

Recruitment Pack:
North East London Integrated Care System
Physical Activity Lead



Watch our Let's Move London film [here](#)

We believe in an active London

A city that runs, jumps, and kicks like no other.

A city where movement is for everyone

No matter the pace

Or the place.

We know the value of being active

And its power to change and save lives

In every corner of our city

But it isn't always easy.

That's why we're breaking barriers of inactivity and inequality

Bringing communities together through movement

Innovating new ways to motivate and inspire

And driving active habits for young Londoners

Not just for today and tomorrow

But for life.

We are London Sport.

And together, we can build a healthier city

Where everyone can live an active life

Let's Move London.

About London Sport

London Sport is a charity working to ensure more Londoners live longer, healthier and happier lives through being active.

Supported by Sport England and the Mayor of London, we collaborate with those who share our vision, running and supporting projects that help children, young people and the least active adults embed sport and physical activity into their lives.

About the North East London Integrated Care Board

[NHS North East London](#) is responsible for planning and commissioning health services across north east London and are accountable for NHS spend and performance, ensuring all parts of the local health system work effectively together.

We set strategies, policies and plans where these are best done at the scale of the whole of North East London. We also set the overall financial strategy for the health system and make sure that everyone can get core services in an appropriate setting.

Our core purpose is to ensure that the population of North East London are healthy and thriving, with good levels of mental wellbeing, and good access to high quality health and care services that wrap around the individual, ensuring the best possible outcomes. Our agreed ambition as a partnership is that **“we will work with and for all the people of north east London to create meaningful improvements in health, wellbeing and equity”**.

Join the London Sport Team

London's diversity is its biggest asset. That's why London Sport champions equality and strives to reflect our capital's diversity in our Board and staff appointments.

We particularly welcome applications from individuals from diverse backgrounds, ethnic minority groups, disabled people and members of the LGBTQ+ community.

At London Sport, you'll be part of a group of people who believe that we can change the lives of Londoners for the better through sport and physical activity.

We also believe in activity in the workplace. Our office is part of the House of Sport, a three story co-working space founded by London Sport to provide physical activity and sport organisations in London with a base to collaborate, network and learn from one another.

Along with our partners across the building, we are proud of a working culture that supports people to be active, whether that's through early morning yoga classes, lunchtime HIIT sessions, or post-work runs.

We're constantly challenging the sports industry to think more creatively about the ways that it works for London, and we include ourselves in that challenge too. If we're not thinking creatively, we're not thinking clearly enough about what matters for Londoners.

In recent years, we've had a run of successes which we're excited to build on going forward. From the growth of our landmark London Sport Awards to our commitment to helping children form an active habit for life, we're proud to be part of a growing and increasingly important movement to bring activity to people all across London.

We're looking for colleagues who will challenge us, encourage us, and work with us to enable every community in London to reap the benefits of an active life.

We are committed to equality, diversity and inclusion. We are focussed on ensuring that our workforce is representative of the communities we serve.

The Role

Our physical and mental health is our biggest asset and being physically active unlocks so much that's good for our health and wellbeing. But despite this, and amid a backdrop of health inequalities, not everyone's currently able to enjoy the benefits of an active life. In this exciting role you will work to realise the potential of physical activity to improve Londoner's health and wellbeing.

Working within the North East London Integrated Care System and its range of related partners, the role will work to develop and support the routine use of physical activity as part of empowering Londoners, with or at risk of, long-term health conditions and other priority populations, to improve their health outcomes.

What you'll do:

- Support leaders and commissioners in i) the NHS and health and care and ii) Leisure and recreation, at 'system' and 'place' level, to understand respective priorities, routinely share data and integrate physical activity within strategic planning to address health priorities and inequalities.
- Support planning/practical intervention by health and care and physical activity stakeholders within integrated 'neighbourhood' working.
- Assist the health and care workforce and partners to use physical activity and related behaviour change approaches to target and support inactive and less active individuals - and to be more active, themselves.
- Support the sport and physical activity workforce to confidently and appropriately accommodate inactive and less active individuals.
- Support the identification, development and collation of physical activity opportunities to meet the needs of inactive and less active individuals.
- Clarify and develop the integration of Physical Activity within Treatment and Care Pathways (e.g. Long Term Health Conditions, Elective Care, Health Checks etc) and as part of targeted prevention initiatives.
- Support identification of linkages and synergies with relevant programmes such as Sport England Place Based Partnerships, the UK Active 'Exemplar ICS' programme and initiatives to address worklessness and economic inactivity.
- Capture learning and impact and share within and across the ICS area, with London Sport and as part of reporting to the London Health and Care Partnership.
- Work to identify practical means of resourcing and funding this work, going forward.

Who you are:

- You are knowledgeable of and understand health-related structures in London, ideally, gained through working within the NHS.
- You have strong strategic skills and are able to develop and deliver impactful and effective strategies and action plans.
- You have the ability to integrate a whole organisational approach to impact, including strategic alignment, outcome measurement and effective management reporting.
- You are an experienced influencer and advocate who can create collaboration, shared vision and impact amongst senior partners and stakeholders.
- You have a track record of managing impactful partnerships between a range of partners with excellent communication skills and a knowledge of how to work with funders, local authorities, policy makers, charities and/or non-profit purpose driven organisations.
- You can demonstrate an understanding of, and commitment to, equality, diversity and inclusion in relation to London with a lived experience of day-to-day life in London.
- You can demonstrate a practical commitment to the Values and Behaviours of London Sport.
- You are passionate about improving the lives of Londoners.

Your Team

London Sport is a team of people with very different backgrounds, experiences and specialisms.

Meet some of the team you'll be working with:

Rob McLean | Strategic Lead – Health (London Sport)

I've worked in roles supporting people to be more physically active since leaving a career in banking over 25 years ago. Having gained experience across a variety of sectors, including, Sport, Transport and Health I'm enjoying the varied work at London Sport. Recent work on Social Prescribing expanded my horizons further and increased my understanding of the importance of a person centred approach to care. Outside of work, I keep moving through active travel, going to the gym and live music.

Hannah Harniess | Director of Allied Health Professionals (AHPs) (NEL ICB)

I am a NEL resident and health professional. As Director of AHPs for North East London, I have clinical and professional responsibility for supporting, advocating for and leading our NEL AHP workforce. AHPs are 14 distinct occupations who work across the health and care system, adopting a holistic and preventative clinical approach. We are excited to host this role within the North East London Health & Care Partnership and to work with colleagues to increase meaningful opportunities for physical activity for all our residents.

Naser Mohamed | Development Manager (London Sport)

I lead on the placed based work taking place in the London boroughs of Tower Hamlets. It's an exciting partnership with Sport England and includes a strong element of integrating physical activity within local health services. I joined London Sport in January 2023; prior to this I've worked in community sports and in the education sector. I am still heavily involved in coaching and the running of a sports club addressing physical activity inequalities in Newham.

Charlotte Stone | System Programme Director Long Term Conditions (LTCs) (NEL ICB)

I live with my family in North East London and have spent 23 years working with and in the NHS starting as a Band 3 Data Entry Clerk. Currently, I'm the System Programme Director for Long Term Conditions (LTCs) in North East London. I work closely with residents and system partners including communities to prevent Long Term Conditions and improve the lives of those working with one or more conditions

The Process

Application is by completion of a short online application via our recruitment platform ([Applied](#)).

We are committed to fair and unbiased recruitment and use Applied to remove any unconscious bias from our process. You will be asked to answer a small set of questions that address the job description and person specification.

Candidates who successfully progress from the application stage will be invited to an interview.

Key Details:

- Full-time fixed-term contract for 12 months OR a full-time or 0.8 FTE secondment. We are open to discussing part-time and compressed hours contracts.
- Secondment: We welcome applications for secondment. This role may be particularly suited to candidates currently employed in the NHS but candidates employed in other related organisations such as Local Authority Public Health, health charities or NDPB's (Non-Departmental Public Body) are also welcome to apply. Please indicate if this is of interest when you apply.
- Salary: £62,215 - £72,293 per annum
- Offering 28 days' holiday + 8 public holidays + 5 volunteer days + Christmas Closure*
- Competitive Pension scheme*
- Life Assurance and Health Cash Plan*
- Flexible working: we use a model of 2 plus days in the office - largely expected to be in the NEL ICB or partner office
- The role is deployed, jointly, by London Sport and NEL ICB. London Sport will provide functional line management with the role operating in and being hosted by the NEL ICB
- By applying for the role, you are stating that you are eligible to work in the UK. London Sport is unable to apply for a Certificate of Sponsorship for this role

**if employed directly by London Sport*

Timeline:

- Deadline for applications: **11:59pm on Sunday 9th March 2025**
- Interviews: **Wednesday 19th/Thursday 20th March 2025**

To Apply:

To apply for this role please visit: <https://app.beapplied.com/apply/ggcft2nyh2>



If you need any reasonable adjustments to be able to complete this application process or have any questions about the role or London Sport, please contact HR@londonsport.org.