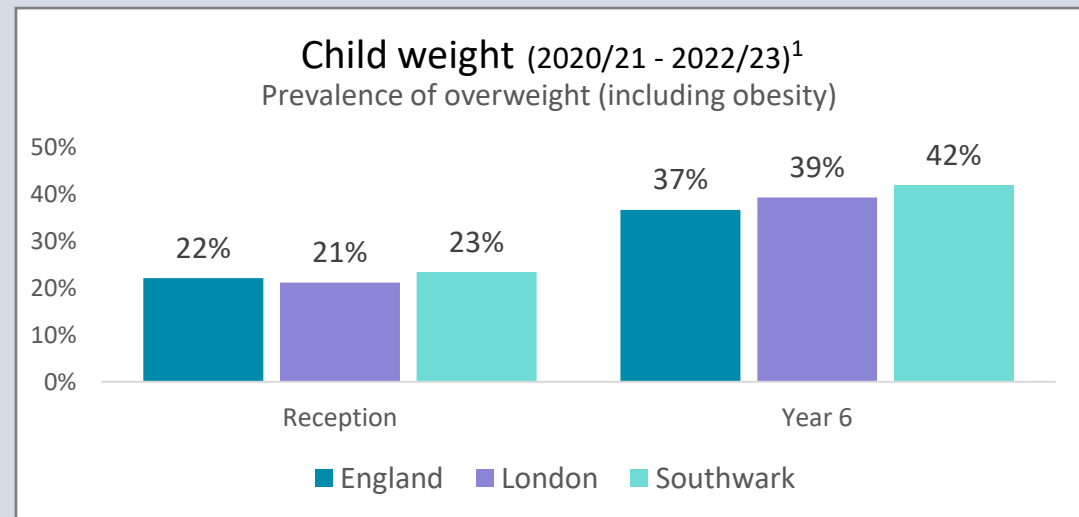
2) [2021 Census Profile for areas in England and Wales - Nomis \(nomisweb.co.uk\)](#)

Demographics

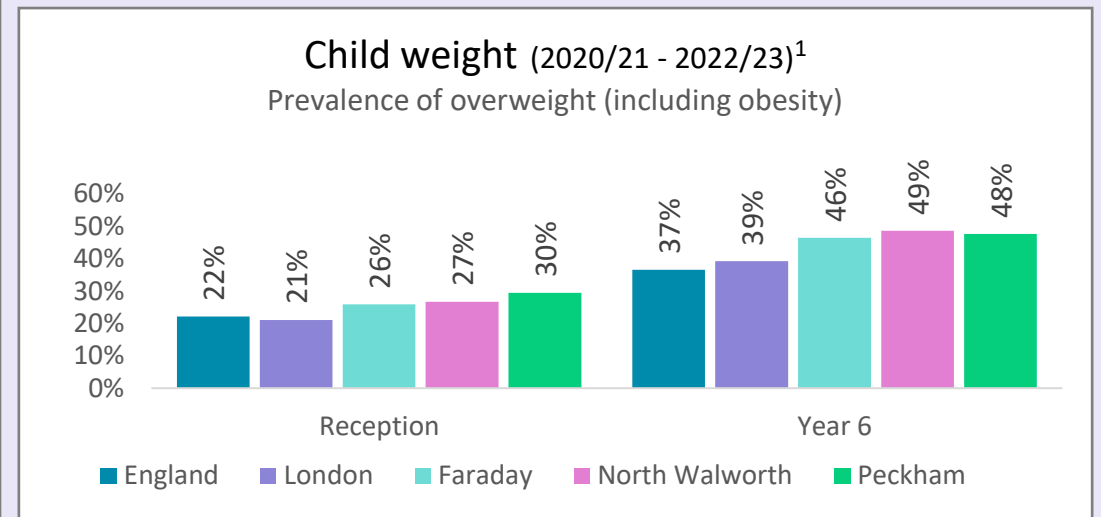
Physical health – obesity

The rates of overweight and obese adults in Southwark (44%) is lower than the London average (56%).
 The rates of overweight children in Year 6 in Southwark (42%) is higher than the London average (39%).

Across Southwark....



In Faraday, North Walworth, and Peckham....



Please note, the wards in Southwark changed in May 2018 and some of the data is based on the previous wards. The wards 'East Walworth', 'Faraday', and 'Peckham' covered what is now 'Faraday', 'North Walworth', and 'Peckham', which covers the area we're looking at.

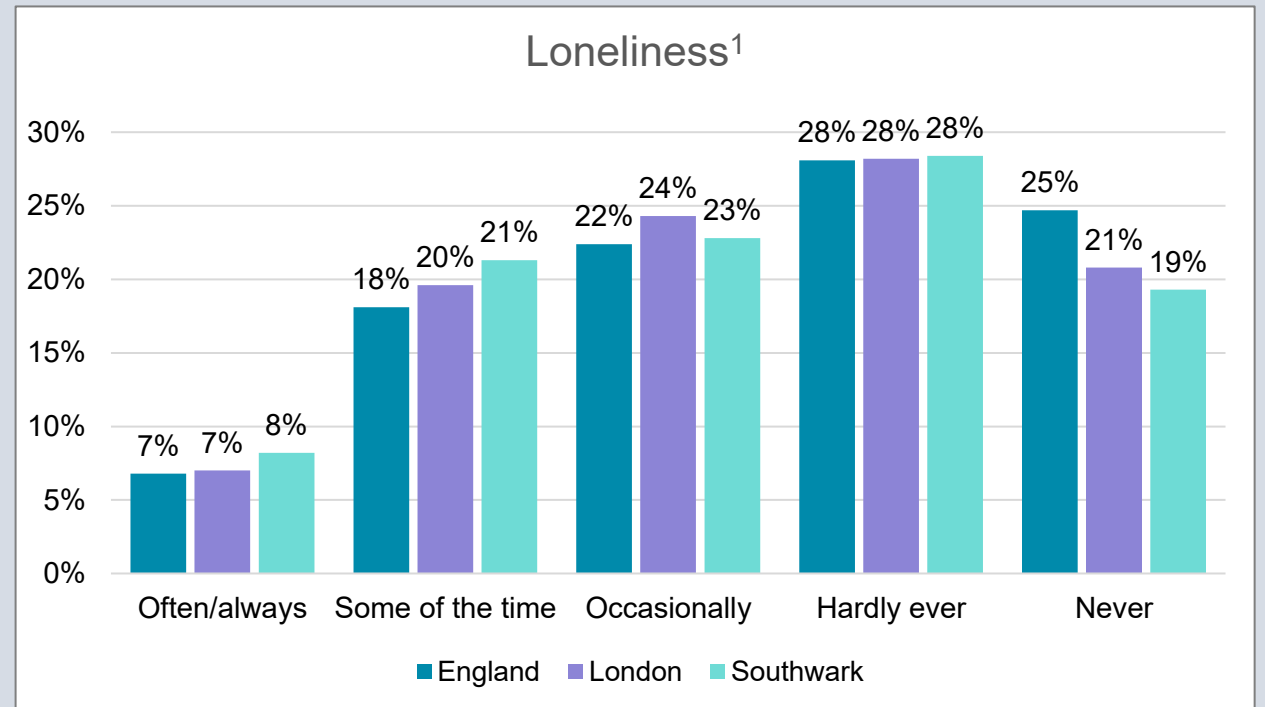
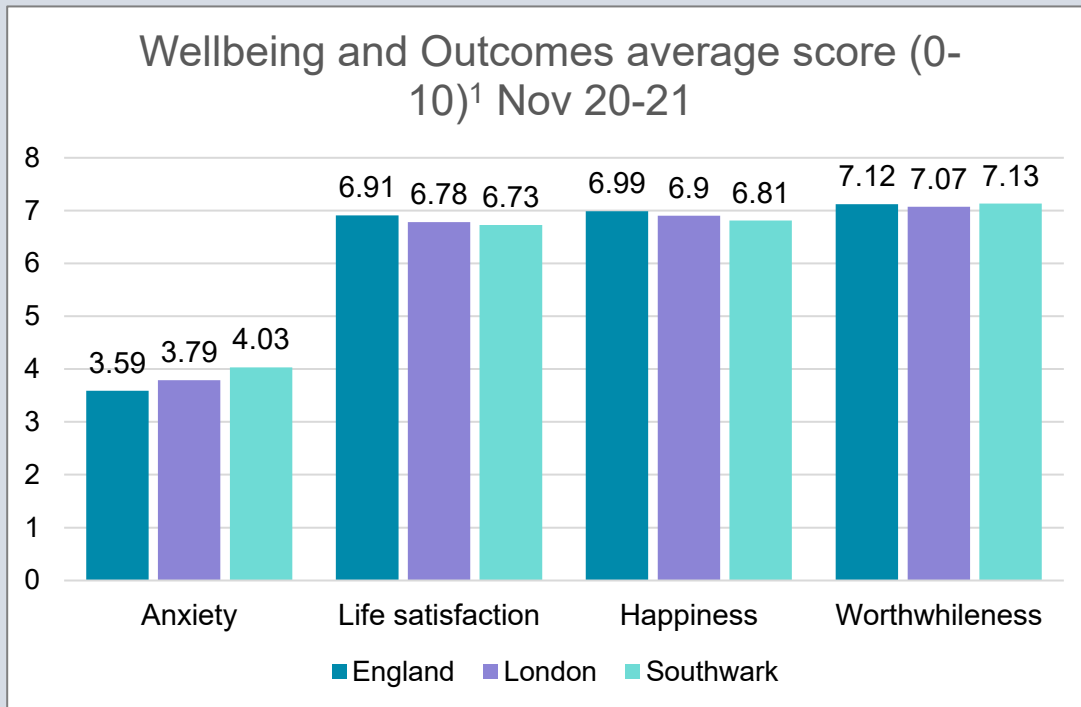
1) [Local Health. Public Health Data for small geographic areas - Data - OHID \(phe.org.uk\)](https://phe.org.uk/data/local-health-public-health-data-for-small-geographic-areas)
 2) [2021 Census Profile for areas in England and Wales - Nomis \(nomisweb.co.uk\)](https://nomisweb.co.uk/)
 3) [Obesity Profile - Data - OHID \(phe.org.uk\)](https://phe.org.uk/data/obesity-profile)

Demographics

Mental health - adults

Levels of life satisfaction and happiness in Southwark are slightly lower than the London averages. 30% of people in Southwark report feeling lonely 'often/always' or 'some of the time' (compared to 27% across London).

Across Southwark....



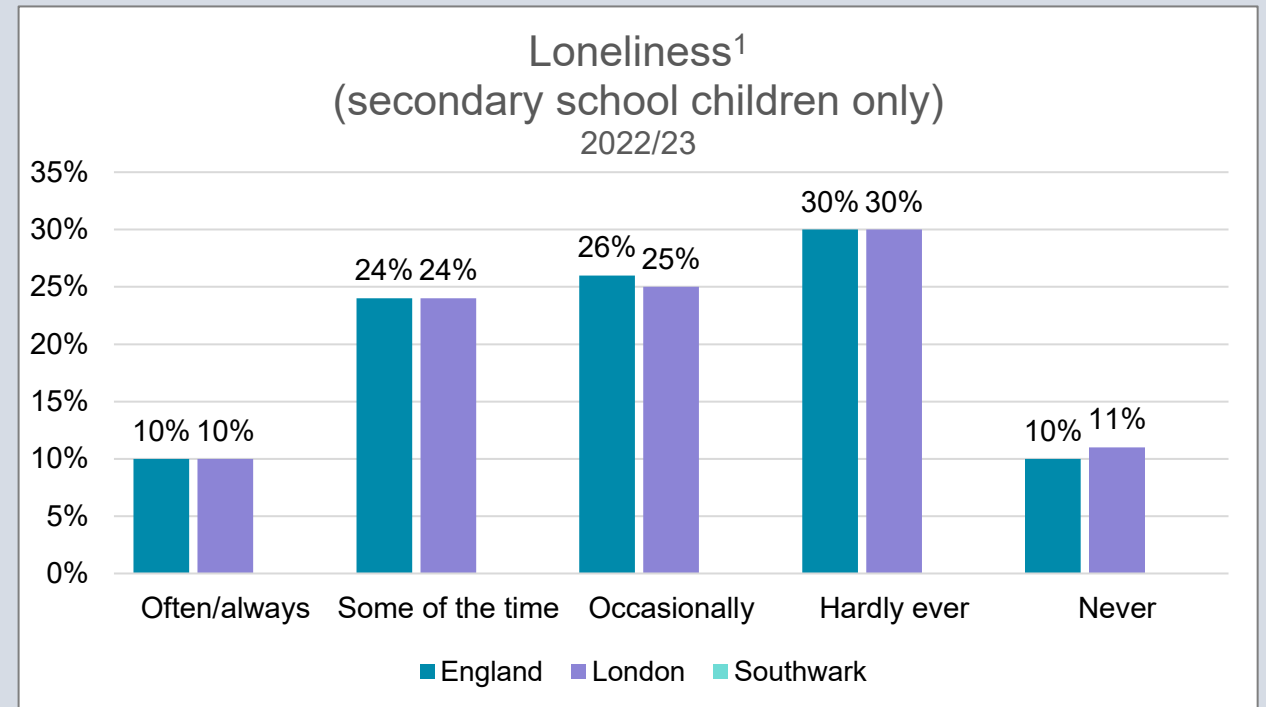
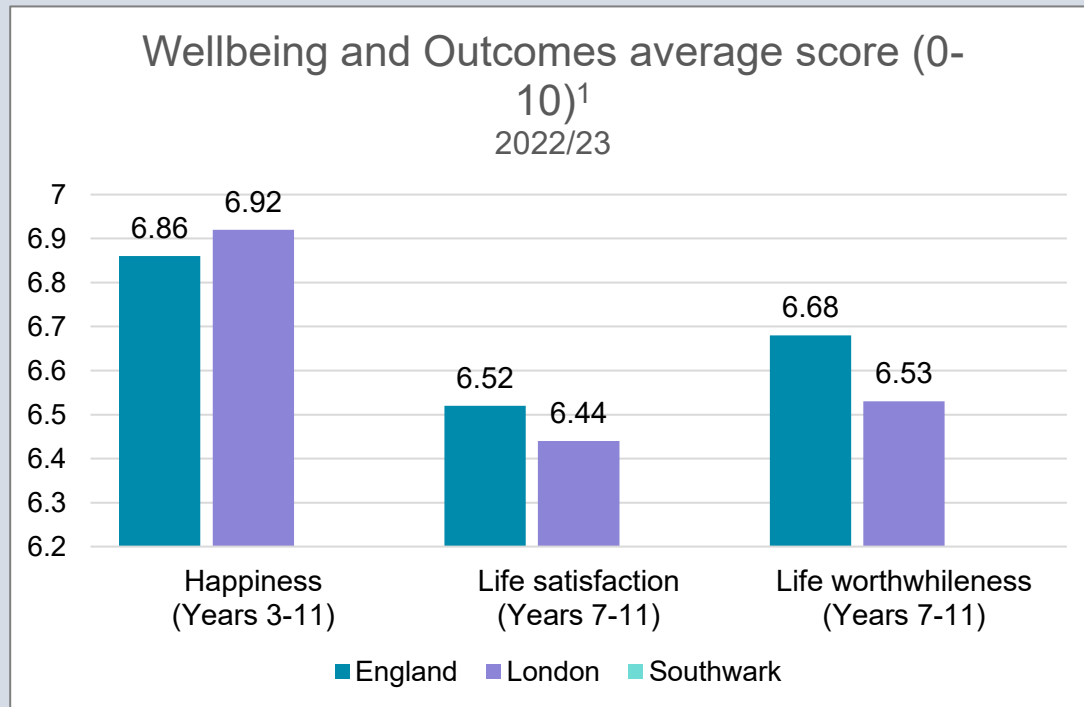
1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives/home)

Demographics

Mental health – children and young people

Sport England's Active Lives survey also measures levels of happiness, life satisfaction, life worthwhileness, and loneliness in children and young people. Southwark has not generated sufficient responses to generate borough-level data in the 2022/23 academic year.

Across Southwark....



1) [Active Lives | Home \(sportengland.org\)](https://www.sportengland.org/active-lives)

Demographics

Children and Young People

There is a lower percentage of children and young people in Faraday, North Walworth, and Peckham than compared to the London average. Just over two fifths of young people in Faraday, North Walworth, and Peckham are eligible for free school meals.

Across Southwark....

17%

of the population are aged 0-15¹

London av. 19%

↓2% since 2011 Census¹

35%

of children eligible for free school meals²

London av. 26%

↑2% since previous academic year²

69%

of children achieve a good level of development at early years³

London av. 89%

↓5% since 2018/19³

420

children in looked after care in 2023⁴

Compared to 9,710 across London

↓37 compared to 2022⁴

In Faraday, North Walworth, and Peckham....

17%

of the population are aged 0-15¹

↓5% since 2011 Census¹

43%

of children eligible for free school meals²

↑2% since previous academic year²

Please note:

- Please note, the wards in Southwark changed in May 2018 and some of the data is based on the previous wards. The wards 'East Walworth', 'Faraday', and 'Peckham' covered what is now 'Faraday', 'North Walworth', and 'Peckham', which covers the area we're looking at.
- Datasets for early years development and number of children in looked after care are not available at ward level

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>

2) [Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](https://www.gov.uk/government/statistics/schools-pupils-and-their-characteristics-academic-year-2021-22)

3) [Statistics: early years foundation stage profile - GOV.UK \(www.gov.uk\)](https://www.gov.uk/government/statistics/early-years-foundation-stage-profile)

4) [Children looked after in England including adoptions, Reporting year 2022 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](https://www.gov.uk/government/statistics/children-looked-after-in-england-including-adoptions-reporting-year-2022)

Opportunities to increase physical activity



Active Environments

Facilities

One of London Sport’s theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces – parks and open spaces, playing fields
- Grey spaces – buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces – canals, tow paths, open water

The work will also look at:

- Connections to activity, creation of high-quality spaces and the ongoing activation and maintenance.
- Creating safe, accessible and inclusive spaces that are co-designed with the local communities to ensure local needs are met.

Across Faraday, North Walworth, and Peckham there are....

 <p>3 Swimming Pool</p>	 <p>2 Artificial grass pitches</p>	 <p>5 Sports halls</p>	 <p>4 Community centres</p>	 <p>0 Museums and public galleries</p>	 <p>1 Theatres</p>	 <p>17 Schools</p>
 <p>4 Health and fitness gyms</p>	 <p>7 Studios</p>	 <p>2 Tennis courts</p>	 <p>3 Libraries</p>	 <p>0 Skate parks</p>	 <p>1 Music venues</p>	 <p>XX Healthcare facilities</p>

Sports facilities: [Active Places Power](#)

Cultural venues: [Cultural Infrastructure Map - London Datastore](#)

Schools: [Get Information about Schools - GOV.UK \(get-information-schools.service.gov.uk\)](#)

Healthcare facilities:

Active Environments

Spaces

One of London Sport's theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces – parks and open spaces, playing fields
- Grey spaces – buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces – canals, tow paths, open water

In Faraday, North Walworth, and Peckham....

Spaces identified					
Name of site	Map link	Type of space	Condition	Is it well used?	How accessible is it – location, cost, ease of access?

Active Environments

Schools

Data from UKactive¹ shows that schools operate or host 39% of all of England's sports facilities. In addition, 71% of indoor sports halls are owned by educational establishments.

However, access to these facilities after school hours and at weekends for community use is often limited and ad-hoc.

London Sport, on behalf of the Department for Education, is distributing the Opening Schools Facilities (OSF) Fund across London. The fund is designed to help schools to open their existing sport facilities, including school swimming pools, for a broader range of young people and to the wider community by partnering with sporting organisations, who can help deliver activities in these settings.

Across Southwark....

142 educational settings ² in Southwark, of which:		
5 Nurseries	70 Primary schools	19 Secondary schools
14 SEN schools	1 Pupil referral units	9 Independent schools

1) www.ukactive.com/journal/opening-school-facilities-can-support-communities-facing-cost-of-living-crisis/

2) [Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK \(explore-education-statistics.service.gov.uk\)](https://www.gov.uk/explore-education-statistics)

In Faraday, North Walworth, and Peckham....

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Faraday	Michael Faraday School	Primary	36.6	
	St Peter's Church of England Primary School	Primary	53.8	
	Ark Walworth Academy	Secondary	54.2	Yes
	South Bank University Academy	Secondary	47	
	Surrey Square Primary School	Primary	34.5	
	The Bridge Special Education Needs School	Not applicable	0	
North Walworth	Robert Browning Primary School	Primary	47.5	
	Victory Primary School	Primary	50.9	
	English Martyrs' Roman Catholic Primary School	Primary	37.1	
	Imperial Oak Preparatory School	Not applicable		
Peckham	Ann Bernadt Nursery School	Nursery	50	
	Nell Gwynn Nursery School	Nursery	17.6	
	St James the Great Roman Catholic Primary School	Primary	39.5	
	Tuke School	Not applicable	59.4	
	Southwark Inclusive Learning Service	Not applicable	52.1	
	Harris Primary Academy Peckham Park	Primary	48.9	

Children and Young People

Organisations that engage with young people

Within London Sport's Children and Young People theme, we are focused on creating the conditions that enable more young Londoners to enjoy being physically active so that they can establish healthy habits for life. One of the ways we do this is by amplifying youth voice so that they can get active in ways and places that suit them. Outside of schools and other educational settings, these are some of the organisations that we know children and young people engage with.

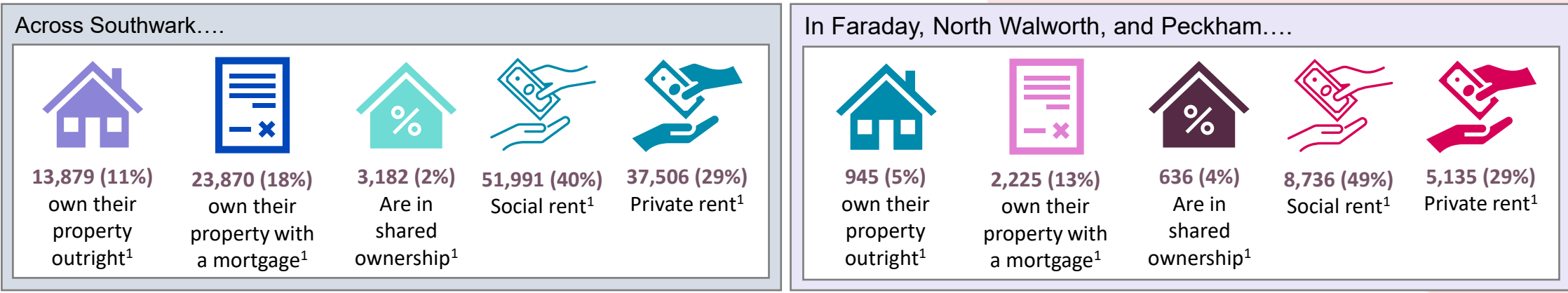
In Faraday, North Walworth, and Peckham....

Organisations that engage with young people identified			
Name of club	Map link	Phase of education	Do they have a dedicated disability offer?

Active Environments

Housing

Within London Sport’s Active Environments theme, we are also interested in how we can influence the planning, design, and regeneration of spaces to incorporate physical activity. London Sport believe physical activity, mental health, and wellbeing can be further embedded into the blueprint for planning and design of major developments, including private and social housing.



Most prominent housing associations in Southwark
Clarion
Hyde
L&Q
Metropolitan Thames Valley
Notting Hill Genesis
Peabody

1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicssummaries>

Health

Facilities

The borough has a significant number of NHS and other facilities that deliver a health and wellbeing function. The list in the table offers a starting point for further development.

Six PCNs cover Southwark; these are:

- North Southwark
- South Southwark

In Faraday, North Walworth, and Peckham....

Healthcare facilities identified		
Name of facility	Map link	Type of facility
South London and Maudsley NHS Trust facilities (Maudsley Hospital)		Hospital
2 PCNs (24 SP Link Workers)		Primary Care Networks

London Sport projects and funding

London Sport is a key provider of devolved funding across London, often in partnership with other organisations.

Below is a summary of the past three years of funding.

Across Southwark....

Project	Projects supported ?	Number of projects supported
Opening School Facilities 2	✓	7
Opening School Facilities 3	✓	7
Tackling Inequalities Fund – round 3	✓	1
Urban Sport project		
Together Fund	✓	3

In Faraday, North Walworth, and Peckham....

Project	Ward	Projects/organisations supported
OSF 2	Faraday	Ark Walworth Academy
OSF 3	Faraday	Ark Walworth Academy
OSF 3	Peckham	Angel Oak Academy

Physical Activity - Segmentation

Overview

To achieve our aims, we need to understand much more about the lives of less active Londoners and their relationship with physical activity. We need to walk in their shoes and get a real feel for their attitudes towards physical activity, their motivations to move, the things that are stopping them, and the ways they want to get active. Based on extensive research, we have identified seven 'personas' which provide an attitudinal segmentation of the adults in London that are not currently active; a deep dive into the attitudes that less active Londoners have today towards physical activity and sport. Taken together, these seven groups represent more than 2.5 million Londoners.

This table presents an overview of the demographic breakdown of London Sport's Less Active Segments for Southwark.

	Elderly evaders	Want to but cannot	Young impressionables	Anxious avoiders	Time poor integrators	Almost active	Inconsistently involved
London	9.9%	10.5%	16.2%	12.9%	11.2%	16.6%	22.6%
Southwark	8.6%	8.9%	9.8%	26.0%	9.7%	13.2%	23.9%

Overall, 49.9% of Southwark's less active population are made up of 'Anxious avoiders' (26.0%) and 'Inconsistently Involved' (23.9%).

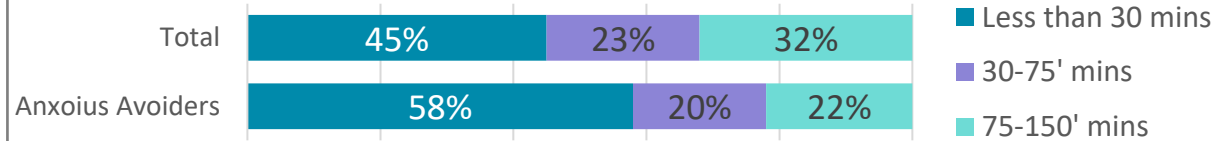
The following two slides provide more information about the 'Anxious avoiders' and 'Inconsistently Involved' segment groups, including opportunities to encourage them to be more physically active.

Physical Activity - Segmentation

Anxious Avoiders

Those classed as anxious avoiders are typically aged 45-64 and have limited engagement with physical activity. Many of this segment are in financial difficulty; single parent families, unemployment, and/or stressful situations resulting in unhealthy behaviours and unhealthy attitudes as they feel alone & without support. There is also a lot of reported disability.

Amount of time spent being active



58% of anxious avoiders are completing less than 30 minutes of physical activity per week.

Perceived healthiness

(Lifestyle, routine, mental/physical health)



Activities make them feel:

- Uneasy
- Embarrassed
- Despairing
- Humiliated

The activities this group are most likely to take part in include:



“Know I need to go but can’t get the motivation. My friends are either very fit or not interested in starting so feel I haven’t got anyone to start with.”

Opportunities

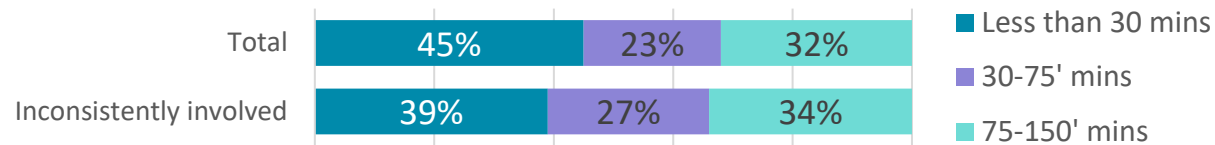
A very unsure group, this group need lots of help and support as they feel inadequate, uneasy, and don’t know where to begin. They will look for guidance from trusted sources such as Government or BBC or will rely on Google. They are also heavily reliant on social media so may see suggestions popping up on Facebook. A support network or a holistic programme which helps, support and educates on not just physical wellbeing, but also mental wellbeing & nutrition would be welcomed – providing the tone is supportive & non-judgemental.

Physical Activity - Segmentation

Inconsistently Involved

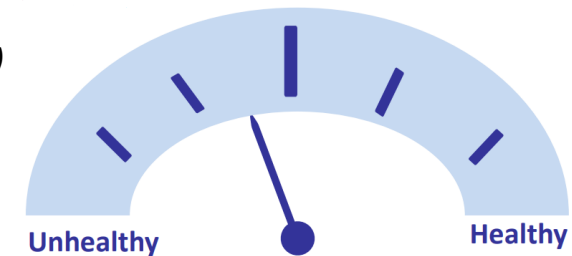
Those considered inconsistently involved make up a younger (aged 25-44), social population, who already have some engagement with physical activity. This group is generally considered financially stable but live a busy life balancing family and work commitments. Individuals in this category perceive themselves to be healthy, but not fit, and display positive emotions relative to participation in physical activity and sport. They are often trying to become more active or getting prepared to become more active and would be surprised to be considered inactive.

Amount of time spent being active



Perceived healthiness

(Lifestyle, routine, mental/physical health)



34% of inconsistently involved individuals are completing 75-150 minutes per week of physical activity, therefore close to the threshold of being classed as fairly active.

Activities make them feel:

- Uneasy
- Embarrassed
- Despairing
- Humiliated

The activities this group are most likely to take part in include:



Jogging



Cycling



Cardio at gym

"I would need to balance work/home and me life. If I could have an incentive such as quicker results that are guaranteed or coupons that would make a massive difference."

Opportunities

This segment needs support to recognise the need to be more active as they already feel they do enough. Their relationship with physical activity is inconsistent meaning more should be done to prioritise consistency, routines, and making physical activity a habit. Support them to locate suitable facilities or activities as they often feel like they do not know how they can start. Competitions and challenges against others offer an opportunity to further engage this audience. They are not proactive and generally follow the trends of others.

Further resources



Politics



At the last local government elections in 2022, Labour retained the majority.

Southwark has historically been a Labour borough, aside from 2002 and 2006 (where there was no overall control), but Labour gained, and retained, the majority again since 2010.

In Faraday, North Walworth, and Peckham....

Ward	Councillor name	Party	Title
Faraday	Sam Foster	Labour	
	Ketzia Harper	Labour	
	Kimberly McIntosh	Labour	
North Walworth	Naima Ali	Labour	Deputy Mayor of Southwark
	Darren Merrill	Labour	Cabinet Member for Council Homes
	Martin Seaton	Labour	Cabinet Member for Jobs, Skills and Business
Peckham	Sabina Emmanuel	Labour	
	Barrie Hargrove	Labour	
	Cleo Soanes	Labour	

Active Environments

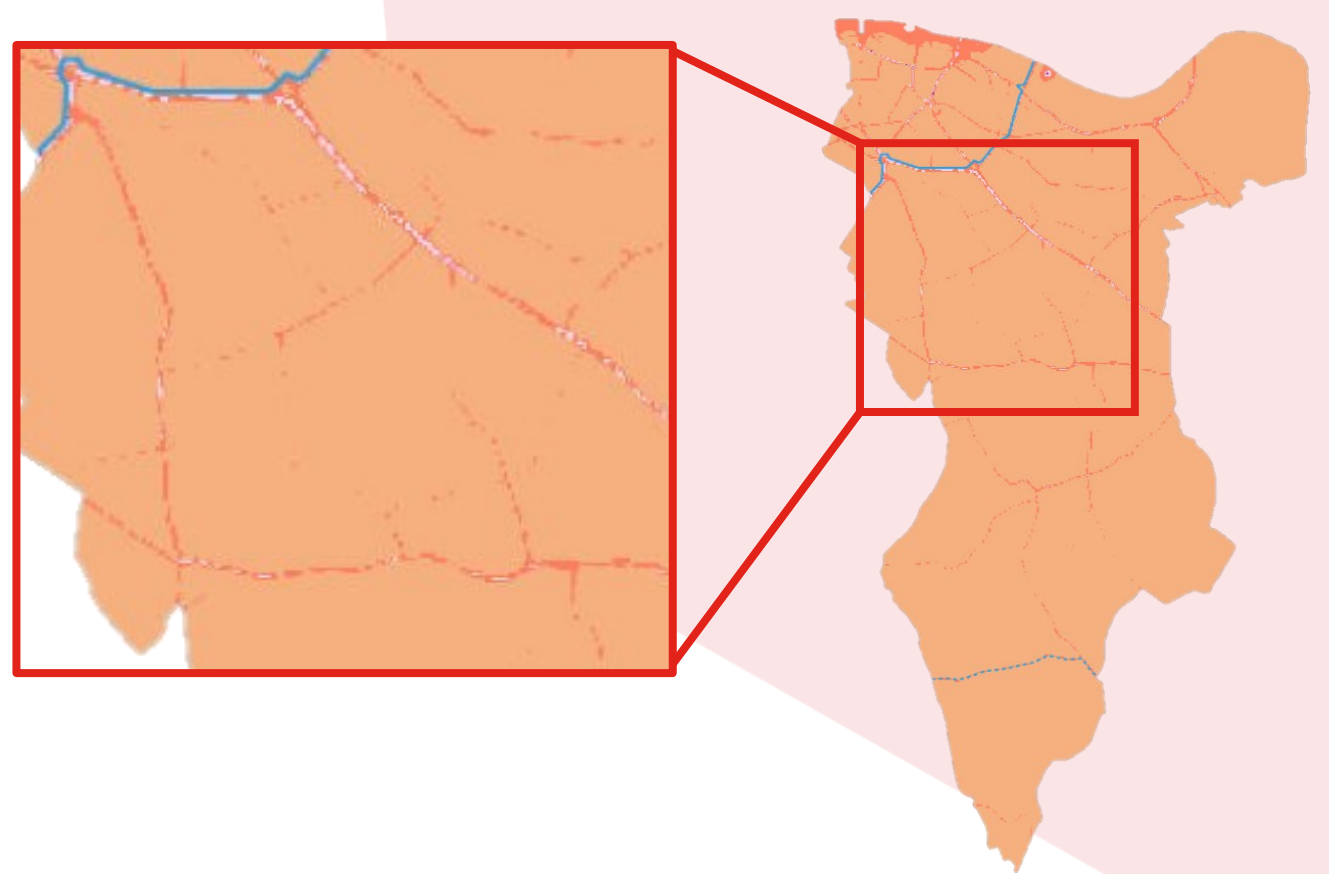
Air pollution and vehicle ownership

Air pollution can affect everyone, but people with cardiac or respiratory disease and older people are at greater risk of health impacts, and higher pollution levels can impact people's ability to take part in more vigorous activities.

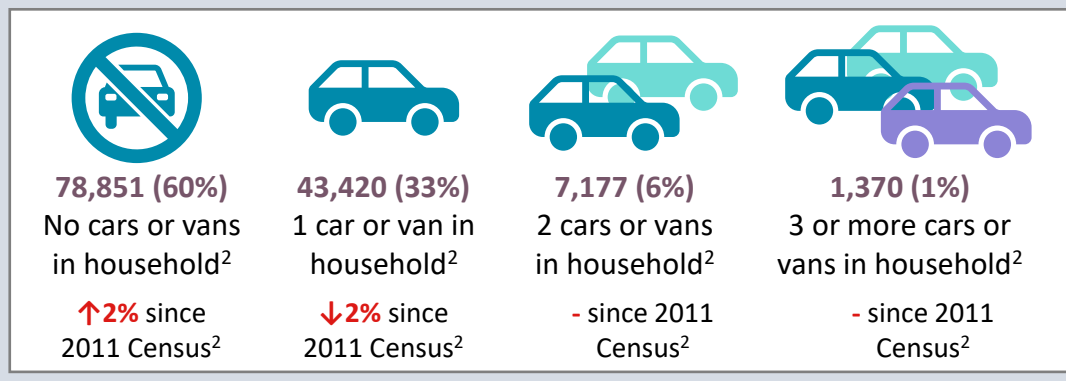
The map show current modelled Air Quality data for Southwark and zoomed in on Faraday, North Walworth, and Peckham¹.

On the map:

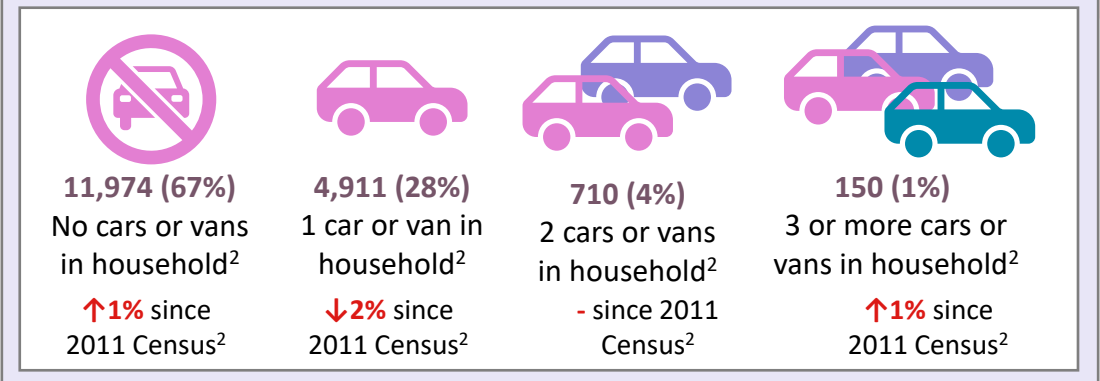
- Red indicates higher air pollution levels whereas green indicates a lower air pollution levels
- The blue line is the low emission zone boundary
- The dark blue line are borough outlines



Across Southwark....



In Faraday, North Walworth, and Peckham....



1) [London Air Quality](#)

2) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries>

Crime

The average number of offences are higher in Southwark than compared to the London average. Theft is the most common type of offence in Southwark.

Across Southwark....

42,206

Total number of offences¹
(January 2023– December 2023)

London total: 1,035,951

131.9

Offences per 1,000 population¹
(January 2023– December 2023)

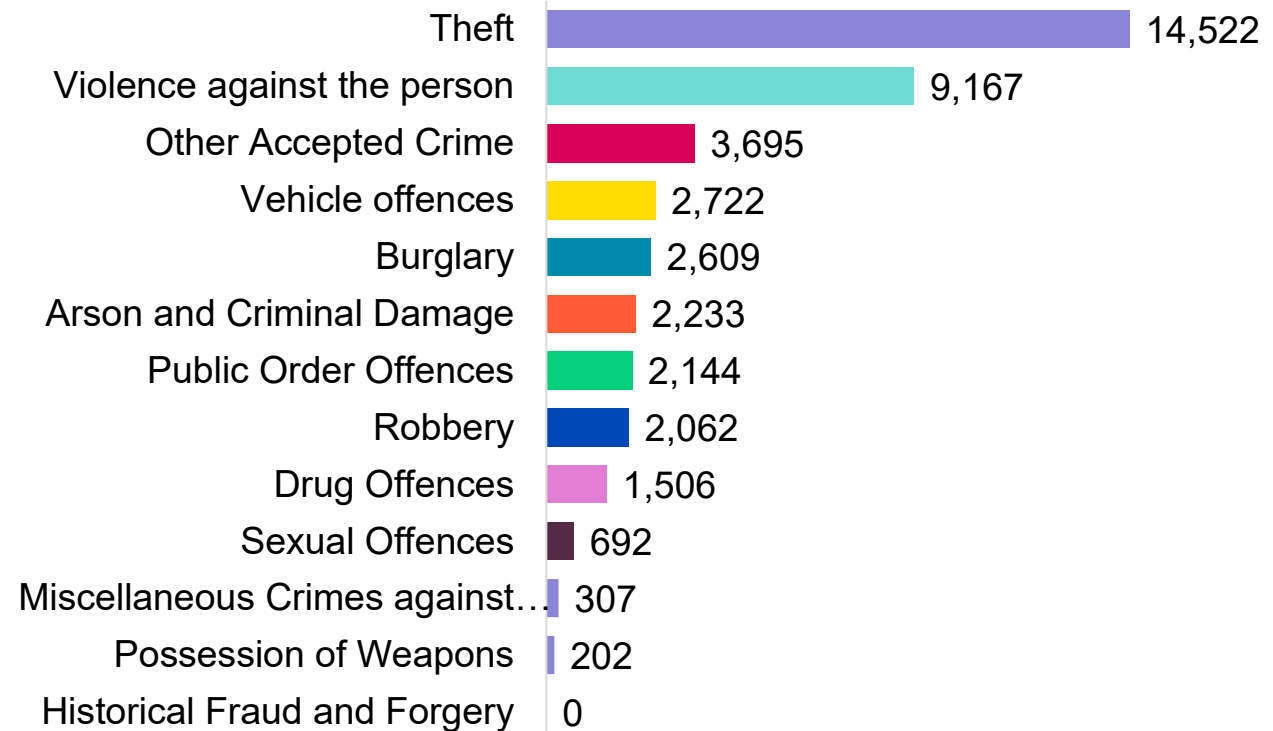
London av. 115.4

↑9.1%

12 months (ending December 2023)
compared to previous 12 months¹

London av. ↑6.5%

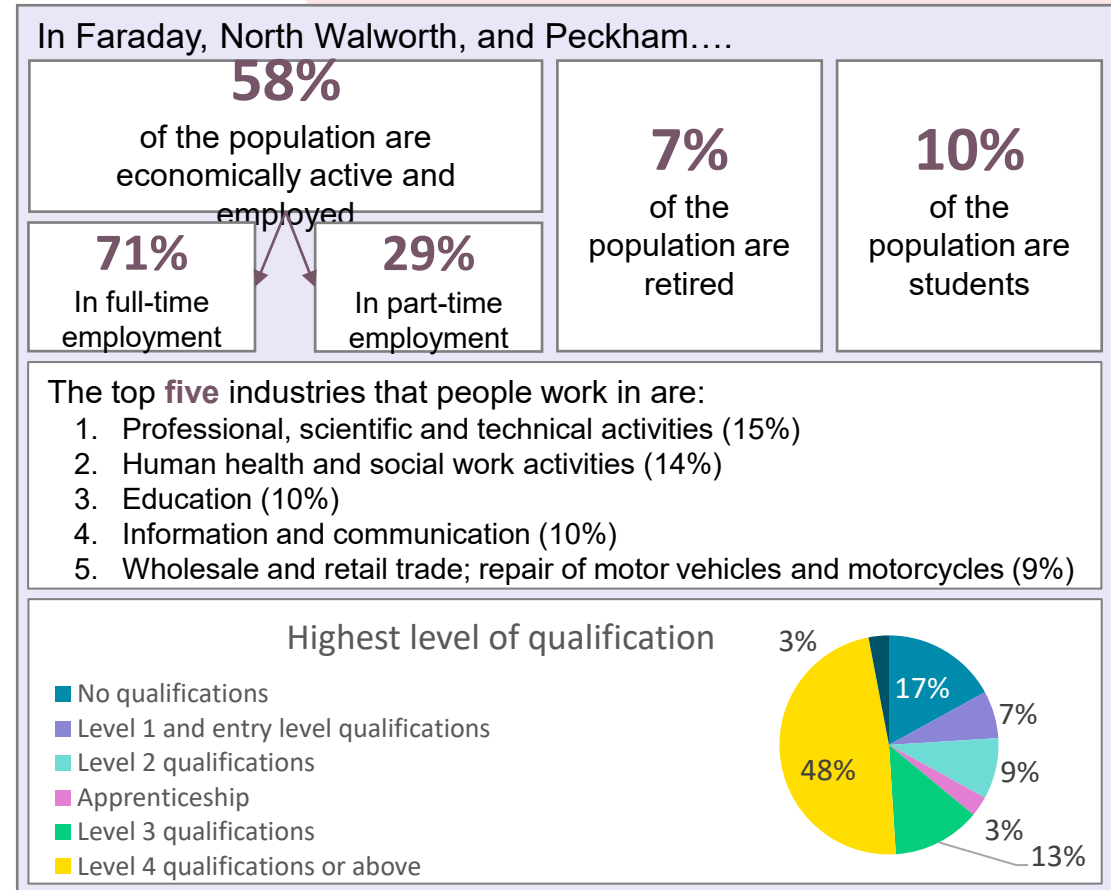
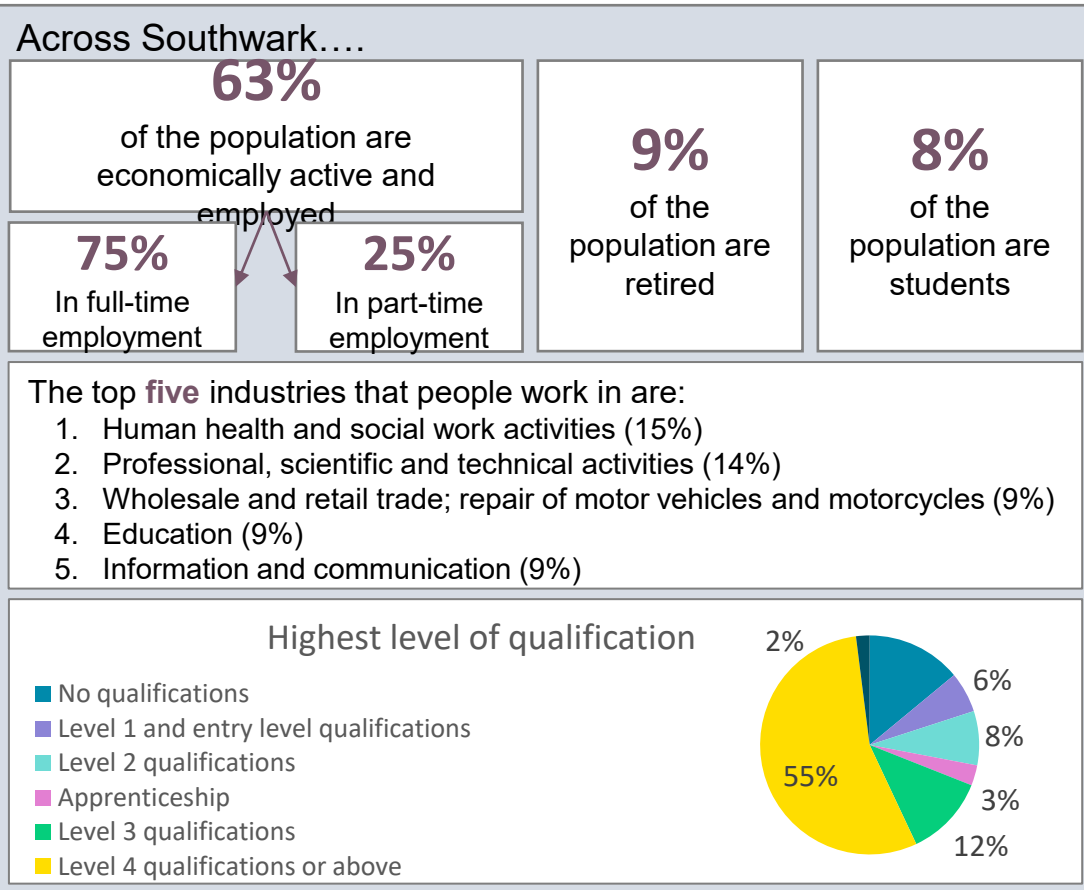
Volume of offences by type¹



1) [Monthly Crime Data New Cats | Tableau Public](#)

Employment

The number of retired people in Faraday, North Walworth, and Peckham is lower than the whole of Southwark. Of those that are employed, the majority are in full-time employment. Just under half of the population in Faraday, North Walworth, and Peckham have a Level 4 qualification or higher.



1) <https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummarries>