## **Tower Hamlets**

Area profile





## **About Us**

Physical inactivity is responsible for 1 in 6 premature deaths.

That's why London Sport wants every Londoner to live longer, healthier and happier lives through being active.

Our focus is on children and adults in the most deprived communities who face the greatest challenges of inequality.

Collaborating with those that share our vision, we can help every community in London find their way to move more.

# Purpose of profile



## Local Area Profile: Tower Hamlets

#### Introduction

The purpose of this profile is to bring together a variety of key datasets, as well as London Sport knowledge of an area, to provide an overview of the population and understand the demographic, social, and economic characteristics of the area.

Physical activity and sport has the ability to change lives. The simple act of being active for 30 minutes a day has proven physical and mental health benefits and contributes to every stage of our development, both as individuals and as a society. These include:



## Individual development

Boosts academic achievement and school behaviour



## Economic development

The annual value of health benefits that sport participation bring is worth c. £1.7 billion



#### Physical wellbeing

Helps maintain healthy weight and reduces obesity



#### **Social integration**

Helps socially excluded people feel part of a community and increases their belonging



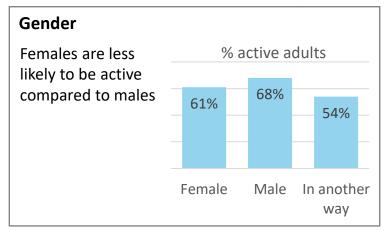
#### **Mental wellbeing**

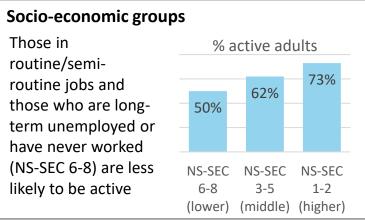
Reduces anxiety, stress and depression

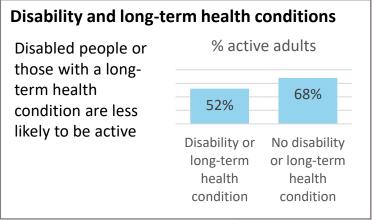
## Local Area Profile

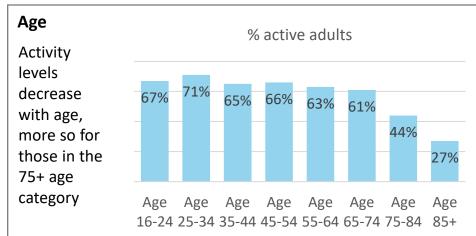
#### Understanding those less likely to be active

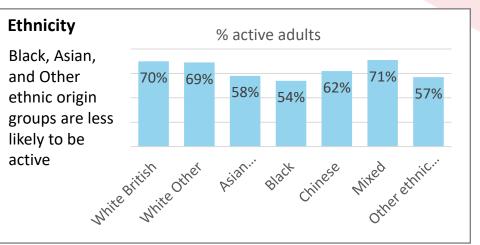
From the latest Active Lives data, in London we know that certain demographic characteristics are less likely to be active (completing the recommended Chief Medical Officer guidelines of at least 150 minutes a week):











1) Active Lives | Home (sportengland.org)

## How London Sport are working in Tower Hamlets

#### **Priority places**

London Sport is focusing resources in identified local places in London where there is the greatest need but also the greatest opportunity to improve people's lives through physical activity and sport.

Tower Hamlets has been identified as one of these places.

This place has been identified as an area where there is the potential to work collaboratively with partners and communities, focusing our collective resources, knowledge, and expertise to establish sustainable change in supporting Londoners to become more active.

The information in this rest of the profile will contain data about the borough as a whole and, where possible, data on this specific place.

# Local Area Profile: Tower Hamlets Contents

Physical Activity levels	Demographic characteristics	Opportunities to increase physical activity	Further resources
Physical activity: adult data	Population and demographics	Environment: Facilities	<u>Politics</u>
Physical activity: children and young people data	Indices of Multiple Deprivation	Environment: Spaces	Environment: Air quality
Physical activity: small area estimates	Physical health	Environment: Schools	<u>Crime</u>
Social return on investment	Mental health	Environment: Housing	<u>Employment</u>
	Children and Young People	Children and Young People: Youth Clubs	Key contacts: Active Environments
		<u>Health: Facilities</u>	Key contacts: Children and Young People
		Community Sport: Partner organisation's	Key contacts: Community Sport
		London Sport projects	Key contacts: Health
		Physical activity: less active segmentation	

# Summary of key findings

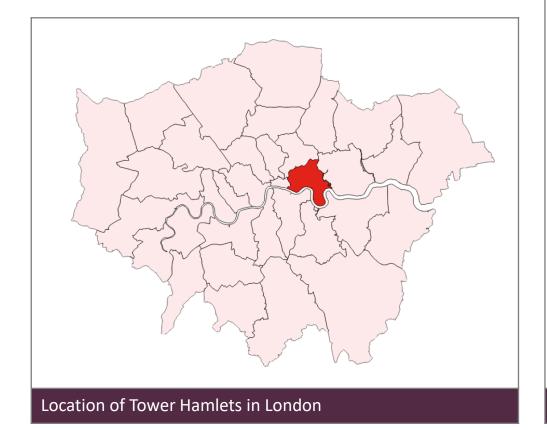


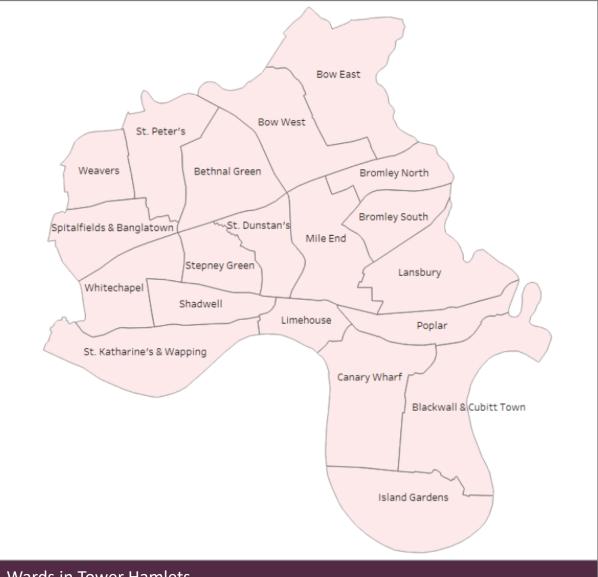
## **About Tower Hamlets**

#### Geography

Tower Hamlets is an inner borough situated in east London, just north of the river.

It is made up of 17 wards (shown on the map on the right).





# Summary of key findings

- Tower Hamlets is an inner borough situated in east London, just north of the river. It is made up of 17 wards.
- Of the 317 Local Authorities in England, Tower Hamlets is ranked 27<sup>th</sup> most deprived.
- The predominant ethnicities in Tower Hamlets are Asian, Asian British or Asian Welsh (44%) and White (39%). The median age of the population in Tower Hamlets is 30 years old.
- Tower Hamlets' adult (16+) residents are more active than the London average. Rates of active travel, cycling, and fitness activities have increased.
- The rates of overweight and obese adults in Tower Hamlets (48%) is lower than the London average (56%). The rates of overweight children in Year 6 in Tower Hamlets (43%) is higher than the London average (39%).
- Across Tower Hamlets there are there are:
  - 134 educational settings
  - 42 community centres
  - o 8 libraries
  - 17 swimming pools
  - 21 artificial grass pitches
  - 45 sports halls
  - 44 health and fitness gyms
  - o 43 studios
  - o 12 tennis court



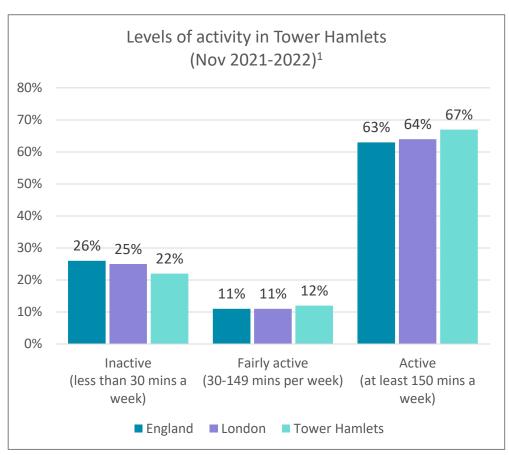
Location of Tower Hamlets in London

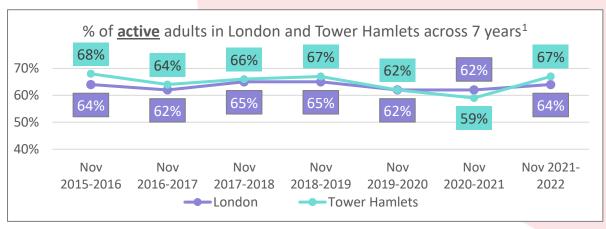
Physical activity levels

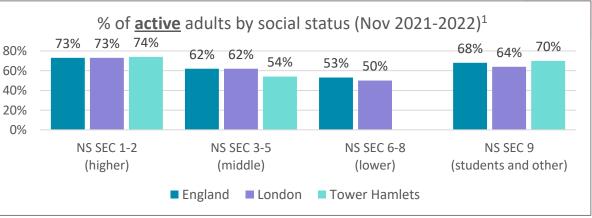


## Physical Activity Adults

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity. Up until the Covid-19 pandemic, physical activity levels for adults (16+) in Tower Hamlets were above the London average. Activity rates in Tower Hamlets dipped during the Covid-19 pandemic, however, there are signs of recovery with the latest figures showing that the rates of active adults in Tower Hamlets are slightly above the London and national average.





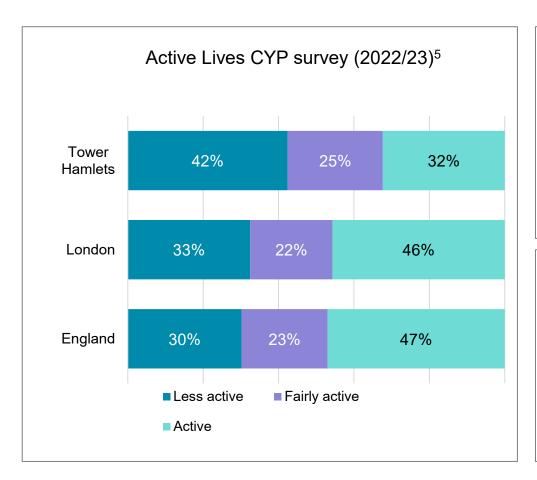


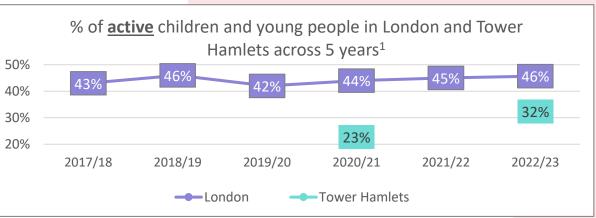
1) Active Lives | Home (sportengland.org)

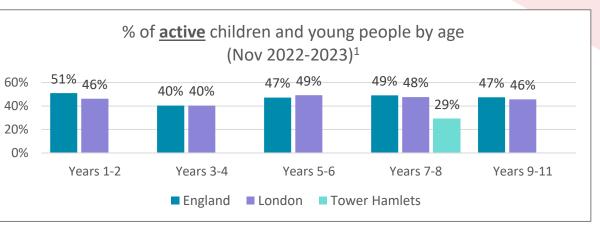
## Physical Activity

#### Children and Young People

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity. The rates of active children and young people in Tower Hamlets (32%) is lower than the London average (46%).







13

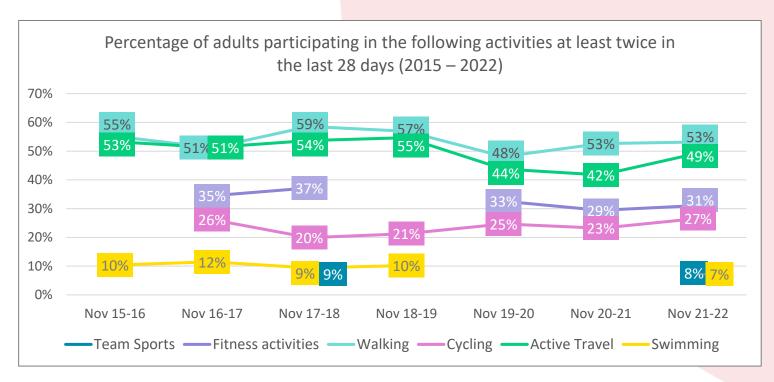
## Physical Activity

# Rates of active travel, cycling, and fitness activities have increased

Sport England's Active Lives survey measures the number of people taking part in sport and physical activity.

For adults, rates of active travel, cycling, and fitness activities have increased. Cycling levels have returned to pre-pandemic levels.

Rates of cycling (all categories) and active travel are higher than the London average.





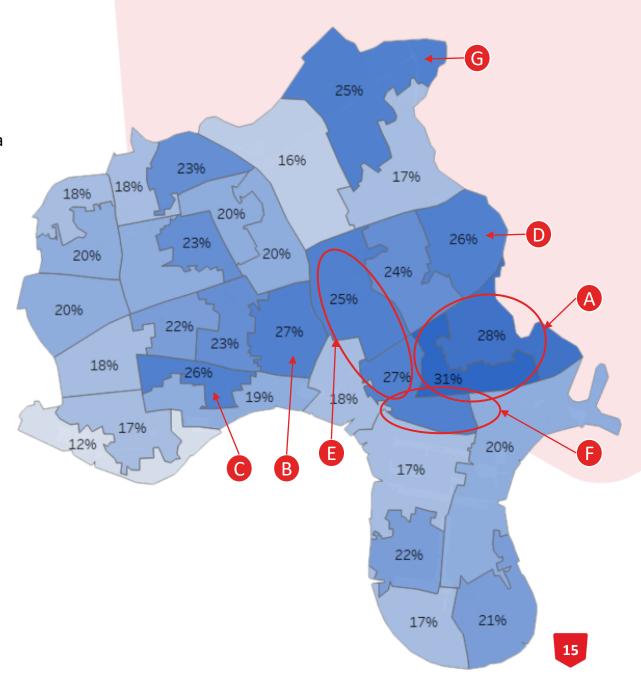
## Physical Activity

#### Small area estimates

If we zoom in, to take a more localised view using Sport England Small Area Estimates (last updated 2018), we begin to see a variation in physical activity levels.

The following areas have a higher percentage of adults who are described as inactive (completing less than 30 minutes of physical activity a week):

- A. Lansbury (31% and 28%)
- B. South of St Dunstan's (27%)
- C. North of Shadwell (26%)
- D. East of Bromley North and east of Bromley South (26%)
- E. Mile End (25% and 27%)
- F. West of Poplar (27%)
- G. North of Bow East (25%)



## Physical activity

#### Social return on investment

The benefits of physical activity can create tangible monetary impact. In 2017/18, Sport England commissioned research to understand the social impact of sport and physical activity<sup>1</sup>.

Nationally, for every £1.00 invested in community sport and physical activity, a return on investment of £3.91 of social value is generated across health and wellbeing, stronger communities, and the economy.

For Local Authorities, Sport England calculated the social value of community sport and physical activity by multiplying the rates of active adults (those completing at least 150 minutes of physical activity a week) by the value per person for all health outcomes (excluding breast cancer and

#### Across Tower Hamlets....

The combined social value of taking part in community sport and physical activity in 2017/2018 was:

Hackney: £344.9 million

Newham: £319.5 million

Southwark: £422.1 million

£361.8 million

This can be broken down into the following three categories:



#### £50.5 million

worth of value generated from

#### **Physical and Mental Health**

(Being active reduces the risk of: Coronary heart disease and stroke, Type 2 Diabetes, Breast Cancer, Colon Cancer, Dementia, Depression. Improves good health, reduces hip fractures, improves back pain, and



#### £211.2 million

worth of value generated from

#### **Mental Wellbeing**

(Being active improves subjective wellbeing/life satisfaction of participants and volunteers)



worth of value generated from

## Social and Community Development

(Being active reduces criminal incidences, enhances social capital and the non-market benefits acquired by organisations utilising sports volunteers. Improves

1: Measuring impact | Sport England | Sport En

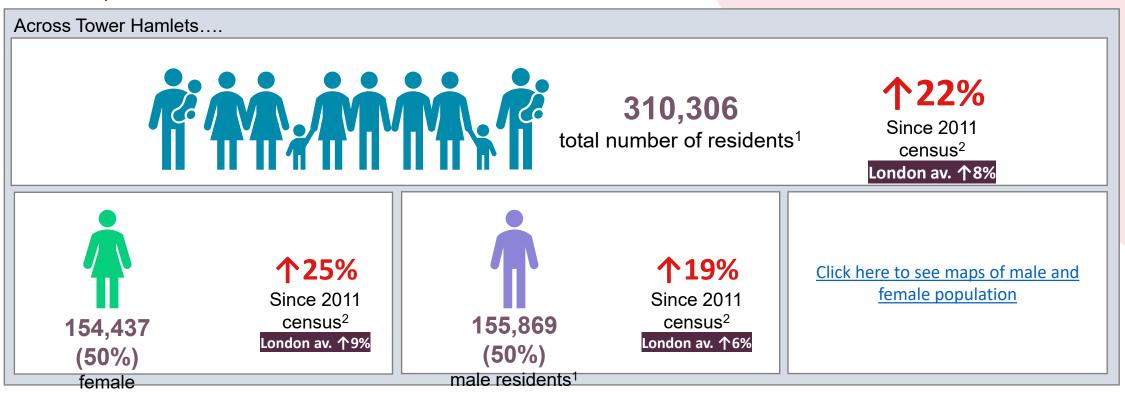
Demographic and place characteristics



#### Gender

Since the 2011 Census, Tower Hamlets has seen a population increase of 22%; this is 14% higher than the London average across the same time period.

As mentioned, across London, females are less likely to be active compared to males. In Tower Hamlets, there is an equal split of males compared to females.



residents<sup>1</sup>

<sup>1)</sup> https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries

<sup>2) 2011</sup> Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics (nomisweb.co.uk)

#### Ethnicity

The predominant ethnicities in Tower Hamlets are Asian, Asian British or Asian Welsh (44%) and White (39%). Since the 2011 Census, the proportion of White people in Tower Hamlets has decreased by 6% and the proportion of Asian, Asian British or Asian Welsh people has increased by 3%. As mentioned, across London, Black, Asian, and Other ethnic origin groups are less likely to be active.

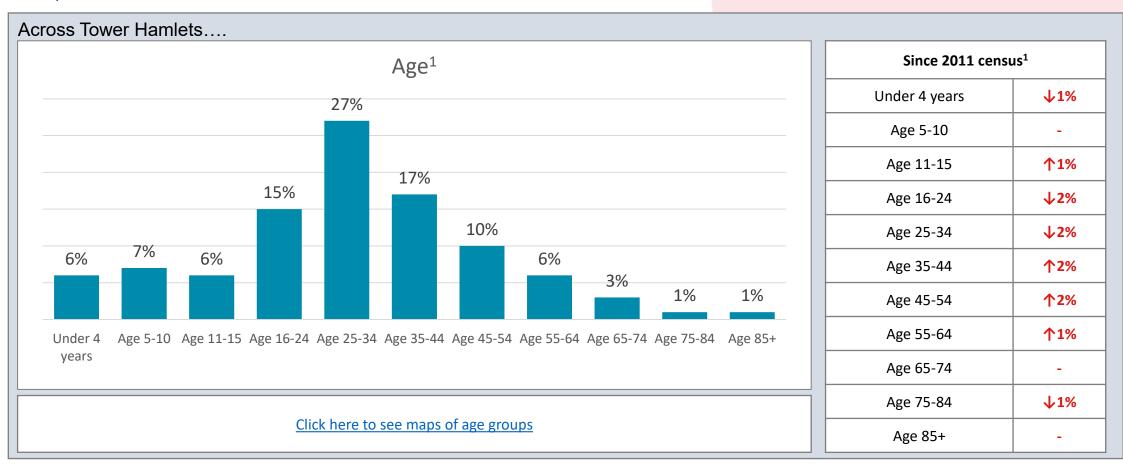
#### Across Tower Hamlets.... Since 2011 census<sup>2</sup> Ethnicity<sup>1</sup> 个3% Asian, Asian British or Asian Welsh Asian, Asian British or Asian Welsh Black, Black British, Black Welsh, Caribbean or African ■ Black, Black British, Black Welsh, Caribbean or African 44% Mixed or Multiple ethnic groups 个1% 39% ■ Mixed or Multiple ethnic groups White **√6%** White Other ethnic group 个2% ■ Other ethnic group Click here to see maps of various ethnic groups

<sup>1)</sup> https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries

<sup>2) 2011</sup> Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics (nomisweb.co.uk)

### Age

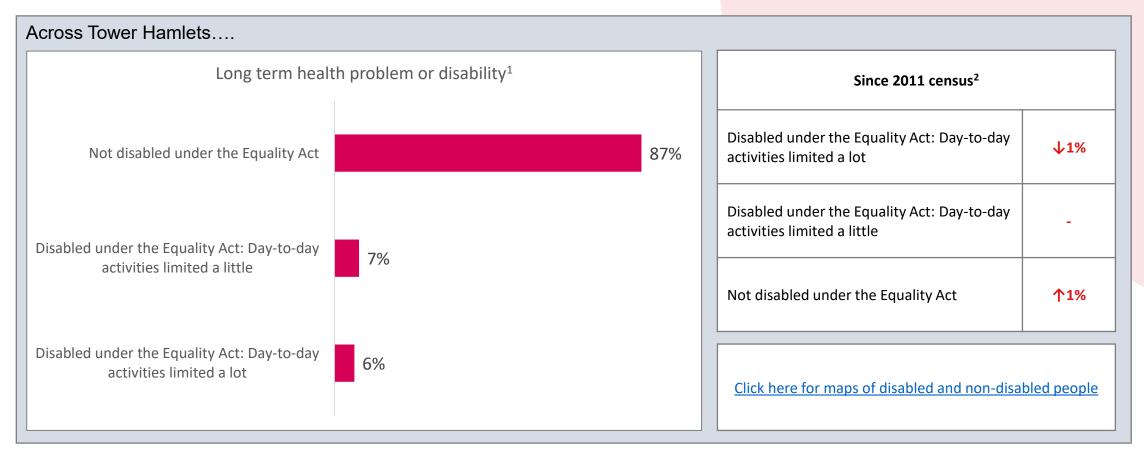
As mentioned, across London, activity levels decrease with age, more so for those in the 75+ age category. The median age of the population in Tower Hamlets is 30 years old.



<sup>1) &</sup>lt;a href="https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries">https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries</a>

#### Long term health problem or disability

The majority of the population in Tower Hamlets have no long term physical or mental health conditions (87%). As mentioned, across London, disabled people or those with a long-term health condition are less likely to be active.

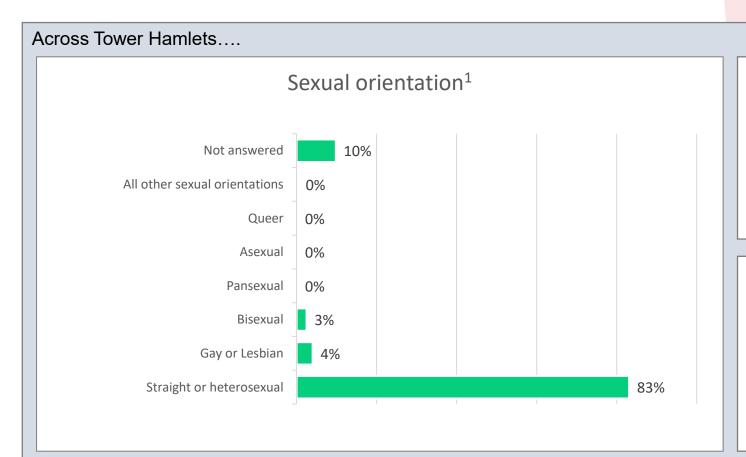


<sup>1)</sup> https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries

<sup>2) 2011</sup> Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics (nomisweb.co.uk)

#### Sexual orientation

The majority of the population in Tower Hamlets are heterosexual (83%).



#### Please note:

- This variable was new for Census 2021 census and therefore is no comparability with the 2011 Census
- This variable is not available at ward level

Click here to see maps of LGBTQ+ population

<sup>1)</sup> https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries

<sup>2) 2011</sup> Census - Census of Population - Data Sources - home - Nomis - Official Census and Labour Market Statistics (nomisweb.co.uk)

#### Deprivation

The Indices of Multiple Deprivation<sup>1</sup> are a measure of relative deprivation in England that consider a wide range of indicators (including income, employment, health deprivation and disability, education, crime, barriers to housing and services, and living environment) that affect an individual's living conditions. These indicators are combined and weighted to form the deprivation score.

Of the 317 Local Authorities in England, Tower Hamlets is ranked 27<sup>th</sup> most deprived<sup>2</sup>.

Every neighbourhood in England is then ranked based on their level of deprivation relative to other areas. The scores are completed at Lower Super Output Area (LSOA). A score of 1-2 indicates an LSOA in the 20% most deprived areas in England, while a rank of 9-10 indicates an LSOA in the 20% least deprived areas in England. The map to the right shows the Indices of Multiple Deprivation in Tower Hamlets.

Tower Hamlets is one of the most deprived boroughs in London. The more deprived areas in Tower Hamlets are in the north of the borough:

Bethnal Green West

Bethnal Green East

Weavers

**Bow East** 

Spitalfields & Banglatown

Shadwell

Stepney Green

Mile End

St. Dunstan's

**Bromley North** 

**Bromley South** 

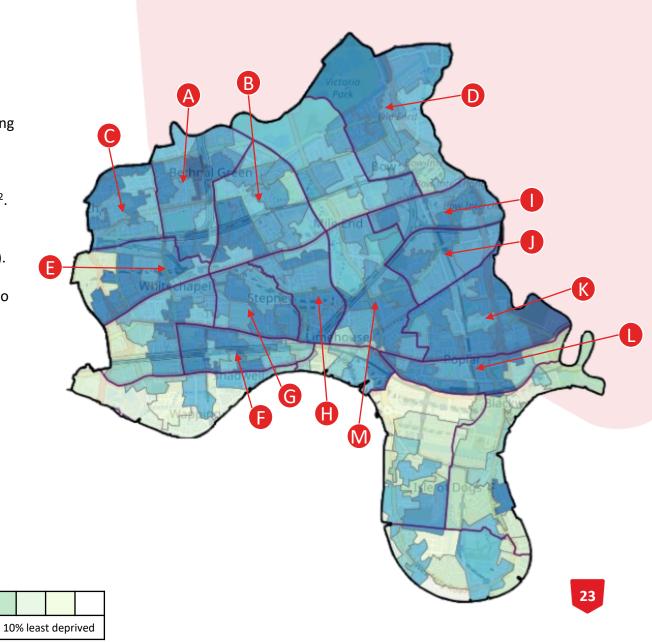
10% most deprived

Lansbury

**Poplar** 

1) Indices of Deprivation - London Datastore

2) Microsoft Power BI



### Physical health - adults

85% of the population of Tower Hamlets has good and very good health. Life expectancy in Tower Hamlets is similar to the London average.

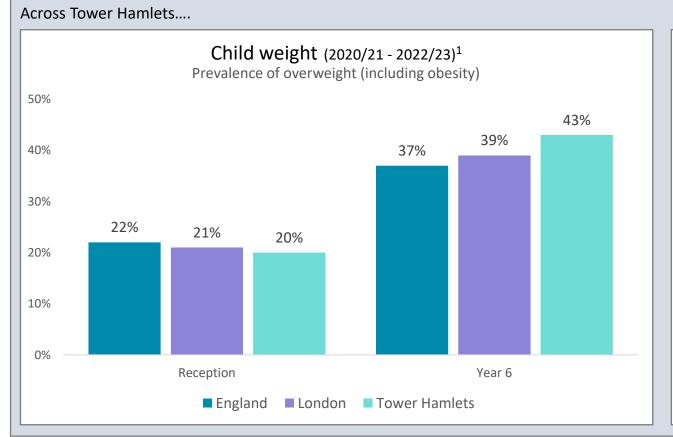
#### Across Tower Hamlets.... General health<sup>2</sup> Since 2011 census<sup>2</sup> 83 years 80 years 4% \_ 1% Very good Life expectancy for Life expectancy for 个2% health females1 males1 10% London av. 80 yrs London av. 84 yrs Good health ↓1% 53% 32% Fair health ↓1% **102.8** per 100,000 Bad health Deaths from causes considered preventable, under 75 years old<sup>1</sup> ■ Very good health Good health London av. 186.9 per 100,000 Fair health Bad health Very bad health Very bad health

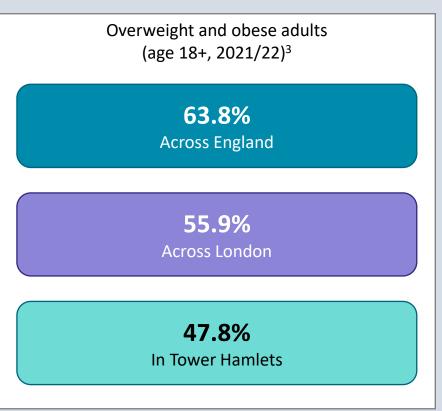
<sup>1)</sup> Local Health - Small Area Public Health Data - Data - OHID (phe.org.uk)

<sup>2) 2021</sup> Census Profile for areas in England and Wales - Nomis (nomisweb.co.uk)

#### Physical health – obesity

The rates of overweight and obese adults in Tower Hamlets (48%) is lower than the London average (56%). The rates of overweight children in Year 6 in Tower Hamlets (43%) is higher than the London average (39%).





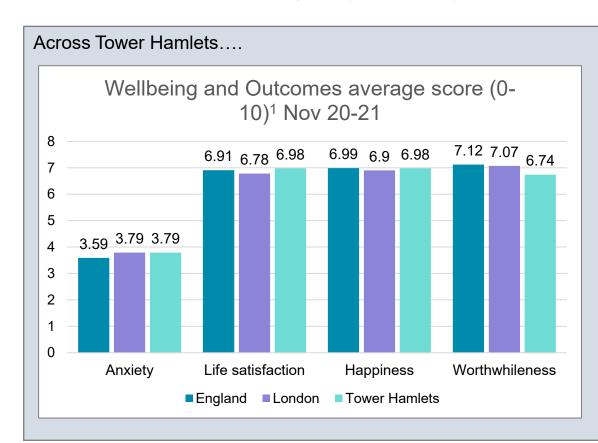
<sup>1)</sup> Local Health. Public Health Data for small geographic areas - Data - OHID (phe.org.uk)

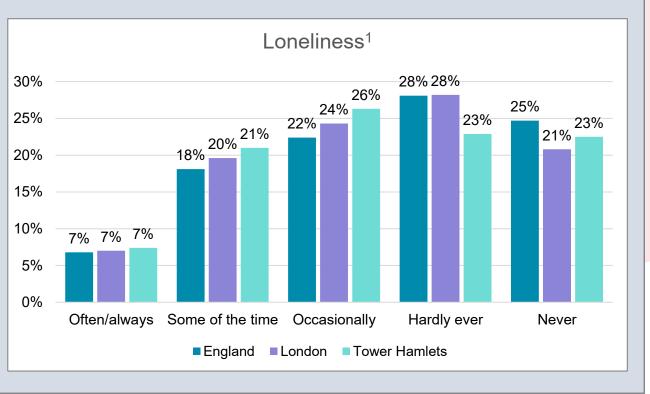
<sup>2) 2021</sup> Census Profile for areas in England and Wales - Nomis (nomisweb.co.uk)

<sup>3)</sup> Obesity Profile - Data - OHID (phe.org.uk)

#### Mental health - adults

Levels of anxiety, life satisfaction, and happiness in Tower Hamlets are slightly higher than the London averages. 28% of people in Tower Hamlets report feeling lonely 'often/always' or 'some of the time' (compared to 27% across London).

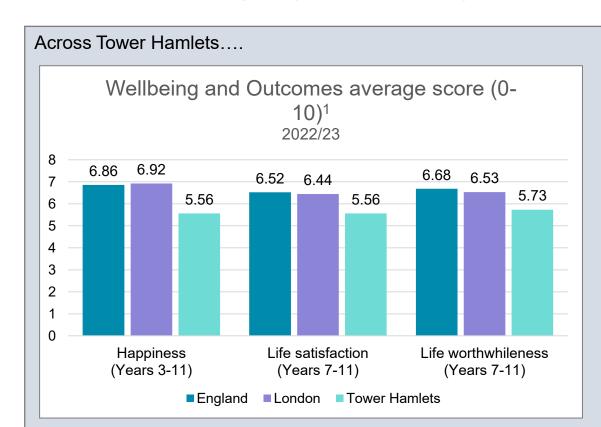


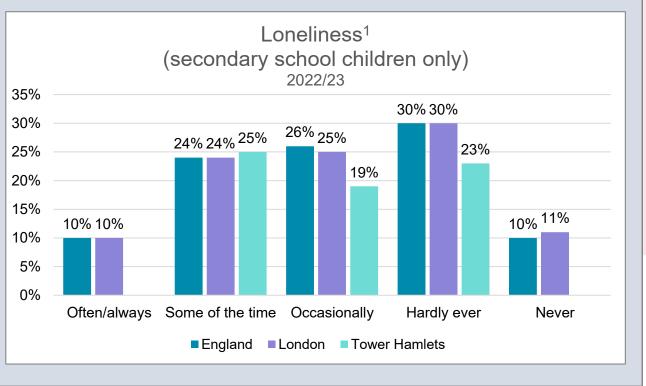


1) Active Lives | Home (sportengland.org)

#### Mental health – children and young people

Levels of happiness and life satisfaction of CYP in Tower Hamlets are lower than the London and national average. 25% of CYP in Tower Hamlets report feeling lonely 'some of the time' (compared to 24% across London).





**27** 

#### **Children and Young People**

There is a similar percentage of children and young people in Tower Hamlets than compared to the London average. A third of young people in Tower Hamlets are eligible for free school meals.

Across Tower Hamlets....

19%

of the population are aged 0-15<sup>1</sup> London av. 19%

**↓1%** since 2011 Census¹

61%

of children achieve a good level of development at early years<sup>3</sup>

Landon av. 89% since 2018/193

32%

of children eligible for free school meals<sup>2</sup>
London av. 26%

since previous academic year<sup>2</sup>

301

children in looked after care in 2023<sup>4</sup> Compared to 9,710 across London

**√31** compared to 2022<sup>4</sup>

<sup>1) &</sup>lt;a href="https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries">https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries</a>

<sup>2)</sup> Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK (explore-education-statistics.service.gov.uk)

<sup>3)</sup> Statistics: early years foundation stage profile - GOV.UK (www.gov.uk)

<sup>4)</sup> Children looked after in England including adoptions, Reporting year 2022 – Explore education statistics – GOV.UK (explore-education-statistics.service.gov.uk)

Opportunities to increase physical activity



## **Active Environments**

#### **Facilities**

One of London Sport's theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces parks and open spaces, playing fields
- Grey spaces buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces canals, tow paths, open water

#### The work will also look at:

- Connections to activity, creation of high-quality spaces and the ongoing activation and maintenance.
- Creating safe, accessible and inclusive spaces that are co-designed with the local communities to ensure local needs are met.

	Across Tower Hamlets there are					
<b>17</b> Swimming Pool	<b>21</b> Artificial grass pitches	<b>45</b> Sports halls	42 Community centres	<b>9</b> Museums and public galleries	<b>7</b> Theatres	134 Educational settings
44 Health and fitness gyms	43 Studios	12 Tennis courts	8 Libraries	<b>4</b> Skate parks	48 Music venues	XX Healthcare facilities

Sports facilities: Active Places Power

Cultural venues: Cultural Infrastructure Map - London Datastore

Schools: Get Information about Schools - GOV.UK (get-information-schools.service.gov.uk)

Healthcare facilities:

## **Active Environments**

#### Spaces

One of London Sport's theme areas looks at Active Environments. This looks at how we can design activity into everyday life, whether this is:

- Green spaces parks and open spaces, playing fields
- Grey spaces buildings, public realm spaces, and unused spaces. For example, libraries, shopping centres, etc.
- Blue spaces canals, tow paths, open water

	_		
Across <sup>-</sup>	IOWER	Ham	IAts
		HULLI	1663

Spaces identified							
Name of site	Map link	Type of space	Condition	Is it well used?	How accessible is it – location, cost, ease of access?		
Langdon Park		Green space	ОК	Yes	Accessible		
Bartlet Park		Green space	Good	No	Accessible		
Poplar Park		Green space	Good	Yes	Accessible		
Limehouse Cut Canal		Blue space	Good	No	Accessible		
Chrisp St Market		Grey space	ОК	Yes	Accessible		

## **Active Environments**

#### Schools

Data from UKactive<sup>1</sup> shows that schools operate or host 39% of all of England's sports facilities. In addition, 71% of indoor sports halls are owned by educational establishments.

However, access to these facilities after school hours and at weekends for community use is often limited and ad-hoc.

London Sport, on behalf of the Department for Education, is distributing the Opening Schools Facilities (OSF) Fund across London. The fund is designed to help schools to open their existing sport facilities, including school swimming pools, for a broader range of young people and to the wider community by partnering with sporting organisations, who can help deliver activities in these settings.

Across Tower Hamlets					
134 educational settings <sup>2</sup> in Tower Hamlets, of which:					
4 66 16 Nurseries Primary schools Secondary schools					
6 SEN schools	<b>1</b> Pupil referral units	13 Independent schools			

<sup>1)</sup> www.ukactive.com/journal/opening-school-facilities-can-support-communities-facing-cost-of-living-crisis/

<sup>2)</sup> Schools, pupils and their characteristics, Academic year 2021/22 – Explore education statistics – GOV.UK (explore-education-statistics.service.gov.uk)

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
	Rachel Keeling Nursery School	Nursery	0	
	London East Alternative Provision	Not applicable	54.2	
	Bonner Primary School	Primary	30.9	
	Globe Primary School	Primary	34.1	
Dethu al Cua au	John Scurr Primary School	Primary	39.9	
Bethnal Green	Bangabandhu Primary School	Primary	57.7	
	Morpeth School	Secondary	45.7	
	Gatehouse School	Not applicable	0	
	Darul Hadis Latifiah	Not applicable	0	
	Mazahirul Uloom London School	Not applicable	0	
	Cubitt Town Primary School	Primary	49.1	
Blackwall & Cubitt Town	Faraday School	Not applicable	0	
	Canary Wharf College 3	Secondary	34.4	
Davi Faat	Old Ford Primary - A Paradigm Academy	Primary	48.3	
Bow East	Mulberry UTC	Secondary	48	

<sup>33</sup> 

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
	Chisenhale Primary School	Primary	26.4	
	Olga Primary School	Primary	38.4	
Bow West	Central Foundation Girls' School	Secondary	42.1	
	Phoenix School	Not applicable	51.5	
	Malmesbury Primary School	Primary	46.8	
Bromley North	Childrens House Nursery School	Nursery	0	
	Old Palace Primary School	Primary	25.8	
	Wellington Primary School	Primary	48.6	
	St Agnes RC Primary School	Primary	34.4	
	Ian Mikardo School	Not applicable	42.9	
	Marner Primary School	Primary	44.1	
	Bow School	Secondary	32.7	Yes
Bromley South	East London Arts & Music	16 plus	0	
	The Clara Grant Primary School	Primary	50	

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
	River House Montessori School	Not applicable	0	
	Seven Mills Primary School	Primary	47.6	
Canary Wharf	Arnhem Wharf Primary School	Primary	49.9	
	South Quay College	Not applicable	63.4	
	Mulberry Wood Wharf Primary School	Primary	3.3	
	Harbinger Primary School	Primary	40.1	
	St Edmund's Catholic School	Primary	14.4	
Island Gardens	St Luke's Church of England Primary School	Primary	30.7	
	George Green's School	Secondary	52.7	
	Canary Wharf College, East Ferry	Primary	8.2	Yes
	Canary Wharf College, Glenworth	Primary	6.3	

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
	Mayflower Primary School	Primary	43.3	
	Manorfield Primary School	Primary	47.9	
	St Saviour's Church of England Primary School	Primary	34.9	
Lansbury	Langdon Park Community School	Secondary	58.8	Yes
	Lansbury Lawrence Primary School	Primary	48	
	Culloden Primary - A Paradigm Academy	Primary	35.4	
	Bygrove Primary School	Primary	44.3	
Limehouse	Cyril Jackson Primary School	Primary	30.6	Yes
	Stepney Greencoat Church of England Primary School	Primary	28.6	
	St Paul with St Luke CofE Primary School	Primary	43.4	
NATIO FOOT	Beatrice Tate School	Not applicable	65.8	
Mile End	Sir William Burrough Primary School	Primary	30.9	
	St Paul's Way Trust School	All-through	46.1	
	Stebon Primary School	Primary	41	

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
Poplar	Woolmore Primary School	Primary	51.4	
Popiai	Our Lady and St Joseph Catholic Primary School	Primary	48.2	
Seaford North	Bowden House School	Not applicable	47.2	
	Blue Gate Fields Junior School	Primary	32.7	
	Blue Gate Fields Infants' School	Primary	25.8	
	Bigland Green Primary School	Primary	36.3	
Shadwell	Bishop Challoner Catholic School	Secondary	39	
	Jamiatul Ummah School	Not applicable	0	
	St Mary and St Michael Primary School	Primary	37.1	
	Mulberry School for Girls	Secondary	47.7	

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
	Thomas Buxton Primary School	Primary	38.4	
	Osmani Primary School	Primary	28.3	
	Christ Church CofE School	Primary	27.2	
Spitalfields & Banglatown	St Anne's and Guardian Angels Catholic Primary School	Primary	41.6	
Bungatown	Swanlea School	Secondary	44.4	
	The Complete Works	Not applicable	0	
	Mulberry Canon Barnett Primary Academy	Primary		
	Alice Model Nursery School	Nursery	0	
	Ben Jonson Primary School	Primary	32.2	
	Cayley Primary School	Primary	47.9	
St Dunstan's	Halley Primary School	Primary	26.8	
	Stephen Hawking School	Not applicable	56.7	
	Solebay Primary - A Paradigm Academy	Primary	31.4	
	Mulberry Stepney Green Mathematics and Computing College	Secondary	37.9	Yes

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
St Katharine's &	Hermitage Primary School	Primary	32.1	
Wapping	St Peter's London Docks CofE Primary School	Primary	20.8	
	Hague Primary School	Primary	21.3	
	Lawdale Junior School	Primary	56	
	Elizabeth Selby Infants' School	Primary	42.1	
Ot Datasile	Mowlem Primary School	Primary	39.5	
St Peter's	Stewart Headlam Primary School	Primary	34.5	
	St John's Church of England Primary School	Primary	54.3	
	Oaklands School	Secondary	45.8	Yes
	St Elizabeth Catholic Primary School	Primary	45.7	Yes
	Marion Richardson Primary School	Primary	35.1	
Stepney Green	Stepney Park Primary School	Primary	33.1	
	Stepney All Saints Church of England Secondary School	Secondary	45.2	Yes

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
	Columbia Market Nursery School	Nursery	4.3	
	Columbia Primary School	Primary	24.1	Yes
10/201000	Virginia Primary School	Primary	22.4	
Weavers	William Davis Primary School	Primary	48.4	
	Mulberry Academy Shoreditch	Secondary	46	
	Brick Lane School	Not applicable	0	

Ward	School name	Phase of education	% children eligible for free school meals	Is the school receiving OSF funding?
	Kobi Nazrul Primary School	Primary	32.9	
	St Paul's Whitechapel Church of England Primary School	Primary	33.2	
	English Martyrs Roman Catholic Primary School	Primary	20.4	
	Madani Secondary Girls' School	Not applicable	0	
	Harry Gosling Primary School	Primary	37.1	
	London Islamic School	Not applicable	0	
Whitechapel	Al-Mizan School	Not applicable	0	
	London East Academy	Not applicable	0	
	Wapping High School	Secondary	33.3	
	Buttercup Primary School	Not applicable	0	
	Date Palm Primary	Not applicable	0	
	London Enterprise Academy	Secondary	34.8	

# Children and Young People

### Organisations that engage with young people

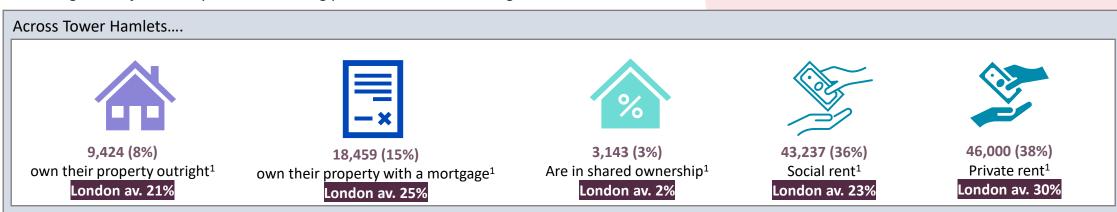
Within London Sport's Children and Young People theme, we are focused on creating the conditions that enable more young Londoners to enjoy being physically active so that they can establish healthy habits for life. One of the ways we do this is by amplifying youth voice so that they can get active in ways and places that suit them. Outside of schools and other educational settings, these are some of the organisations that we know children and young people engage with.

Across Tower Hamlets						
Organisations that engage with young people identified						
Name of club	Map link	Phase of education	Do they have a dedicated disability offer?			
Spotlight		Secondary +	Yes			
Osmani		Secondary +	Yes			

# **Active Environments**

### Housing

Within London Sport's Active Environments theme, we are also interested in how we can influence the planning, design, and regeneration of spaces to incorporate physical activity. London Sport believe physical activity, mental health, and wellbeing can be further embedded into the blueprint for planning and design of major developments, including private and social housing.



Most prominent housing associations in Tower Hamlets
<u>Clarion</u>
<u>&amp;Q</u>
Metropolitan Thames Valley
<u>Vetwork</u>
Notting Hill Genesis
<u>Peabody</u>
Poplar HARCA
The Guinness Partnership Ltd

<sup>1)</sup> https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries

## Health

## **Facilities**

The borough has a significant number of NHS and other facilities that deliver a health and wellbeing function. The list in the table offers a starting point for further development.

Six PCNs cover Tower Hamlets; these are:

- Tower Hamlets Network 1
- Tower Hamlets Network 2
- Tower Hamlets Network 3
- Tower Hamlets Network 4
- Tower Hamlets Network 5
- Tower Hamlets Network 6
- Tower Hamlets Network 7
- Tower Hamlets Network 8

	Healthcare facilities identified	
Name of facility	Map link	T

Name of facility	Map link	Type of facility
Mile End Hospital		Hospital
Royal London Hospital		Hospital

# London Sport projects and funding

London Sport is a key provider of devolved funding across London, often in partnership with other organisations.

Below is a summary of the past three years of funding.

Project	Projects supported?	Number of projects supported
Opening School Facilities 2	✓	2
Opening School Facilities 3	✓	7
Tackling Inequalities Fund – round 3		
Urban Sport project		
Together Fund	✓	9

# Physical Activity - Segmentation Overview

To achieve our aims, we need to understand much more about the lives of less active Londoners and their relationship with physical activity. We need to walk in their shoes and get a real feel for their attitudes towards physical activity, their motivations to move, the things that are stopping them, and the ways they want to get active. Based on extensive research, we have identified seven 'personas' which provide an attitudinal segmentation of the adults in London that are not currently active; a deep dive into the attitudes that less active Londoners have today towards physical activity and sport. Taken together, these seven groups represent more than 2.5 million Londoners.

This table presents an overview of the demographic breakdown of London Sport's Less Active Segments for Tower Hamlets.

	Elderly evaders	Want to but cannot	Young impressionables	Anxious avoiders	Time poor integrators	Almost active	Inconsistently involved
London	9.9%	10.5%	16.2%	12.9%	11.2%	16.6%	22.6%
Tower Hamlets	4.9%	1.3%	29.6%	17.2%	11.2%	9.5%	26.3%

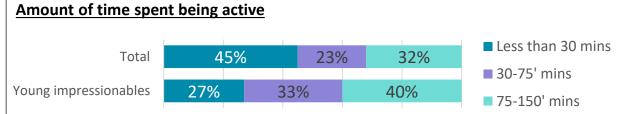
Overall, 55.9% of Tower Hamlets' less active population are made up of 'Young impressionables' (29.6%) and 'Inconsistently Involved' (26.3%).

The following two slides provide more information about the 'Young impressionables' and 'Inconsistently Involved' segment groups, including opportunities to encourage them to be more physically active.

# Physical Activity - Segmentation

### Young Impressionables

A predominately younger segment, with a high proportion of students with rising debt and responsibility, this audience have a lot of pressures on their shoulders: social pressure, financial pressure, body image – and their mobile phones are both a blessing and a curse in all areas. They are quite open to sharing the activities with others in a social setting – be it friends or finding people in similar situations to them. They need others to help motivate them and they're a bit embarrassed about how unfit they are.



40% of 'young impressionable' individuals are completing 75-150 minutes per week of physical activity, therefore close to the threshold of being classed as fairly active.



Activities make them feel:

- Intimidated
- Embarrassed
- Judged
- Shy

The activities this group are most likely to take part in include:

Home fitness using online workouts

Yoga/Pilates

Home fitness DVD

"I wish there was a group of people the same fitness level as me that I could do exercise with. I'd need the exercise to be something I enjoy – I don't think I could continue to do something which I dread each week. It also has to be affordable and easy to access."

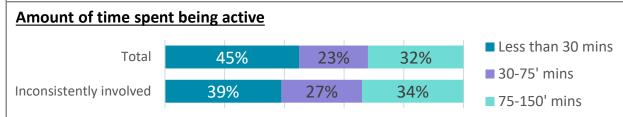
### **Opportunities**

Very digitally savvy – there is a key role for apps to drive awareness, usage, and motivation. Their socialness feeds into how they'd find out about activity whether this is through friends or social media. They are also very open to home exercise videos, such as YouTube. Fitness Instagram ('Finstagram') has resulted in a distorted view of reality for young impressionables; we need to remind them that it takes time to make/see a change. Providing not just exercise options but also meal tips would benefit this audience who may not know how to cook.

# Physical Activity - Segmentation

### Inconsistently Involved

Those considered inconsistently involved make up a younger (aged 25-44), social population, who already have some engagement with physical activity. This group is generally considered financially stable but live a busy life balancing family and work commitments. Individuals in this category perceive themselves to be healthy, but not fit, and display positive emotions relative to participation in physical activity and sport. They are often trying to become more active or getting prepared to become more active and would be surprised to be considered inactive.



34% of inconsistently involved individuals are completing 75-150 minutes per week of physical activity, therefore close to the threshold of being classed as fairly active.

# Perceived healthiness (Lifestyle, routine, mental/physical health) Unhealthy Healthy

Activities make them feel:

Uneasy

Embarrassed

Despairing

Humiliated

The activities this group are most likely to take part in include:

Jogging



Cardio at gym

"I would need to balance work/home and me life.

If I could have an incentive such as quicker results that are guaranteed or coupons that would make a massive difference."

### **Opportunities**

This segment needs support to recognise the need to be more active as they already feel they do enough. Their relationship with physical activity is inconsistent meaning more should be done to prioritise consistency, routines, and making physical activity a habit. Support them to locate suitable facilities or activities as they often feel like they do not know how they can start. Competitions and challenges against others offer an opportunity to further engage this audience. They are not proactive and generally follow the trends of others.

# Further resources



At the last local government elections in 2022, an independent party, Aspire, gained the majority.





Ward	Councillor name	Party	Title
	<u>Sirajul Islam</u>	Labour Party	
Bethnal Green East	Ahmodul Kabir	Aspire	
	Rebaka Sultana	Labour Party	
	Musthak Ahmed	Aspire	
Bethnal Green West	Abu Chowdhury	Aspire	(Cabinet Member for Safer Communities)
	Amin Rahman	Aspire	
	Ahmodur Khan	Aspire	Scrutiny Lead for Adults and Health Services
Blackwall & Cubitt Town	Abdul Malik	Aspire	Scrutiny Lead for Community Safety
	Bellal Uddin	Aspire	
	Amina Ali	Labour Party	
Bow East	Rachel Blake	Labour Party	
	Marc Francis	Labour Party	

At the last local government elections in 2022, an independent party, Aspire, gained the majority.





Ward	Councillor name	Party	Title
Bow West	Asma Begum	Labour Party	
	Nathalie Bienfait	Green Party	
Bromley North	Saif Uddin Khaled	Aspire	
	Abdul Mannan	Aspire	Scrutiny Lead for Housing and Regeneration
Bromley South	Bodrul Choudhury	Aspire	Scrutiny Lead for Children & Education
	Shahaveer Shubo Hussain	Labour Party	
Canary Wharf	Saied Ahmed	Aspire	(Cabinet Member for Resources and the Cost of Living)
	Maium Talukdar	Aspire	(Deputy Mayor and Cabinet Member for Education, Youth and Lifelong Learning (Statutory Deputy Mayor))
Island Gardens	<u>Mufeedah Bustin</u>	Labour Party	
	Peter Golds	Conservative	
Lansbury	Ohid Ahmed	Aspire	
	Jahed Choudhury	Aspire	(Speaker of the Council)
	<u>Iqbal Hossain</u>	Aspire	(Cabinet Member for Culture and Recreation)

At the last local government elections in 2022, an independent party, Aspire, gained the majority.





Ward	Councillor name	Party	Title
Limehouse	James King	Labour Party	
Mile End	<u>Leelu Ahmed</u>	Labour Party	
	Mohammad Chowdhury	Labour Party	
	Sabina Khan	Labour Party	
Poplar	Gulam Kibria Choudhury	Aspire	(Cabinet Member for Health, Wellbeing and Social Care)
Shadwell	Ana Miah	Aspire	
	Harun Miah	Aspire	
Spitalfields & Banglatown	Suluk Ahmed	Aspire	(Cabinet Member for Equalities and Social Inclusion)
	Kabir Hussain	Aspire	(Cabinet Member for Environment and the Climate Emergency)
St Dunstan's	Maisha Begum	Labour Party	
	Ayas Miah	Independent	

At the last local government elections in 2022, an independent party, Aspire, gained the majority.





Ward	Councillor name	Party	Title
St Katharine's & Wapping	Amy Lee	Labour Party	
	Abdal Ullah	Labour Party	
Stepney Green	Sabina Akhtar	Labour Party	
	Abdul Wahid	Aspire	(Cabinet Member for Jobs, Skills and Growth)
Weavers	Kabir Ahmed	Aspire	(Cabinet Member for Regeneration, Inclusive Development and Housebuilding)
	<u>Asma Islam</u>	Labour Party	
Whitechapel	<u>Faroque Ahmed</u>	Labour Party	
	Shafi Ahmed	Aspire	
	Kamrul Hussain	Aspire	

# **Active Environments**

### Air pollution and vehicle ownership

Air pollution can affect everyone, but people with cardiac or respiratory disease and older people are at greater risk of health impacts, and higher pollution levels can impact people's ability to take part in more vigorous activities.

The map show current modelled Air Quality data for Tower Hamlets<sup>1</sup>.

#### On the map:

- Red indicates higher air pollution levels whereas green indicates a lower air pollution levels
- The blue line is the low emission zone boundary
- The dark blue line are borough outlines



#### Across Tower Hamlets....



**80,018 (66%)**No cars or vans in household<sup>2</sup>

↓5% since 2011 Census<sup>2</sup>



**34,571 (29%)**1 car or van in household<sup>2</sup>

↑2% since 2011 Census<sup>2</sup>



5,057 (4%) 2 cars or vans in household<sup>2</sup>

↑2% since 2011 Census<sup>2</sup>



894 (1%)

3 or more cars or vans in household<sup>2</sup>

↑1% since 2011 Census<sup>2</sup>

<sup>1)</sup> London Air Quality

<sup>2)</sup> https://www.ons.gov.uk/census/aboutcensus/censusproducts/topicsummaries

## Crime

The average number of offences are higher in Tower Hamlets than compared to the London average. Theft is the most common type of offence in Tower Hamlets.

### Across Tower Hamlets....

42,061

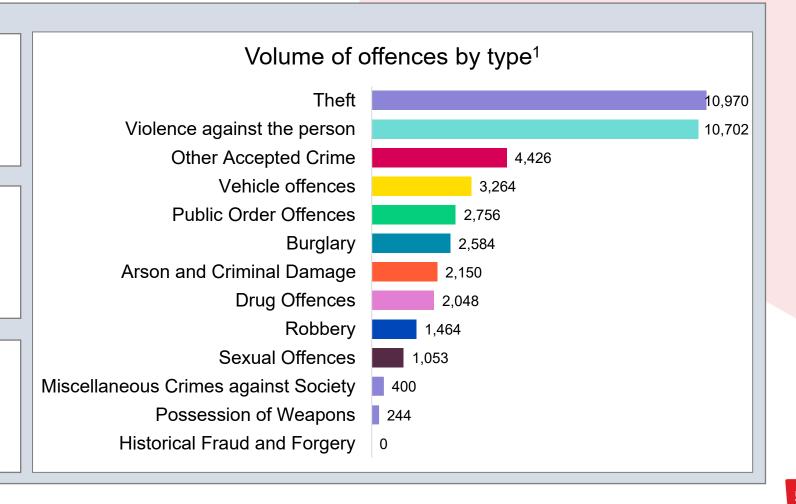
Total number of offences<sup>1</sup> (January 2023– December 2023) London total: 1,035,951

126.7

Offences per 1,000 population<sup>1</sup> (January 2023– December 2023) London av. 115.4

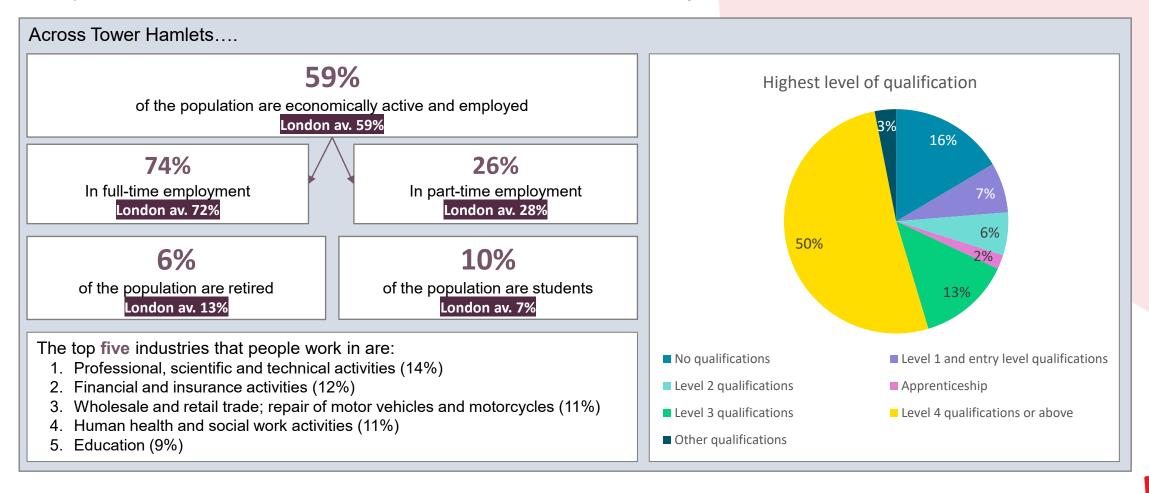
个7.5%

12 months (ending December 2023) compared to previous 12 months¹
London av. ↑6.5%



# **Employment**

The number of retired people in Tower Hamlets is lower than the London average. Of those that are employed, the majority are in full-time employment. Half of the population in Tower Hamlets have a Level 4 qualification or higher.



<sup>56</sup>